

# REVENUES AND EXPENSES OF DIVISION I AND II INTERCOLLEGIATE ATHLETICS PROGRAMS

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## FINANCIAL TRENDS AND RELATIONSHIPS-2001

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*by Daniel L. Fulks, Ph. D., CPA*

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*Accounting Program Director*

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*Transylvania University*

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REVENUES/EXPENSES

I/II

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REVENUES/EXPENSES

# Preface and Acknowledgments

It is with pleasure that we present the 2002 edition of Revenues and Expenses of Intercollegiate Athletics Programs. This bi-annual project is particularly exciting for me, since I have had an interest in the financial aspects of organized sports since I began my career in public accounting many years ago. My work with clients in the professional sports industry spawned such interest, and I was able to capitalize on my experience during my graduate studies. Thus, it was with considerable enthusiasm that I accepted the invitation to consult with the NCAA, commencing with the 1994 edition of this study.

Although previous editions of the study had been conducted independently of the NCAA, the 1994, 1996, 1998, 2000 and 2002 editions have been joint efforts of the NCAA research staff and myself.

Both the format and content of the study continue to evolve. Like the editions subsequent to 1994, this edition consists of two separate reports—one for NCAA Divisions I and II member institutions, and one for Division III. The feedback we have received from readers of previous editions indicated that the operating environment and financial aspects in Division III are sufficiently different from Divisions I and II to warrant such a format. The formats for the two reports remain identical to that of the 2000 edition.

We believe these reports provide valuable insight into the financial state of affairs in intercollegiate athletics and the changing environment in which college and university athletics programs operate. Interest in prior reports has been outstanding, and we expect the same to be true for this edition. As always, reader comments, inquiries, and/or suggestions are welcome and appreciated, as we anticipate commencing work on the 2004 edition soon.

I would like to express my sincere appreciation to Todd Petr, Director of Research for the NCAA, for providing me the opportunity to conduct this study and the freedom to carry it out as I saw fit. Todd's enthusiastic support is not only sincerely appreciated but is vital to the continuation of this project. Very special thanks go to my fellow consultant and colleague Maria DeJulio and to Denise DeHass of the NCAA Research Department. Their energetic support and assistance, as well as warm collegiality made completion of this year's report possible and enjoyable.

Sincere appreciation goes to the representatives of the NCAA member institutions who responded to the survey at a time when demands upon athletics administrators for information is close to overwhelming. Confidentiality was assured and will be honored. Final thanks go to the administration of Transylvania University for encouraging me to continue this research.

Loving thanks also to Jill, my partner and friend, for her boundless patience, understanding, and devoted support.

We hope readers will find the report interesting and useful.

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# CHAPTER I

## INTRODUCTION

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This report provides summary information concerning revenues and expenses of NCAA Divisions I and II intercollegiate athletics programs for the 2000-2001 fiscal year. It is the result of a questionnaire survey conducted during the fall of 2001. Similar studies have been conducted for the NCAA since 1969, with resulting reports published under the same title in 1970, 1978, 1982, 1986, 1990, 1994, 1996, 1998 and 2000. A corresponding report has been published for NCAA Division III institutions and is available by request from NCAA offices.

Comparative numbers for 1993, 1995, 1997 and 1999 fiscal years are provided, as are selected numbers for 1985 and 1989, when appropriate and meaningful. Surveys before 1993 were conducted independently of the NCAA, and the data collected are not in the possession of nor under the control of the NCAA. Thus, while we have included data for years before 1993, we have no assurance that the results are comparable.

In addition, the format of the survey instrument and the organization of the report were changed dramatically with the 1994 edition. Although this also affects comparability, we believe that these changes render the reports more useful and relevant.

### Objectives

The primary objective of the 2002 edition of Revenues and Expenses of Intercollegiate Athletics Programs is to update the information in the previous reports concerning financial aspects of intercollegiate athletics programs. Current data are presented concerning sources of revenues (ticket sales, television, etc.) and objects of expenditures (grants-in-aid, coaches' salaries, etc.) Revenue and expense data are categorized by program (men's and women's) and by the "major" sports of football and basketball. Limited information is also presented for other NCAA sanctioned sports. Where possible, historical data are presented to reveal trends in revenues and expenses over recent years.

A second objective of the report is to provide a comparison of the revenue and expense trends of athletics programs within each of the respective NCAA divisions (Sections III through VII). Division II and III institutions have been further categorized into those with football and those without. Each of these seven resulting NCAA divisions has its own section in which only data relevant to that division are included. Thus, all data for a particular division are shown in a self-contained section, although some summary data for all member institutions are provided in a summary section (Section II.) Additionally, in response to widespread interest, Section VIII of the report provides data for all Division I basketball programs (I-A, I-AA, and I-AAA combined.) Because the operation of Division III athletics programs differs dramatically from those of Divisions I and II, the survey and the resulting separate report differ significantly from this report (See Preface.)

A third objective of the report is to provide data relevant to gender issues. Tables throughout the report provide comparisons of revenues and expenses of men's and women's programs within each division. Additional information in this area may be obtained from the NCAA Gender Equity Report.

## Survey Methods

The 2001 survey was distributed to all 1,036 NCAA member institutions, including provisional members. For comparative purposes, member institutions were classified into seven homogeneous groups, consistent with NCAA division definitions. (See Appendix) We requested financial data for the fiscal year ending within the 2001 calendar year. Thus, although not all institutions adopt the same fiscal year-end, each completed questionnaire represented a 12-month period.

In all cases, respondents were clearly instructed to limit their responses to intercollegiate athletics only, excluding intramural and club sports. Survey instructions also requested that data be separated by gender, which enables data for men's and women's programs to be presented separately. These financial data were solicited in conjunction with the gathering of information relative to the Equity in Athletics Disclosure Act.

The survey also obtained organizational data, including the number of participating athletes, the number of sports offered, the cost of grants-in-aid and other similar information.

The financial data requested included: total revenues and expenses by program (men's and women's); total revenues and expenses by sport; total revenues by source (such as ticket sales, student fees, and television receipts); and total expenses by expense object (such as grants-in-aid, salaries, and travel).

## Response Rate

Responses from 898 members were utilized in the database, representing 87 percent of the total membership. Incomplete responses, or those containing inconsistent or conflicting information, were not included. Additionally, responses from the 20 members of the Ivy Group, Patriot League and service academies were excluded from the 2000 data. Responses from these schools, however, have been included once again in the 2002 report. The resulting effect on comparability of the 2000 data is not significant. Table 1.1 lists the divisions along with the responses utilized for each.

Table 1.1  
Response Rates by Division

Division	No. of Members	No. of Responses	Percent Responding
I-A	115	114	99
I-AA	122	113	93
I-AAA	87	86	99
II with football	153	136	89
II without football	137	113	82
III with football	227	199	88
III without football	195	137	70
Total	1,036	898	87

The number of respondents within each division varies somewhat, from 86 institutions in Division I-AAA to 199 in Division III with football. The different response rates will influence the average numbers for purposes of drawing comparisons among divisions. Moreover, the percentages of members responding for the respective divisions do not coincide with the divisions' respective percentages of total NCAA membership. For instance, although Division I-A institutions make up 11 percent (11%) of NCAA membership, they contributed 13 percent (13%) of the total survey responses. Table 1.2 shows these percentages for each division.

Table 1.2  
Percentage of Membership and Respondents

Division	Percentage of Membership	Percentage of Respondents
I-A	11	13
I-AA	12	13
I-AAA	8	10
II with football	15	15
II without football	13	12
III with football	22	22
III without football	19	15
Total	100	100

Most relevant, however, are the results reported for each respective division. Readers are able to compare financial results for one member institution with the average results for those members in the same division. Readers may determine how their institutions' athletics programs are faring, relative to other similar institutions. They may also see how their institution's financial trends in recent years compare with the averages for similar institutions. Some comparisons may also be drawn among the average results in the various divisions. These comparisons are presented in tabular form in the Summary Section of the report. Because confidentiality was assured to respondents, neither the NCAA nor the author is able to provide data from individual institutions.

## Organization of the Report

The financial information in this report is classified and presented in detail by division. In addition, summary tables present limited data for all divisions. The reported numbers consist almost entirely of averages and frequency distributions for the respective divisions. Financial data for the 1985 and 1989 fiscal years are taken from the 1990 edition of the report by the same title.

There are 10 sections of the report:

**Section I—Introduction and Survey Methodology.** This section provides a background for the study and its stated objectives. A description of the survey instrument is given, as well as an analysis of the number and relative proportion of respondents from the respective divisions.

**Section II—Summary Information.** Summary tables are presented in this section showing average total revenue and expense data for each division, as well as net operating results (profits and deficits.) Tables also show average number of sports offered, average number of athletes and average expense per athlete. These tables make it possible to see overall results and to make comparisons across divisions.

**Sections III through VII—Division Information.** Each of the five divisions is reported separately in these sections. Averages are shown for total revenues, total expenses, revenues and expenses by sport, revenues and expenses by gender, and net operating results. Frequency distributions are provided for each set of averages. (Division III data are presented in a separate report.)

**Section VIII—Division I Combined Basketball.** This section presents a summary of basketball operations for all responding Division I institutions.

**Appendix—Glossary.** The appendix provides definitions of terms as they are used in the report.

### Suggestions for the Reader

Several basic considerations should be weighed when using the information in this report.



- (1) An individual institution's actual results may differ greatly from that institution's division average; no two institutions operate in identical environments or under identical circumstances. The varying sizes of institutions and their budgets, as well as the markets within which the institutions operate, may have dramatic effects on financial results. In addition, there are inherent differences in fiscal demands and resources of public institutions and those of private institutions.
- (2) There are very significant differences across the various divisions. For instance, athletics programs offering football operate in a different environment from those that do not. And the impact of the differences noted above within a division is likely to be even greater when making comparisons across different divisions. Also noteworthy is the fact that the proportion of private vs. public institutions varies by division.
- (3) In general, comparisons of financial data before 1989 are not particularly relevant. However, in order to more clearly reflect the impact of the dramatic growth in women's athletics programs since the early 1980s, many tables in this report include data for the 1985 fiscal years.
- (4) Since institutional support is included in the revenues reflected in this report, net operating profits or deficits include those amounts provided by the institutions' general funds. This may be misleading when attempting to determine the extent to which athletics programs contribute to or detract from institutions' coffers. Consequently, net operating profits and deficits for years after 1989 have been calculated to report operating results both with and without direct institutional support. Explanations are provided as footnotes to the appropriate tables.
- (5) Revenues and expenses that are not specifically related to men's or women's programs have been classified as Non-gender or, in some cases, Administrative. Examples of such expenses would be those related to academic support centers or training facilities utilized by all athletes. Although it may be possible for many member institutions to allocate such revenues and expenses among male and female athletes, the inconsistencies among allocation methods of the institutions and lack of precision would result in misleading data. Until such inconsistencies and imprecision are remedied, such items will be reported separately.

