## LECTURE 12: LINEAR MODEL SELECTION PT. 3

October 23, 2017
SDS 293: Machine Learning

## Announcements 1/2

## Computer Science



# Presentation of the CS Major \& Minors 

## TODAY @ lunch Ford 240 FREE FOOD!

Silvana, Artemis, Marina and Kyra present their research posters at the Collaborations event, 4/22/17.

## Announcements 2/2

## CS Internship Lunch Presentations

Come hear where Computer Science majors interned in Summer 2017!

Employers range from companies in the tech industry to research labs.

All are welcome! Pizza lunch provided.

## Outline

- Model selection: alternatives to least-squares
$\checkmark$ Subset selection
$\checkmark$ Best subset
$\checkmark$ Stepwise selection (forward and backward)
$\checkmark$ Estimating error using cross-validation
- Shrinkage methods
- Ridge regression and the Lasso
- Dimension reduction
- Labs for each part


## Flashback: subset selection

- Big idea: if having too many predictors is the problem maybe we can get rid of some
- Three methods:
- Best subset: try all possible combinations of predictors
- Forward: start with no predictors, greedily add one at a time
- Backward: start with all predictors, greedily remove one at a time

Common theme of subset selection:
ultimately, individual predictors are either IN or OUT

## Discussion

- Question: what potential problems do you see?
- Answer: we're exploring the space of possible models as if there were only finitely many of them, but there are actually infinitely many (why?)



## New approach: "regularization"



Another way to phrase it:
reward models that shrink the coefficient estimates toward zero
(and still perform well, of course)


## Approach 1: ridge regression

- Big idea: minimize RSS plus an additional penalty that rewards small (sum of) coefficient values


[^0]
## Approach 1: ridge regression

- For each value of $\lambda$, we only have to fit one model

- Substantial computational savings over best subset!


## Approach 1: ridge regression

- Question: what happens when the tuning parameter is small?

- Answer: just minimizing RSS; simple least-squares


## Approach 1: ridge regression

- Question: what happens when the tuning parameter is large?

- Answer: all coefficients go to zero; turns into null model


## Ridge regression: caveat

- RSS is scale-invariant*
- Question: is this true of the shrinkage penalty?

- Answer: no! This means having predictors at different scales would influence our estimate... need to first standardize the predictors by dividing by the standard deviation


## Discussion

- Question: why would ridge regression improve the fit over least-squares regression?
- Answer: as usual, comes down to bias-variance tradeoff
- As $\lambda$ increases, flexibility decreases: $\downarrow$ variance, $\uparrow$ bias
- As $\lambda$ decreases, flexibility increases: $\uparrow$ variance, $\downarrow$ bias
- Takeaway: ridge regression works best in situations where least squares estimates have high variance: trades a small increase in bias for a large reduction in variance


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## So what's the catch?

- Ridge regression doesn't actually perform variable selection
- Final model will include all predictors
- If all we care about is prediction accuracy, this isn't a problem
- It does, however, pose a challenge for model interpretation
- If we want a technique that actually performs variable selection, what needs to change?



## Approach 2: the lasso

- (same) Big idea: minimize RSS plus an additional penalty that rewards small (sum of) coefficient values



## Discussion

- Question: why does that enable us to get coefficients exactly equal to zero?



## Answer: let's reformulate a bit

- For each value of $\lambda$, there exists a value for $s$ such that:
- Ridge regression:

$$
\min _{\beta}(R S S) \text { subject to } \sum_{j=1}^{p} \beta_{j}^{2} \leq s
$$

- Lasso:

$$
\min _{\beta}(R S S) \text { subject to } \sum_{j=1}^{p}\left|\beta_{j}\right| \leq s
$$

## Comparting constraint functions



Ridge regression


Lasso

## Comparting constraint functions



## Comparing ridge regression and the lasso

- Efficient implementations for both (in R and python!)
- Both significantly reduce variance at the expense of a small increase in bias
- Question: when would one outperform the other?
- Answer:
- When there are relatively many equally-important predictors, ridge regression will dominate
- When there are small number of important predictors and many others that are not useful, the lasso will win


## Lingering concern...

- Question: how do we choose the right value of $\lambda$ ?
- Answer: sweep and cross validate!
- Because we are only fitting a single model for each $\lambda$, we can afford to try lots of possible values to find the best ("sweeping")
- For each $\lambda$ we test, we'll want to calculate the cross-validation error to make sure the performance is consistent



## Lab: ridge regression \& the lasso

- To do today's lab in R: glmnet
- To do today's lab in python: <nothing new>
- Instructions and code:
[course website]/labs/lab10-r.html
[course website]/labs/lab10-py.html
- Full version can be found beginning on p. 251 of ISLR


## Coming up

- Jordan is traveling next week
- Guest lectures:
- Tuesday: "Data Wrangling in Python" with Ranysha Ware, MITLL
- Thursday: "ML for Population Genetics" with Sara Mathieson, CSC


[^0]:    * In statistical / linear algebraic parlance, this is an $\ell_{2}$ penalty

