

Demand Response Program Overview

Texas Coalition for Affordable Power (“TCAP”) has partnered with Gexa Energy, LP (“Gexa”) to design and implement three new demand response programs to be offered to eligible TCAP members. The objective of these value added services is to help you generate even more savings by curtailing the load at one or more of your facilities.

- **4 Coincident Peak (“4CP”)** is aimed at enabling participating members to reduce transmission and distribution charges. This is achieved by curtailing load during each of the ERCOT’s four 15-minute coincident peak events that occur during the summer months of June, July, August and September.
- **Economic Demand Response (“EDR”)** is a load curtailment service designed to be deployed by Gexa when real-time market prices are high. By reducing their energy usage during these times, participants could generate savings otherwise not available.
- **Emergency Response Service (“ERS”)** is aimed at allowing participating members to receive payments for their willingness to reduce load by a pre-defined amount when called upon by ERCOT.

The programs are administered by Gexa and endorsed by TCAP. Through this partnership, TCAP continues its tradition of helping you, our members, save money. But our partnership also does something more: *It gives you the comfort and security of knowing you’ve got one of the largest retail electricity providers in Texas working for you.*

By strategically determining where savings can be realized – we pass the benefits on to you. Utilizing our expertise and operational discipline, we have designed and implemented these three new programs. Our goal is to save our customers on their energy costs, improve efficiencies and reduce greenhouse gas emissions.

DEMAND RESPONSE PROGRAMS	SAVINGS TIMES	PROGRAM PERIOD	OPTIONAL CURTAILMENT	COMMUNICATION METHOD (VOICE, TEXT, EMAIL)	TESTING FREQUENCY	PROGRAM COMBINATIONS
4CP	Monthly TDSP Reduction	4 Summer Months (June, July, August, September)	✓	✓	Initial Setup	Can Combine with EDR Program
EDR	Additional Revenue Stream	All Year	✓	✓	Initial Setup	Can Combine with 4CP Program
ERS	Monetized Load Capacity	(3) 4 Month Periods	✗	✓	ERCOT Requirements	Can Combine with 4CP Program

For more information please contact **Greg Hanlon**, Vice President and General Manager of Energy Services — Gexa Energy, at **(713) 401-5935** or greg.hanlon@nexteraenergyservices.com

Gexa Energy

Gexa Energy, LP is one of the fastest growing retail electricity providers in the U.S. Headquartered in Houston, we have served residential and commercial customers in Texas since 2002. We provide customers with affordable electricity plans including 100% renewable energy plans.



We take pride in being a subsidiary of NextEra Energy Resources, the largest generator of renewable energy from the wind and sun in North

America. With 85 wind facilities in the United States and Canada, NextEra Energy Resources produces enough power for more than two million average homes. They also co-own and operate the largest solar field in the world in California's Mojave Desert.

From the beginning, Gexa has been committed to serving customers across Texas and to helping our local communities. Our employees and customers contribute through dollars and time to support the United Way, MD Anderson Children's Art Project and other local projects to help our fellow Texans.

Our Values are simple - We are committed to excellence. We do the right thing. We treat people with respect. Our core values are deeply rooted throughout our company's culture and are integral to everything we do. They are especially important when it comes to the people we serve – our customers and our employees.

To learn more about Gexa Energy, please visit our website at www.gexaenergy.com.

TCAP

Texas Coalition for Affordable Power ("TCAP") is a non-profit political subdivision corporation established by the 2010 merger of Cities Aggregation Power Project, Inc. and South Texas Aggregation Project, Inc. With more than 160 political subdivision members purchasing approximately 1.4 billion kWh annually, TCAP is the largest organization of its kind in the state.

Through the strength of numbers, TCAP can negotiate better electricity-buying deals than would be available to any member acting alone. This is due essentially to volume purchasing – which reduces risk and lowers transaction, operation, and advertising costs for retail electric providers. The savings generated by the arrangement are passed on to the aggregated load in the form of lower electric prices. Sophisticated aggregation groups like TCAP retain consultants to assist members with market related problems. TCAP consultants advise the Board of Directors on ways to improve efficiencies, reduce price volatility and other risks, and develop long-range planning to reduce and stabilize power costs. The savings are then passed along to you. The vision of TCAP is to proactively and strategically promote an affordable market in Texas.



To learn more about TCAP, please visit our website at www.tcaptx.com.