Throughout the report, it is hoped that the information presented in a table is clear and self-explanatory. Brief explanations of tables are provided as deemed necessary. Please refer to the Glossary (Appendix) for definitions of terms as they are used in this report.

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# CHAPTER II

## SUMMARY INFORMATION FOR ALL MEMBERSHIP

**TABLE 2.1**  
**HIGHLIGHTS**  
Fiscal Years 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	I-A	I-AA	I-AAA	II with Football	II w/o Football
<b>Average Total Revenue</b>					
2001	25,100	5,600	5,100	1,900	1,200
Percent change from 1999	15%	17%	34%	36%	20%
1999	21,900	4,800	3,800	1,400	1,000
1997	17,700	4,200	3,000	1,200	900
1995	15,500	4,000	3,000	1,400	800
1993	13,600	3,300	2,200	1,000	700
1989	9,800	2,400	1,200	700	400
<b>Average Total Expense</b>					
2001	23,200	6,800	5,500	2,300	1,600
Percent change from 1999	16%	26%	17%	15%	14%
1999	20,000	5,400	4,700	2,000	1,400
1997	17,300	4,900	3,600	1,600	1,300
1995	14,300	4,500	3,800	1,600	1,000
1993	13,000	3,900	2,800	1,400	900
1989	9,700	3,200	1,900	1,200	800
<b>Average No. of Sports (See note)</b>					
2001	19	19	16	15	12
Percent change from 1999	5%	0%	0%	7%	0%
1999	20	19	16	14	12
1997	16	14	14	12	11
1995	19	17	16	13	10
1993	18	18	16	13	11
1989	18	17	15	14	11
<b>Average Number of Athletes</b>					
2001	554	458	273	328	175
Percent change from 1999	6%	15%	0%	3%	1%
1999	523	400	272	319	173
1997	486	387	250	297	166
1995	469	372	247	283	152
1993	453	399	237	284	143
1989	468	369	239	333	174
<b>Average Expense per Athlete</b>					
2001	42	15	20	7	9
Percent change from 1999	11%	7%	18%	17%	13%
1999	38	14	17	6	8
1997	36	13	14	5	8
1995	30	12	16	6	7
1993	29	10	12	5	6
1989	21	9	8	4	5

**NOTES:**

For 1997, 1999 and 2001, Indoor Track, Outdoor Track, and Cross-country were combined into one sport for accounting purposes, as were Swimming and Diving. These were reported as separate sports in prior years. However, Indoor Track, Outdoor Track and Cross Country are still separate sports for the purpose of counting the number of sports offered except in 1997 when separate data was not collected.

TABLE 2.2  
**ORGANIZATION AND ACTIVITY DATA**  
 ALL DIVISIONS  
 Fiscal Years 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	I-A	I-AA	I-AAA	II With Football	II W/O Football
<b>Participating athletes</b>					
Men's 2001	322	272	141	211	95
-1999	310	246	141	210	97
-1997	305	246	136	200	94
-1995	315	249	140	195	86
-1993	321	274	139	200	86
-1989	335	260	150	229	104
Women's 2001	232	186	132	117	80
-1999	213	155	131	110	78
-1997	181	141	114	97	72
-1995	154	123	107	88	66
-1993	131	125	98	84	58
-1989	136	109	88	104	73
<b>Average Expense Per Athlete</b>					
Men's -2001	34	11	15	6	
-1999	31	10	13	5	6
-1997	27	10	11	5	6
-1995	23	9	10	4	5
-1993	22	8	9	4	5
-1989	24	9	9	4	5
Women's -2001	20	10	13	6	
-1999	18	10	12	5	7
-1997	17	9	11	4	6
-1995	15	8	10	4	5
-1993	14	6	8	4	4
-1989	13	7	7	3	4
<b>Varsity sports offered</b>					
Men's -2001	9	9	8	7	6
-1999	10	9	8	7	6
-1997	8	7	7	6	5
-1995	10	9	8	7	5
-1993	10	10	8	7	5
-1989	10	9	8	8	6
Women's -2001	10	10	8	8	6
-1999	10	10	8	7	6
-1997	8	7	7	6	5
-1995	9	8	8	6	5
-1993	9	8	8	6	5
-1989	8	8	7	6	6
<b>Number of coaches - Full-time only</b>					
Men's -2001	22	14	10	7	4
-1999	23	12	8	7	3
-1997	22	12	7	6	4
-1995	23	15	9	7	3
-1993	23	15	8	8	3
-1989	N/A	N/A	N/A	N/A	N/A
Women's -2001	17	10	10	5	4
-1999	17	7	8	4	3
-1997	15	8	7	4	4
-1995	14	8	7	4	2
-1993	12	7	6	4	3
-1989	N/A	N/A	N/A	N/A	N/A

	I-A	I-AA	I-AAA	II With Football	II W/O Football
<b>Number of coaches - Total</b>					
Men's -2001	33	28	19	20	12
-1999	32	25	17	19	11
-1997	32	25	17	20	11
-1995	29	23	15	16	9
-1993	28	24	15	15	8
-1989	23	15	8	8	4
Women's -2001	27	21	20	14	12
-1999	25	18	18	13	11
-1997	23	17	17	13	11
-1995	18	13	13	9	8
-1993	16	13	12	8	7
-1989	11	7	5	4	3
<b>Program total coaches by gender</b>					
Males coaching males - 2001	31	27	18	19	12
Males coaching females - 2001	12	12	10	7	7
Males coaching males - 1999	31	24	16	19	10
Males coaching females - 1999	12	8	9	7	6
Males coaching males - 1997	31	24	16	19	11
Males coaching females - 1997	10	8	8	6	6
Males coaching males - 1995	28	23	14	16	9
Males coaching females - 1995	8	5	6	4	4
Females coaching males - 2001	14	11	10	7	5
Females coaching females - 2001	2	2	2	2	1
Females coaching males - 1999	2	2	2	1	2
Females coaching females - 1999	14	10	9	7	5
Females coaching males - 1997	2	2	1	2	1
Females coaching females - 1997	13	9	8	6	5
Females coaching males - 1995	1	0	0	1	0
Females coaching females - 1995	11	8	7	4	4
<b>Program head coaches by gender</b>					
Males coaching males - 2001	8	8	7	6	5
Males coaching females - 2001	4	5	4	4	4
Males coaching males - 1999	6	4	3	3	2
Males coaching females - 1999	3	2	2	2	2
Females coaching males - 2001	1	1	1	1	1
Females coaching females - 2001	5	4	3	3	2
Females coaching males - 1999	4	3	2	2	2
Females coaching females - 1999	1	1	1	2	1
<b>Athletics aid equivalencies</b>					
Men's - 2001	137	81	42	43	26
-1999	136	79	42	42	23
-1997	133	82	41	N/A	N/A
- 1995	128	78	39	N/A	N/A
- 1993	137	94	35	N/A	N/A
- 1989	N/A	N/A	N/A	N/A	N/A
Women's - 2001	93	57	50	25	24
- 1999	87	53	47	22	21
- 1997	77	49	41	N/A	N/A
- 1995	64	39	37	N/A	N/A
- 1993	60	37	29	N/A	N/A
- 1989	N/A	N/A	N/A	N/A	N/A

	I-A	I-AA	I-AAA	II With Football	II W/O Football
<b>Annual cost of full grant</b>					
2001 - In-state	11,854	14,489	17,271	11,067	14,988
- Out-of-state	17,533	18,146	20,502	14,188	16,841
1999 - In-state	10,897	12,508	15,772	10,219	13,385
- Out-of-state	16,290	15,659	18,862	13,224	15,581
1997 - In-state	10,237	11,928	13,648	9,220	12,757
- Out-of-state	14,771	14,528	16,744	11,978	14,278
1995 - In-state	9,131	10,101	11,550	7,596	10,436
- Out-of-state	13,353	12,905	14,596	9,955	12,530
1993 - In-state	8,127	8,907	10,601	7,208	9,139
- Out-of-state	11,725	11,413	13,354	9,011	11,210
1989 - Average	7,731	6,672	9,838	6,034	8,690

**TABLE 2.3**  
**NET OPERATING RESULTS (AVERAGES)**  
**ALL DIVISIONS**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	1985	1989	1993	1993 Excluding Institutional Support	1995	1995 Excluding Institutional Support	1997	1997 Excluding Institutional Support	1999	1999 Excluding Institutional Support	2001	2001 Excluding Institutional Support
<b>Division I-A</b>												
Total Revenues	6,800	9,800	13,600	12,800	15,500	14,100	17,800	16,500	21,900	20,000	25,100	22,600
Total Expenses	6,900	9,700	13,000	13,000	14,300	14,300	17,300	17,300	20,000	20,000	23,200	23,200
Profit (Deficit)	(100)	100	600	(200)	1,200	(200)	500	(800)	1,900	0	1,900	(600)
<b>Division I-AA</b>												
Total Revenues	1,600	2,400	3,300	2,500	4,000	2,800	4,200	2,900	4,800	3,200	5,600	3,400
Total Expenses	2,300	3,200	3,900	3,900	4,500	4,500	4,900	4,900	5,400	5,400	6,800	6,800
Profit (Deficit)	(700)	(800)	(600)	(1,400)	(500)	(1,700)	(700)	(2,000)	(600)	(2,200)	(1,200)	(3,400)
<b>Division I-AAA</b>												
Total Revenues	600	1,200	2,200	1,700	3,000	2,400	3,000	1,800	3,800	2,200	5,100	2,700
Total Expenses	1,100	1,900	2,800	2,800	3,800	3,800	3,600	3,600	4,700	4,700	5,500	5,500
Profit (Deficit)	(500)	(700)	(600)	(1,100)	(800)	(1,400)	(600)	(1,800)	(900)	(2,500)	(400)	(2,800)
<b>Division II-with Football</b>												
Total Revenues	500	700	1,000	600	1,400	700	1,200	700	1,400	800	1,900	1,000
Total Expenses	900	1,200	1,400	1,400	1,600	1,600	1,600	1,600	2,000	2,000	2,300	2,300
Profit (Deficit)	(400)	(500)	(400)	(800)	(200)	(900)	(400)	(900)	(600)	(1,200)	(400)	(1,300)
<b>Division II-w/o Football</b>												
Total Revenues	300	400	700	400	800	400	900	500	1,000	500	1,200	500
Total Expenses	500	800	900	900	1,000	1,000	1,300	1,300	1,400	1,400	1,600	1,600
Profit (Deficit)	(200)	(400)	(200)	(500)	(200)	(600)	(400)	(800)	(400)	(900)	(400)	(1,100)

**NOTE:**

Average revenues and net operating results for fiscal years subsequent to 1989 have been restated excluding institutional support. Total expenses do not include debt service or capital expenditures (see glossary).

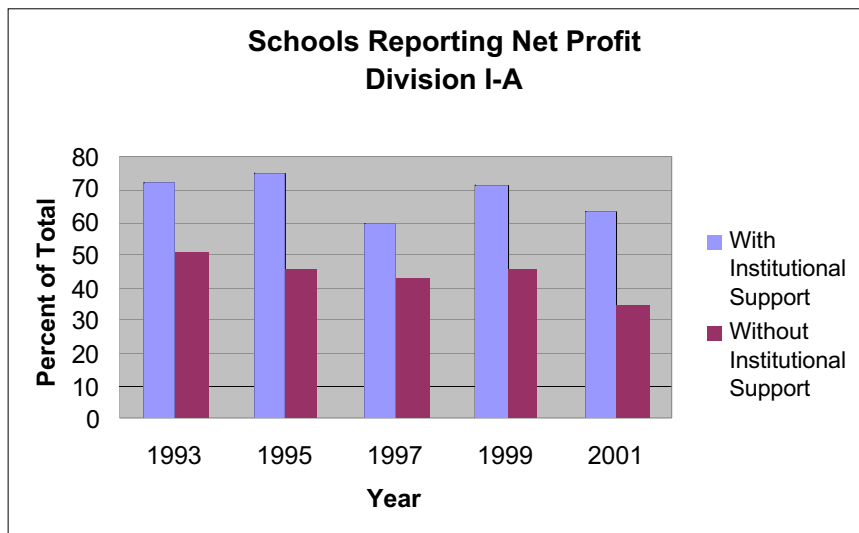
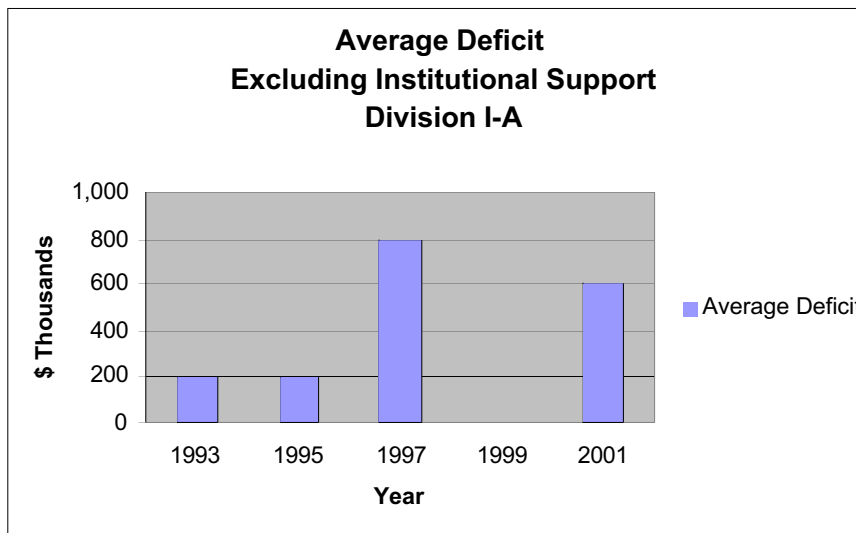
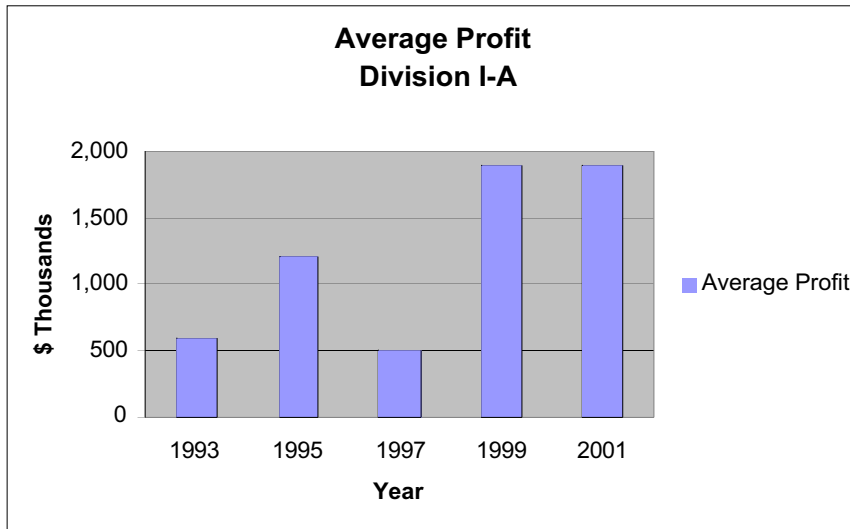
**TABLE 2.4**  
**TOTAL REVENUES—SUMMARY**  
**ALL DIVISIONS**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

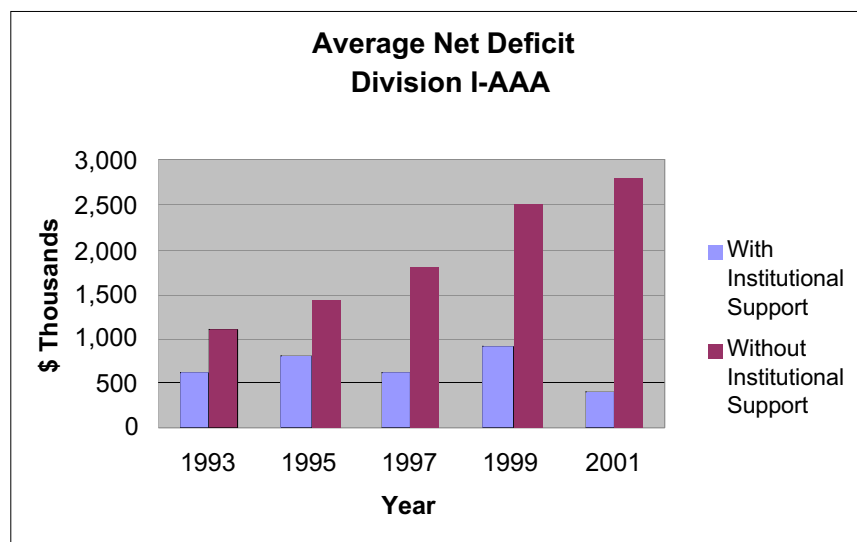
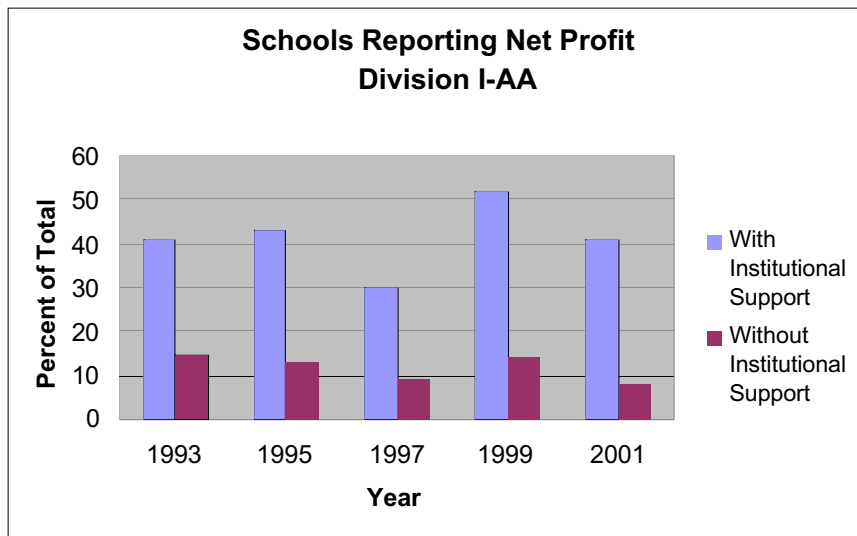
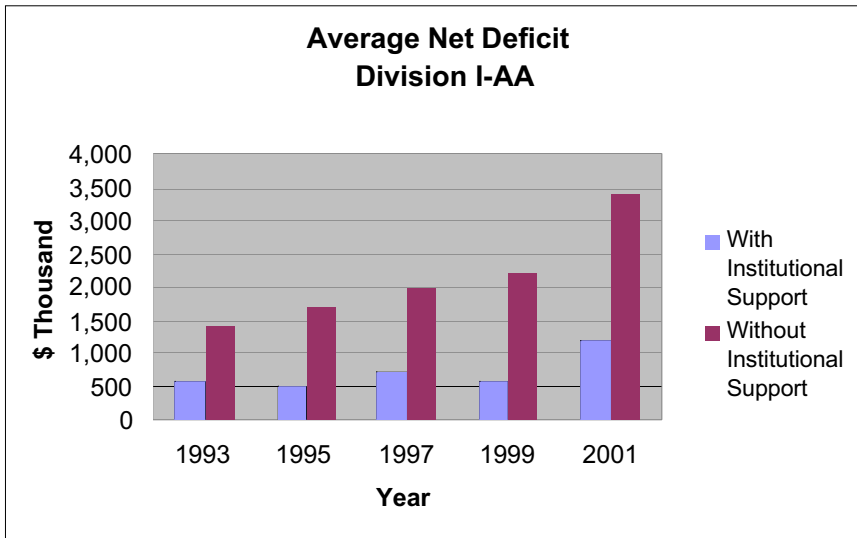
	1985	1989	1993	1995	1997	1999	2001
<b>Division I-A</b>							
Largest Reported	17,800	22,700	30,200	39,300	47,700	73,000	79,600
Average	6,800	9,800	13,600	15,500	17,700	21,900	25,100
<b>Division I-AA</b>							
Largest Reported	3,800	7,700	11,200	17,500	19,800	24,400	34,500
Average	1,600	2,400	3,300	4,000	4,200	4,800	5,600
<b>Division I-AAA</b>							
Largest Reported	2,400	3,600	6,600	7,700	10,400	9,400	14,500
Average	600	1,200	2,200	3,000	3,000	3,800	5,100
<b>Division II - With Football</b>							
Largest Reported	1,400	2,600	3,500	3,500	5,300	5,300	6,500
Average	500	700	1,000	1,400	1,200	1,400	1,900
<b>Division II - Without Football</b>							
Largest Reported	1,299	2,500	2,300	2,400	4,300	3,600	3,500
Average	300	400	700	800	900	1,000	1,200

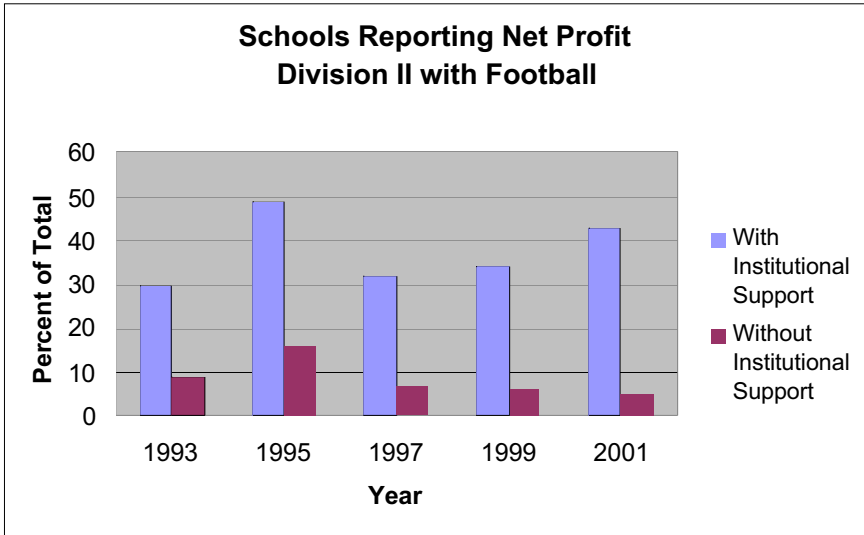
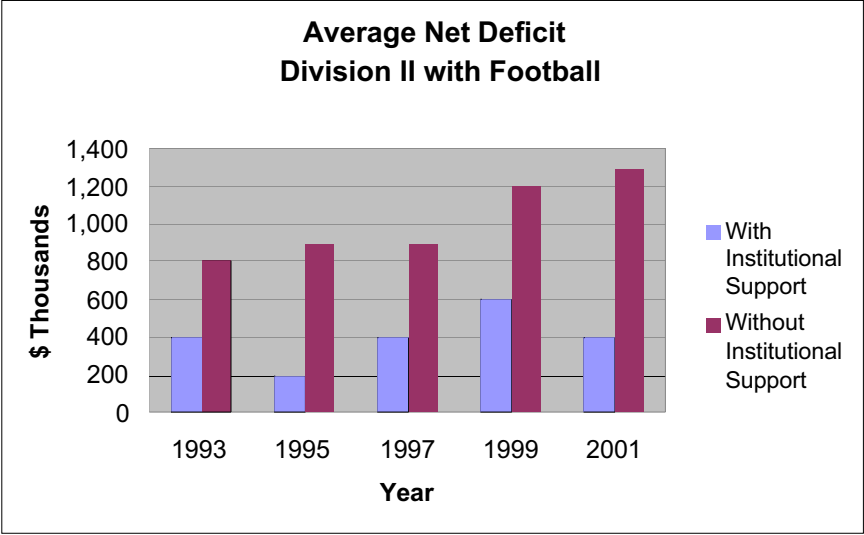
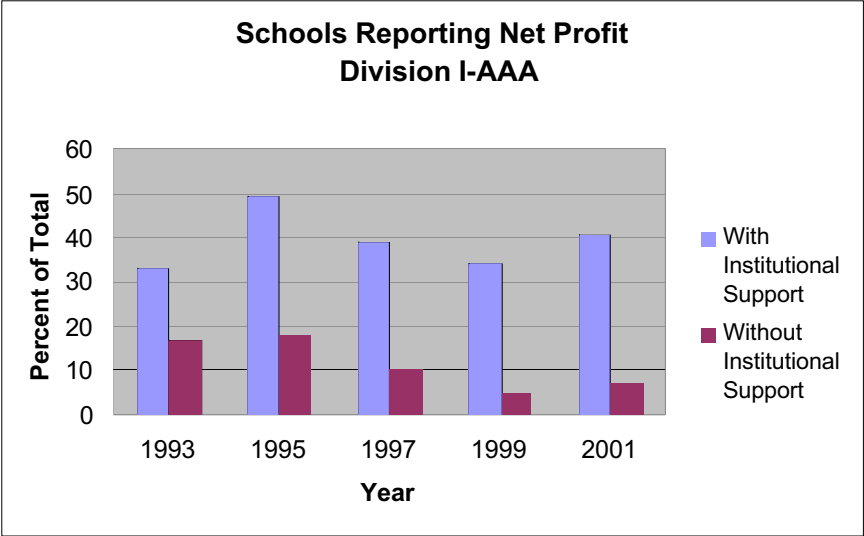
**TABLE 2.5**  
**TOTAL EXPENSES—SUMMARY**  
**ALL DIVISIONS**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

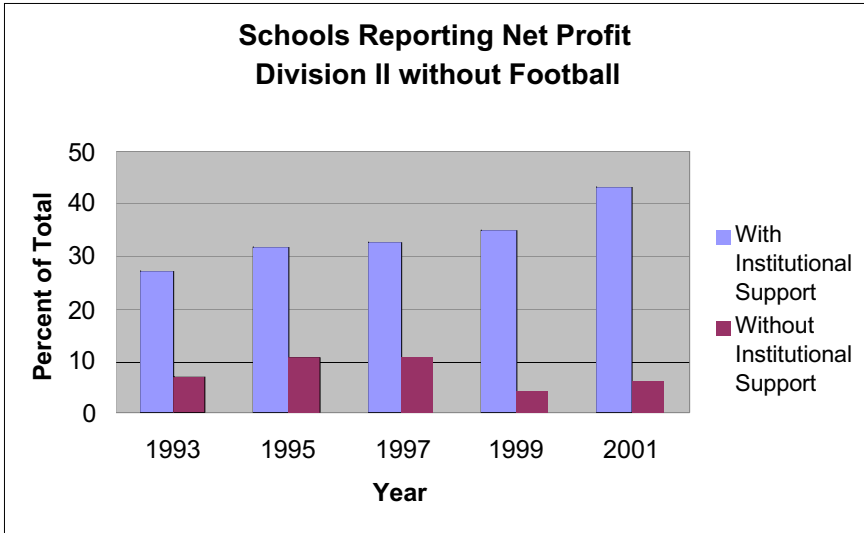
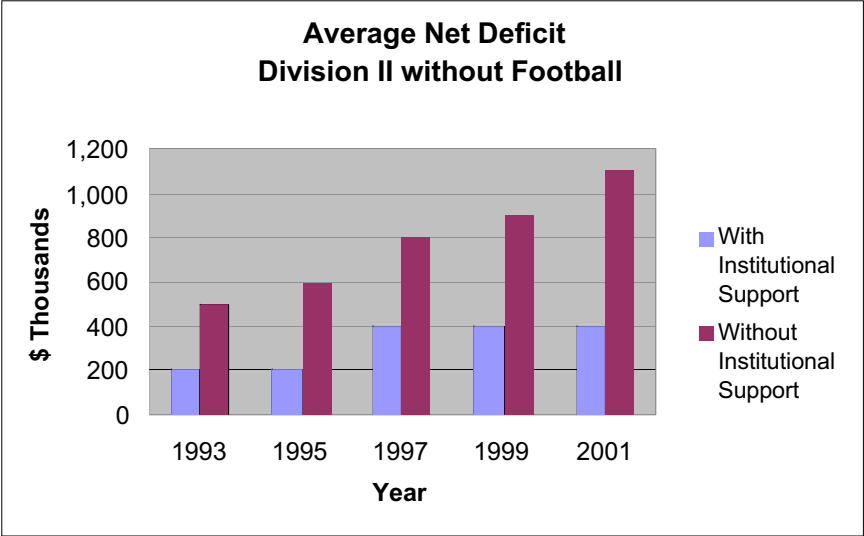
	1985	1989	1993	1995	1997	1999	2001
<b>Division I-A</b>							
Largest Reported	16,500	22,100	28,000	32,200	47,700	63,700	52,100
Average	6,900	9,700	13,000	14,300	17,300	20,000	23,200
<b>Division I-AA</b>							
Largest Reported	5,300	8,600	8,500	15,300	20,600	23,500	31,800
Average	2,300	3,200	3,900	4,500	4,900	5,400	6,800
<b>Division I-AAA</b>							
Largest Reported	2,400	5,400	6,600	20,100	9,300	11,500	14,500
Average	1,100	1,900	2,800	3,800	3,600	4,700	5,500
<b>Division II - With Football</b>							
Largest Reported	2,000	2,600	3,500	3,100	4,900	5,000	6,200
Average	900	1,200	1,400	1,600	1,600	1,900	2,300
<b>Division II - Without Football</b>							
Largest Reported	1,400	2,500	3,600	2,400	6,200	4,000	4,500
Average	500	800	900	1,000	1,300	1,400	1,600











# CHAPTER III

## DIVISION I-A TABLES

TABLE 3.1  
**TOTAL REVENUES, EXPENSES AND OPERATING RESULTS**  
 DIVISION 1-A  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

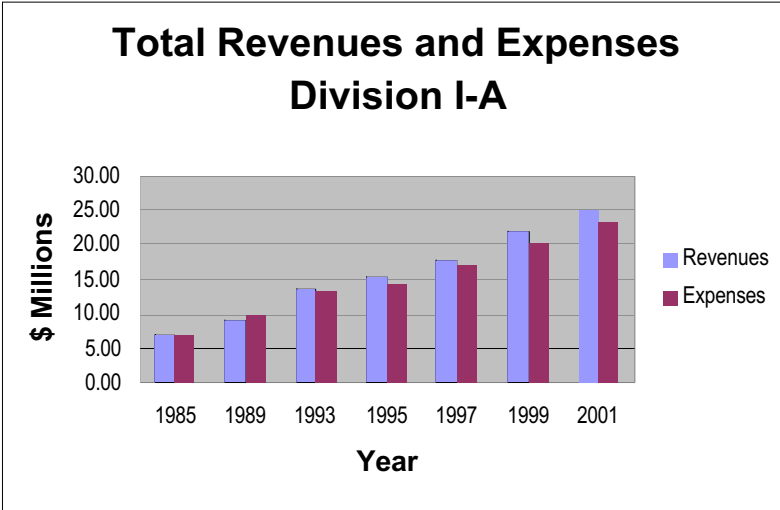
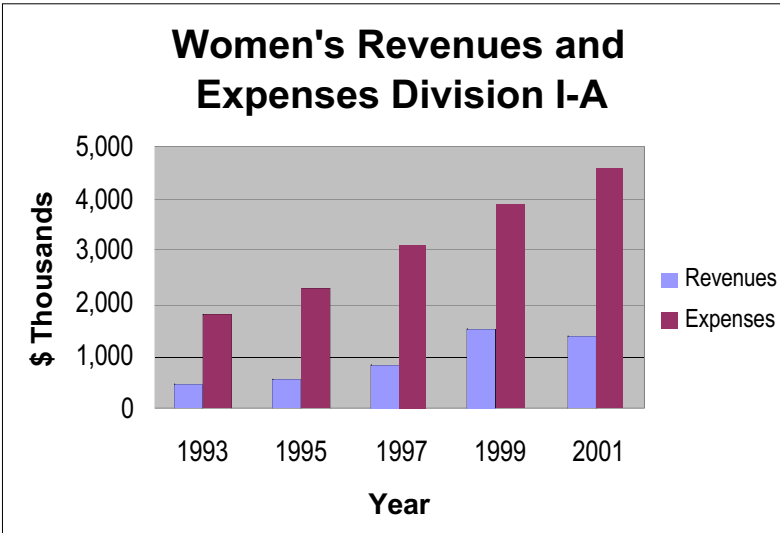
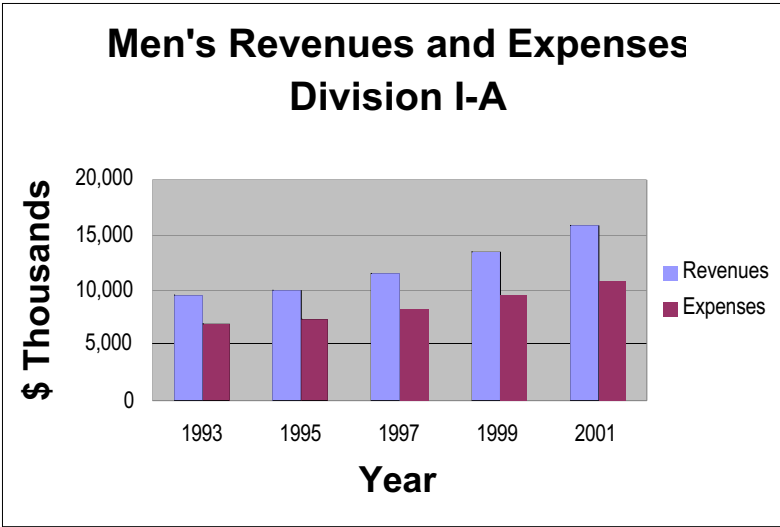
	1985	1989	1993	1995	1997	Percentage of 1997 Total	1999	Percentage of 1999 Total	2001	Percentage of 2001 Total
<b>Total Revenues</b>										
Men's	6,700	9,100	9,400	19,800	11,600	66%	13,500	62%	15,800	63%
Women's	100	600	500	600	900	5%	1,500	7%	1,400	6%
Non-gender	N/A	N/A	3,700	5,000	5,300	30%	6,900	32%	7,900	31%
Total Revenues										
Average	6,900	9,700	13,600	15,500	17,700	100%	21,900	100%	25,100	100%
Largest reported	17,800	22,700	30,200	39,300	47,600		73,000		79,600	
<b>Total Expenses</b>										
Men's	6,200	7,900	7,000	7,400	8,300	48%	9,500	48%	10,900	47%
Women's	800	1,800	1,800	2,300	3,100	18%	3,900	20%	4,600	20%
Non-gender	N/A	N/A	4,200	4,700	5,900	34%	6,500	33%	7,700	33%
Total Expenses										
Average	7,000	9,700	13,000	14,300	17,300	100%	20,000	100%	23,200	100%
Largest reported	16,500	22,100	28,000	32,200	47,700		63,700		52,100	
<b>Average Profit (Deficit)</b>										
Men's	500	1,200	2,500	12,400	3,300		4,000		4,900	
Women's	(700)	(1,200)	(1,300)	(1,700)	(2,300)		(2,400)		(3,200)	
Non-gender	N/A	N/A	(500)	300	(600)		400		200	
Total Profit (Deficit)	(100)	0	700	1,200	400		1,900		1,900	
<b>Restated Without Institutional Support</b>										
Average deficit	N/A	N/A	(200)	(200)	(800)		0		(600)	

**NOTES:**

For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non gender-specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non gender-specific items were allocated between men's and women's programs. Thus, comparisons may be misleading.

The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages.

The average profits for 1993 through 2001 have been restated to reflect the deficit that results from the removal of institutional support from total revenues.

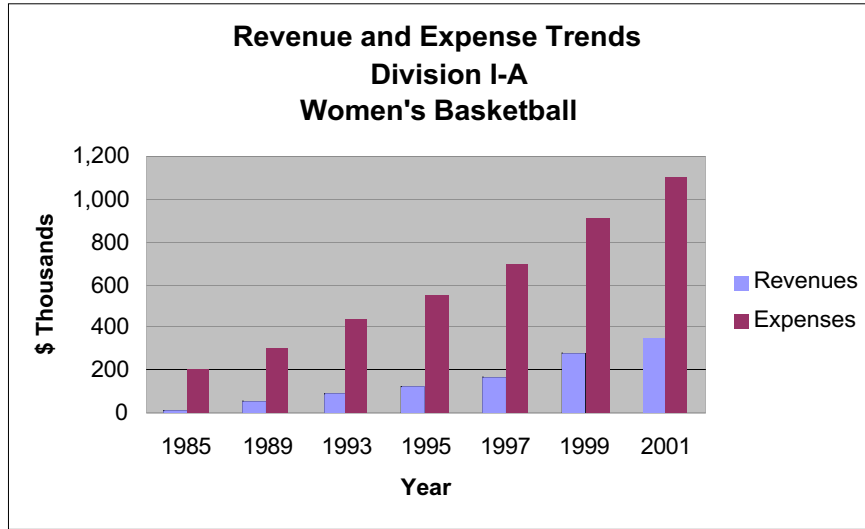
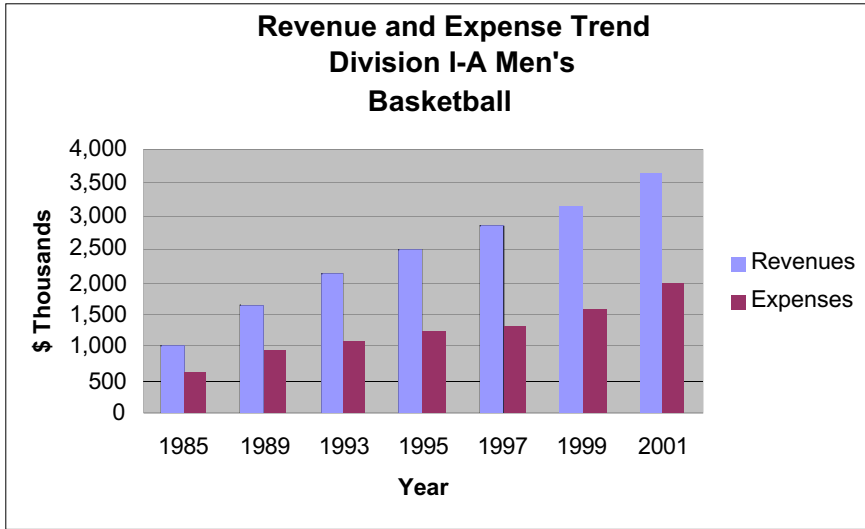
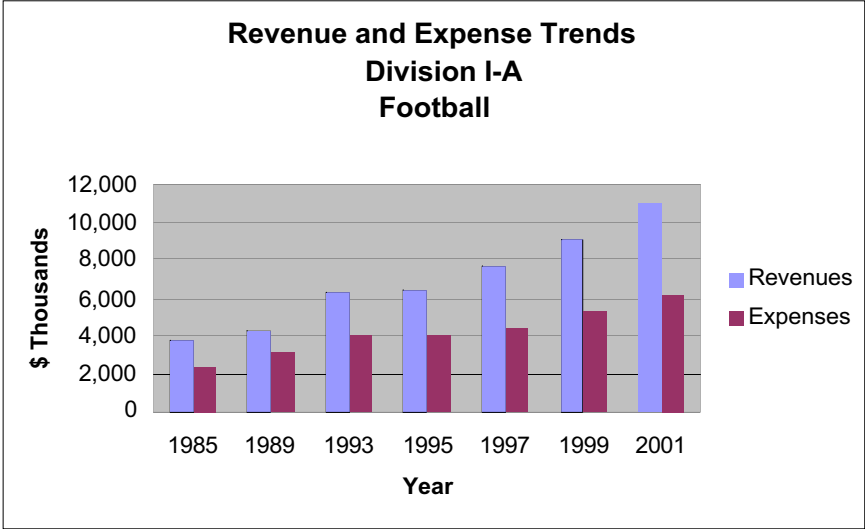


**TABLE 3.2**  
**REVENUES AND EXPENSES BY PROGRAM**  
**DIVISION I-A**  
Fiscal Years 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Football	Basketball	Other Sports	Unrelated	Total
<b>Men's Programs Revenues</b>					
2001 -- Average	10,920	3,640	780	500	15,840
Percent of Total	69%	23%	5%	3%	100%
1999 -- Average	9,040	3,160	640	650	13,500
Percent of Total	67%	23%	5%	5%	100%
1997 -- Average	7,630	2,850	470	610	11,560
Percent of Total	66%	25%	4%	5%	100%
1995 -- Average	6,440	2,500	430	470	9,840
Percent of Total	66%	25%	4%	5%	100%
1993 -- Average	6,300	2,120	400	620	9,440
Percent of Total	67%	22%	4%	7%	100%
1989 -- Average	4,340	1,640	260	3,030	9,140
Percent of Total	47%	18%	3%	32%	100%
<b>Men's Programs Expenses</b>					
2001 -- Average	6,165	1,970	2,270	540	10,945
Percent of Total	56%	18%	21%	5%	100%
1999 -- Average	5,260	1,580	1,950	750	9,540
Percent of Total	55%	17%	20%	8%	100%
1997 -- Average	4,430	1,300	1,780	760	8,260
Percent of Total	53%	16%	22%	9%	100%
1995 -- Average	4,100	1,220	1,490	550	7,350
Percent of Total	56%	17%	20%	7%	100%
1993 -- Average	4,030	1,090	1,410	460	6,980
Percent of Total	57%	16%	20%	7%	100%
1989 -- Average	3,110	950	1,080	2,740	7,880
Percent of Total	39%	12%	14%	35%	100%
<b>Women's Programs Revenues</b>					
2001 -- Average		355	655	400	1,410
Percent of Total		25%	46%	28%	100%
1999 -- Average		280	500	700	1,480
Percent of Total		19%	34%	47%	100%
1997 -- Average		170	330	360	860
Percent of Total		20%	38%	42%	100%
1995 -- Average		130	270	190	590
Percent of Total		23%	45%	32%	100%
1993 -- Average		90	20	180	490
Percent of Total		18%	44%	38%	100%
1989 -- Average		60	120	590	620
Percent of Total		8%	16%	76%	100%
<b>Women's Programs Expenses</b>					
2001 -- Average		1,100	3,220	280	4,600
Percent of Total		24%	70%	6%	100%
1999 -- Average		910	2,490	340	3,740
Percent of Total		24%	72%	9%	100%
1997 -- Average		700	2,120	300	3,120
Percent of Total		22%	68%	10%	100%
1995 -- Average		550	1,740	10	2,290
Percent of Total		24%	75%	1%	100%
1993 -- Average		440	1,230	130	1,810
Percent of Total		25%	68%	7%	100%
1989 -- Average		300	800	700	1,810
Percent of Total		17%	44%	39%	100%

**NOTE:**

Revenue and expense items not specifically related to a particular sport are reported as Unrelated.





**TABLE 3.3**  
**TRENDS IN PROGRAM REVENUES**  
**DIVISION I-A**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	10,700	14,931	20,322	21,959	26,352	32,826	66,290
Average	3,740	4,340	6,300	6,440	7,630	9,040	10,920
Percentage of Men's Total	55%	47%	46%	66%	66%	67%	70%
<b>Men's Basketball</b>							
Largest Reported	3,482	9,174	6,370	8,527	10,960	11,903	14,715
Average	1,000	1,640	2,120	2,500	2,850	3,160	3,640
Percentage of Men's Total	15%	18%	22%	25%	25%	23%	23%
<b>Women's Basketball</b>							
Largest Reported	136	507	875	1,141	1,917	2,846	4,392
Average	20	60	90	130	170	280	360
Percentage of Women's Total	13%	8%	18%	23%	21%	19%	25%

**TABLE 3.4**  
**TOTAL REVENUES—PERCENTILES**  
**DIVISION I-A**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	4,342,000	9,789,000
11-20	9,789,000	11,671,000
21-30	11,671,000	15,551,000
31-40	15,551,000	17,883,000
41-50	17,883,000	22,300,000
51-60	22,300,000	28,076,000
61-70	28,076,000	31,099,000
71-80	31,099,000	37,856,000
81-90	37,856,000	43,468,000
91-100	43,468,000	79,577,000

**TABLE 3.5**  
**MEN'S TOTAL REVENUES—PERCENTILES**  
**DIVISION I-A**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	1,000	2,067,000
11-20	2,067,000	4,132,000
21-30	4,132,000	6,510,000
31-40	6,510,000	8,540,000
41-50	8,540,000	14,301,000
51-60	14,301,000	17,308,000
61-70	17,308,000	21,171,000
71-80	21,171,000	28,100,000
81-90	28,100,000	32,489,000
91-100	32,489,000	77,500,000

**TABLE 3.6**  
**WOMEN'S TOTAL REVENUES—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	44,000
11-20	44,000	134,000
21-30	134,000	249,000
31-40	249,000	365,000
41-50	365,000	697,999
51-60	697,999	915,000
61-70	915,000	1,629,000
71-80	1,629,000	2,679,000
81-90	2,679,000	4,027,000
91-100	4,027,000	9,272,000

**TABLE 3.7**  
**FOOTBALL REVENUES—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

Percentile	Less than	More than
0-10	357,000	1,433,000
11-20	1,433,000	2,511,000
21-30	2,511,000	3,962,000
31-40	3,962,000	5,396,000
41-50	5,396,000	8,638,000
51-60	8,638,000	11,053,000
61-70	11,053,000	14,421,000
71-80	14,421,000	17,146,000
81-90	17,146,000	25,438,000
91-100	25,438,000	66,290,000

**TABLE 3.8**  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	1,000	436,000
11-20	436,000	727,000
21-30	727,000	1,150,000
31-40	1,150,000	2,043,000
41-50	2,043,000	2,911,000
51-60	2,911,000	3,691,000
61-70	3,691,000	5,099,000
71-80	5,099,000	6,134,000
81-90	6,134,000	8,020,000
91-100	8,020,000	14,715,000

**TABLE 3.9**  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	18,000
11-20	18,000	35,000
21-30	35,000	54,000
31-40	54,000	96,000
41-50	96,000	157,000
51-60	157,000	227,000
61-70	227,000	325,000
71-80	325,000	560,000
81-90	560,000	873,000
91-100	873,000	4,392,000

**TABLE 3.10**  
**TRENDS IN PROGRAM EXPENSES**  
**DIVISION I-A**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	6,000	8,387	9,041	9,314	9,938	15,997	16,022
Average	2,391	3,112	4,031	4,098	4,425	5,260	6,170
Percentage of Men's Total	39%	39%	57%	56%	54%	55%	56%
<b>Men's Basketball</b>							
Largest Reported	1,684	4,522	3,125	3,343	4,110	6,168	6,597
Average	621	948	1,091	1,219	1,298	1,580	1,970
Percentage of Men's Total	10%	12%	16%	17%	16%	19%	18%
<b>Women's Basketball</b>							
Largest Reported	553	825	1,042	1,126	1,450	3,114	3,051
Average	195	301	444	547	701	910	1,098
Percentage of Women's Total	24%	16%	25%	24%	22%	30%	24%

Table 3.11  
**TOTAL EXPENSES—PERCENTILES**  
**DIVISION I-A**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	6,189,000	10,313,000
11-20	10,313,000	11,043,000
21-30	11,043,000	15,583,000
31-40	15,583,000	18,026,000
41-50	18,026,000	21,985,000
51-60	21,985,000	26,874,000
61-70	26,874,000	30,264,000
71-80	30,264,000	32,877,000
81-90	32,877,000	38,826,000
91-100	38,826,000	52,089,000

**TABLE 3.12**  
**MEN'S TOTAL**  
**EXPENSES—PERCENTILES**  
**DIVISION I-A**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	3,304,000	4,364,000
11-20	4,364,000	4,890,000
21-30	4,890,000	7,065,000
31-40	7,065,000	8,404,000
41-50	8,404,000	9,973,000
51-60	9,973,000	11,811,000
61-70	11,811,000	13,417,000
71-80	13,417,000	15,443,000
81-90	15,443,000	18,749,000
91-100	18,749,000	31,806,000

**TABLE 3.13  
WOMEN'S TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-A  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	1,315,000	1,994,000
11-20	1,994,000	2,664,000
21-30	2,664,000	3,074,000
31-40	3,074,000	3,581,000
41-50	3,581,000	4,069,000
51-60	4,069,000	4,848,000
61-70	4,848,000	5,287,000
71-80	5,287,000	6,145,000
81-90	6,145,000	7,783,000
91-100	7,783,000	14,375,000

**TABLE 3.14  
FOOTBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-A  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	2,120,000	2,584,000
11-20	2,584,000	2,821,000
21-30	2,821,000	3,877,000
31-40	3,877,000	5,005,000
41-50	5,005,000	5,917,000
51-60	5,917,000	6,785,000
61-70	6,785,000	7,863,000
71-80	7,863,000	8,430,000
81-90	8,430,000	10,320,000
91-100	10,320,000	16,022,000

**TABLE 3.15  
MEN'S BASKETBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-A  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	402,000	714,000
11-20	714,000	881,000
21-30	881,000	1,301,000
31-40	1,301,000	1,618,000
41-50	1,618,000	1,925,000
51-60	1,925,000	2,139,000
61-70	2,139,000	2,424,000
71-80	2,424,000	2,688,000
81-90	2,688,000	3,344,000
91-100	3,344,000	6,597,000

**TABLE 3.16  
WOMEN'S BASKETBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-A  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	0	574,000
11-20	574,000	642,000
21-30	642,000	760,000
31-40	760,000	955,000
41-50	955,000	1,072,000
51-60	1,072,000	1,179,000
61-70	1,179,000	1,260,000
71-80	1,260,000	1,499,000
81-90	1,499,000	1,711,000
91-100	1,711,000	3,051,000

**TABLE 3.17**  
**REPORTED NET PROFITS AND DEFICITS**  
**DIVISION I-A**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar amounts in thousands)

	Revenues Exceed Expenses Number Reporting	Percent of Total	Average Profit	Expenses Exceed Revenues Number Reporting	Percent of Total	Average Loss
<b>Fiscal 2001</b>						
Men's Program	76	67%	8,368	36	32%	2,171
Women's Program	5	4%	479	108	95%	3,396
Total	72	63%	3,796	36	32%	1,571
Excluding Institutional Support	40	35%	5,258	74	65%	3,766
<b>Fiscal 1999</b>						
Men's Program	70	67%	6,800	34	33%	2,000
Women's Program	12	12%	1,300	92	88%	2,900
Total	74	71%	3,500	30	29%	1,900
Excluding Institutional Support	48	46%	3,800	56	54%	3,300
<b>Fiscal 1997</b>						
Men's Program	70	71%	5,500	29	29%	2,100
Women's Program	2	2%	900	97	98%	2,300
Total	59	60%	1,900	31	31%	2,200
Excluding Institutional Support	43	43%	1,700	55	56%	2,800
<b>Fiscal 1995</b>						
Men's Program	58	65%	4,700	30	34%	1,600
Women's Program	2	2%	200	86	97%	1,800
Total	67	75%	1,800	12	14%	1,800
Excluding Institutional Support	41	46%	2,300	46	52%	2,800
<b>Fiscal 1993</b>						
Men's Program	59	69%	4,300	26	31%	1,700
Women's Program	3	4%	300	82	96%	1,400
Total	61	72%	1,500	20	24%	1,700
Excluding Institutional Support	43	51%	1,700	42	49%	2,100
<b>Fiscal 1989</b>						
Men's Program	69	80%	1,800	16	19%	1,400
Women's Program	5	6%	100	78	92%	1,400
Total	48	55%	1,000	35	40%	1,300
<b>Fiscal 1985 Total</b>						
	37	42%	1,200	50	56%	1,000

**NOTES:**

Average profits - Those schools reporting a profit have been averaged.

Average deficit - Those schools reporting a deficit have been averaged

The remaining institutions reported break-even operations.

Total - The Total columns represent the net for a school (men and women, combined.) For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit.

1993, 1995, 1997, 1999 and 2001 totals are restated exclusive of institutional support. For example, in 1993, if institutions had not made contributions to the athletic programs, only 43 schools would have shown a profit.

TABLE 3.18  
**REPORTED NET PROFITS AND DEFICITS—FOOTBALL**  
 DIVISION I-A  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	60	47	57	60	70	67	79
Average Profit	2,200	2,800	3,900	3,900	5,000	6,400	7,400
Percentage Reporting Profits	69%	55%	67%	67%	71%	64%	69%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	27	39	28	27	29	37	32
Average Deficit	400	600	1,000	1,000	1,100	1,000	1,300
Percentage Reporting Deficits	31%	45%	33%	30%	29%	36%	28%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	0	2	0	0	3
Percentage Reporting Break-even	0%	0%	0%	3%	0%	0%	3%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those institutions reporting deficits.

TABLE 3.19  
**REPORTED NET PROFITS AND DEFICITS—MEN'S BASKETBALL**  
 DIVISION I-A  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	51	55	57	62	73	74	75
Average Profit	740	1,170	1,640	1,940	2,200	2,330	2,710
Percentage Reporting Profits	58%	66%	67%	70%	74%	71%	66%
<b>Expenses Exceed Revenues</b>							
Number of Repsondents	37	28	27	26	26	30	35
Average Deficit	150	240	230	230	290	290	370
Percentage Reporting Deficits	42%	34%	32%	29%	26%	29%	30%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	1	1	0	0	4
Percentage Reporting Break-even	0%	0%	1%	1%	0%	0%	4%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those institutions reporting deficits.

Table 3.20  
**REPORTED NET PROFITS AND DEFICITS—WOMEN'S BASKETBALL**  
 DIVISION I-A  
 Fiscal Years 1993, 1995, 1997, 1999, and 2001  
 (Dollar Amounts in Thousands)

	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>					
Number of Respondents	1	5	2	9	6
Average Profit	60	70	270	110	510
Percentage Reporting Profits	2%	6%	2%	9%	5%
<b>Expenses Exceed Revenues</b>					
Number of Respondents	81	81	96	94	104
Average Deficit	370	460	550	700	840
Percentage Reporting Deficit	95%	91%	97%	90%	91%
<b>Revenues Equal Expenses</b>					
Number of Respondents	3	3	1	1	4
Percentage Reporting Break-even	4%	3%	1%	1%	4%

NOTE:

The average profits shown reflect the average only for those institutions reporting profits.

The average deficit is for those reporting deficits.

Data for 1985 and 1989 fiscal years are not available.

TABLE 3.21  
**TOTAL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	2,000	0-10	1,000	8,000
11-20	2,000	141,000	11-20	8,000	56,000
21-30	141,000	383,000	21-30	56,000	170,000
31-40	383,000	741,000	31-40	170,000	374,000
41-50	741,000	1,452,000	41-50	374,000	541,000
51-60	1,452,000	2,030,000	51-60	541,000	975,000
61-70	2,030,000	3,385,000	61-70	975,000	1,029,000
71-80	3,385,000	4,477,000	71-80	1,029,000	1,989,000
81-90	4,477,000	7,712,000	81-90	1,989,000	6,375,000
91-100	7,712,000	52,728,000	91-100	6,375,000	8,098,000

NOTE: Profit institutions include those reporting break-even operations.

**TABLE 3.22**  
**MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	440,000	0-10	47,000	167,000
11-20	440,000	1,174,000	11-20	167,000	652,000
21-30	1,174,000	3,029,000	21-30	652,000	819,000
31-40	3,029,000	4,695,000	31-40	819,000	1,501,000
41-50	4,695,000	6,530,000	41-50	1,501,000	2,033,000
51-60	6,530,000	7,825,000	51-60	2,033,000	2,343,000
61-70	7,825,000	10,374,000	61-70	2,343,000	2,955,000
71-80	10,374,000	14,376,000	71-80	2,955,000	3,232,000
81-90	14,376,000	17,749,000	81-90	3,232,000	5,122,000
91-100	17,749,000	57,949,000	91-100	5,122,000	6,868,000

**TABLE 3.23**  
**WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	10,000	1,241,000
11-20	0	0	11-20	1,241,000	1,966,000
21-30	0	5,000	21-30	1,966,000	2,257,000
31-40	5,000	38,000	31-40	2,257,000	2,533,000
41-50	38,000	60,000	41-50	2,533,000	2,952,000
51-60	60,000	117,000	51-60	2,952,000	3,640,000
61-70	117,000	269,000	61-70	3,640,000	4,116,000
71-80	269,000	1,308,000	71-80	4,116,000	4,927,000
81-90	1,308,000	1,985,000	81-90	4,927,000	6,066,000
91-100	1,985,000	1,985,000	91-100	6,066,000	9,207,000



**TABLE 3.24**  
**FOOTBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION I-A**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	288,000	0-10	6,000	114,000
11-20	288,000	926,000	11-20	114,000	452,000
21-30	926,000	1,893,000	21-30	452,000	924,000
31-40	1,893,000	3,640,000	31-40	924,000	1,122,000
41-50	3,640,000	4,653,000	41-50	1,122,000	1,220,000
51-60	4,653,000	6,438,000	51-60	1,220,000	1,374,000
61-70	6,438,000	8,258,000	61-70	1,374,000	1,603,000
71-80	8,258,000	10,838,000	71-80	1,603,000	1,997,000
81-90	10,838,000	17,269,000	81-90	1,997,000	2,930,000
91-100	17,269,000	58,676,000	91-100	2,930,000	3,623,000

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 3.25**  
**MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION I-A**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	98,000	0-10	14,000	95,000
11-20	98,000	455,000	11-20	95,000	160,000
21-30	455,000	754,000	21-30	160,000	205,000
31-40	754,000	1,359,000	31-40	205,000	244,000
41-50	1,359,000	2,234,000	41-50	244,000	277,000
51-60	2,234,000	2,846,000	51-60	277,000	326,000
61-70	2,846,000	3,551,000	61-70	326,000	486,000
71-80	3,551,000	4,289,000	71-80	486,000	549,000
81-90	4,289,000	6,008,000	81-90	549,000	810,000
91-100	6,008,000	10,005,000	91-100	810,000	1,113,000

TABLE 3.26  
**WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-A  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	64,000	341,000
11-20	0	0	11-20	341,000	491,000
21-30	0	0	21-30	491,000	604,000
31-40	0	2,000	31-40	604,000	727,000
41-50	2,000	6,000	41-50	727,000	818,000
51-60	6,000	22,000	51-60	818,000	983,000
61-70	22,000	43,000	61-70	983,000	1,064,000
71-80	43,000	361,000	71-80	1,064,000	1,228,000
81-90	361,000	2,324,000	81-90	1,228,000	1,350,000
91-100	2,324,000	2,533,000	91-100	1,350,000	1,814,000

**NOTE:** Profit institutions include those reporting break-even operations.

TABLE 3.27  
**SOURCES OF TOTAL REVENUES—PUBLIC, PRIVATE, TOTAL DIVISION**  
 DIVISION I-A  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Ticket Sales:</b>						
Public/faculty/staff	6,269	25	5,632	20	6,180	25
Students	304	1	158	1	283	1
Total Ticket Sales	6,573	27	5,790	21	6,463	26
<b>Postseason Compensation:</b>						
Bowl games	606	2	1,301	5	704	3
Tournaments	185	1	294	1	201	1
Total Postseason	791	3	1,595	6	905	4
<b>NCAA and conference distributions</b>						
Student activity fees	2,326	9	1,655	6	2,231	9
Guarantees and options	1,537	6	736	3	1,425	6
Cash contributions from alumni and others	833	3	1,195	4	883	4
Direct government support	4,588	19	4,853	17	4,625	18
Institutional support	431	2	2	0	371	1
Other:	2,098	8	5,140	18	2,525	10
Concessions	508	2	344	1	485	2
Radio/television	1,741	7	2,269	8	1,815	7
Program sales/advertising	109	0	311	1	137	1
Signage/sponsorship	1,123	5	1,165	4	1,129	4
Sports camps	258	1	89	0	234	1
Miscellaneous	1,827	7	2,738	10	1,955	8
Total Other	5,566	22	6,916	25	5,755	23
<b>Total</b>	24,743	100	27,882	100	25,183	100

**NOTES:**

Total public institutions reporting = 98  
 Total private institutions reporting = 16

TABLE 3.28  
**OPERATING EXPENSES BY OBJECT OF EXPENDITURE**  
 DIVISION I-A  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Grants-in-Aid</b>						
Men	1,959	8	3,862	14	2,229	9
Women	1,366	5	2,508	9	1,528	6
Administrative and Non-gender	118	0	152	1	123	0
Total	3,443	14	6,522	23	3,880	15
<b>Guarantees and Options</b>						
Men	970	4	1,117	4	991	4
Women	20	0	19	0	20	0
Administrative and Non-gender	10	0	0	0	8	0
Total	1,000	4	1,136	4	1,019	4
<b>Salaries and Benefits</b>						
Men	2,801	11	2,726	10	2,791	11
Women	1,251	5	1,298	5	1,258	5
Administrative and Non-gender	3,424	14	2,064	7	3,232	13
Total	7,476	30	6,088	22	7,281	28
<b>Team travel</b>						
Men	1,138	5	1,201	4	1,147	4
Women	618	2	616	2	618	2
Administrative and Non-gender	67	0	14	0	60	0
Total	1,823	7	1,831	7	1,825	7
<b>Recruiting</b>						
Men	371	1	386	1	373	1
Women	151	1	164	1	153	1
Administrative and Non-gender	4	0	2	0	4	0
Total	526	2	552	2	530	2
<b>Equipment/uniforms/supplies</b>						
Men	430	2	622	2	457	2
Women	166	1	248	1	178	1
Administrative and Non-gender	302	1	732	3	363	1
Total	898	4	1,602	6	998	4
<b>Fund-raising</b>						
Men	51	0	40	0	50	0
Women	7	0	3	0	7	0
Administrative and Non-gender	207	1	210	1	207	1
Total	265	1	253	1	264	1
<b>Game Officials</b>						
Men	145	1	126	0	142	1
Women	74	0	67	0	73	0
Administrative and Non-gender	3	0	1	0	3	0
Total	222	1	194	1	218	1
<b>Contract services</b>						
Men	334	1	436	2	348	1
Women	85	0	63	0	82	0
Administrative and Non-gender	554	2	275	1	514	2
Total	973	4	774	3	944	4

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Sports Camps</b>						
Men	114	0	17	0	101	0
Women	66	0	19	0	60	0
Administrative and Non-gender	233	1	0	0	200	1
Total	413	2	36	0	361	1
<b>Other</b>						
Men	2,162	9	2,970	11	2,277	9
Women	590	2	791	3	619	2
Administrative and Non-gender	2,928	12	2,721	10	2,899	11
Total	5,680	23	6,482	23	5,795	23
<b>Total Operating Expenses</b>						
Men	10,475	42	13,503	48	10,906	43
Women	4,394	17	5,796	21	4,596	18
Administrative and Non-gender	7,850	31	6,171	22	7,613	30
Total	22,306	89	25,434	91	22,754	89
<b>Debt Service</b>						
Men	247	1	96	0	226	1
Women	19	0	12	0	18	0
Administrative and Non-gender	766	3	343	1	706	3
Total	1,032	4	451	2	950	4
<b>Capital Expenditures</b>						
Men	671	3	344	1	625	2
Women	70	0	210	1	90	0
Administrative and Non-gender	652	3	1,479	5	769	3
Total	1,393	6	2,033	7	1,484	6
<b>Total Expenditures</b>						
Men	11,393	45	13,943	50	11,757	46
Women	4,483	18	6,018	22	4,704	18
Administrative and Non-gender	9,268	37	7,993	29	9,088	36
Total	25,144	100	27,954	100	25,549	100

NOTES:

Total public institutions reporting = 98

Total private institutions reporting = 16

TABLE 3.29  
**TOTAL REVENUES AND EXPENSES BY SPORT**  
 DIVISION I-A  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	290	657	101	0	0	0
Basketball	3,671	1,949	114	396	1,107	112
Fencing	46	128	8	32	136	10
Field Hockey	0	0	0	104	446	22
Football	10,833	6,137	114	0	0	0
Golf	74	217	106	61	232	90
Gymnastics	68	317	17	108	486	44
Ice Hockey	1,364	1,102	11	100	797	4
Lacrosse	301	571	13	140	419	16
Rifle	7	34	10	12	47	14
Rowing	276	481	9	151	536	36
Skiing	27	201	4	28	218	4
Soccer	112	364	54	109	446	109
Softball	0	0	0	98	475	87
Squash	23	70	1	0	0	0
Swimming	89	389	66	96	442	81
Synchronized Swimming	0	0	0	135	275	3
Tennis	66	256	92	66	287	108
Track & Field/X Country	85	441	106	123	521	112
Volleyball	179	348	9	133	524	111
Water Polo	110	258	6	64	304	9
Wrestling	141	396	43	0	0	1

# CHAPTER IV

## DIVISION I-AA TABLES

TABLE 4.1  
**TOTAL REVENUES, EXPENSES AND OPERATING RESULTS**  
 DIVISION I-AA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

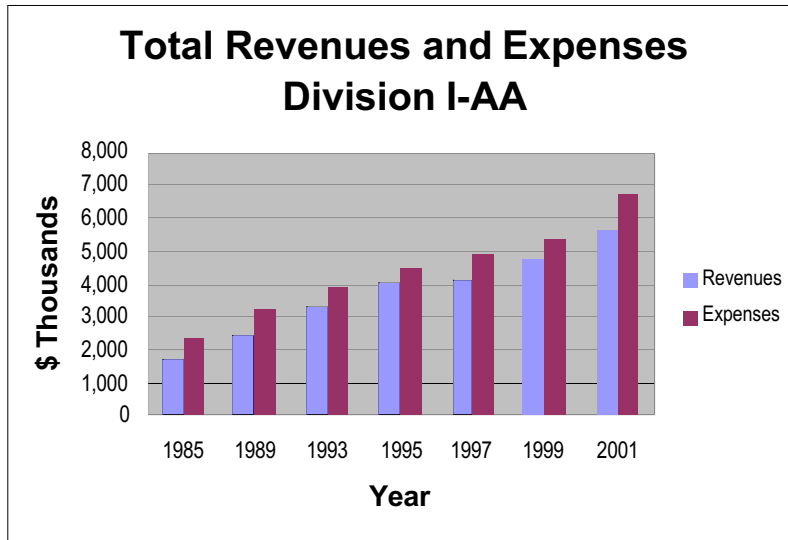
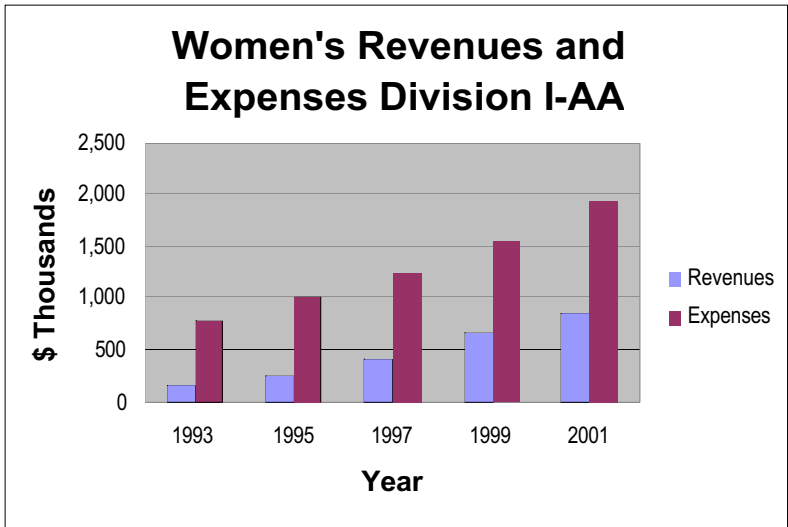
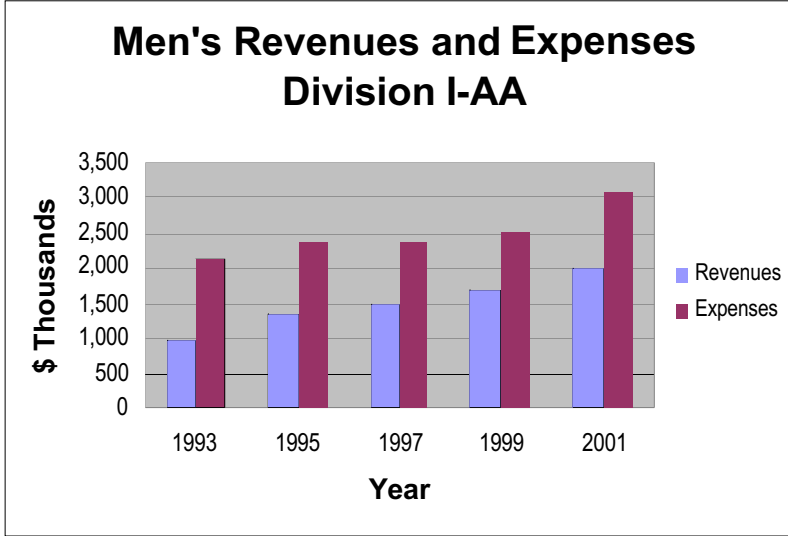
	1985	1989	Percentage of		Percentage of		Percentage of		Percentage of		
			1993	1993 Total	1995	1997	1997 Total	1999	1999 Total	2001	2001 Total
<b>Total Revenues</b>											
Men's	1,530	2,140	990	30%	1,330	1,470	35%	1,690	35%	2,010	36%
Women's	130	280	160	5%	240	390	9%	650	13%	850	15%
Non-gender	N/A	N/A	2,180	65%	2,450	2,300	56%	2,440	52%	2,720	49%
Total Revenues											
Average	1,670	2,430	3,320	100%	4,010	4,160	100%	4,780	100%	5,580	100%
Largest reported	3,776	7,715	11,181		17,483	19,755		24,440		34,470	
<b>Total Expenses</b>											
Men's	1,990	2,420	2,150	54%	2,360	2,380	49%	2,530	46%	3,080	46%
Women's	370	790	800	20%	1,000	1,240	25%	1,530	28%	1,950	29%
Non-gender	N/A	N/A	1,020	26%	1,120	1,290	26%	1,320	26%	1,740	25%
Total Expenses											
Average	2,320	3,190	3,940	100%	4,480	4,900	100%	5,380	100%	6,770	100%
Largest reported	5,299	8,600	8,527		15,342	20,647		23,509		31,834	
<b>Average Profit (Deficit)</b>											
Men's	(460)	(280)	(1,160)		(1,030)	(910)		(840)		(1,070)	
Women's	(240)	(510)	(640)		(760)	(850)		(880)		(1,100)	
Non-gender	N/A	N/A	1,160		1,330	1,010		1,120		980	
Total Profit (Deficit)	(650)	(760)	(620)		(470)	(740)		(600)		(1,190)	
<b>Restated Without Institutional Support</b>											
Average deficit	N/A	N/A	(1,420)		(1,670)	(1,960)		(2,250)		(3,390)	

**NOTES:**

For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non gender-specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non gender-specific items were allocated between men's and men's and women's programs. Thus, comparisons may be misleading.

The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages.

The average deficits for 1993 through 2001 have been restated to reflect the deficit that results from the removal of institutional support from total revenues.



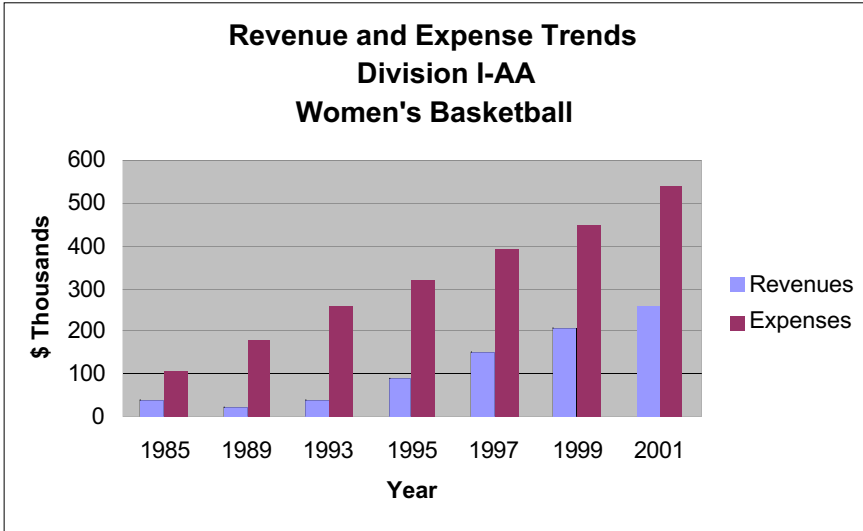
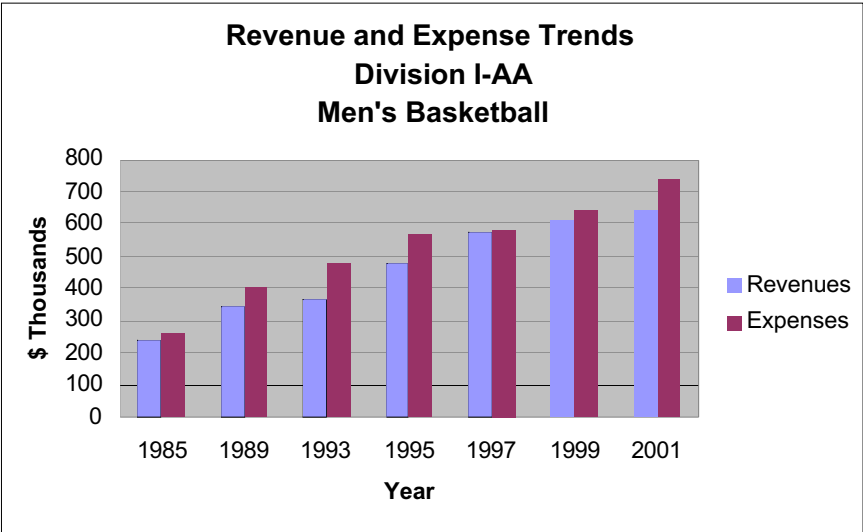
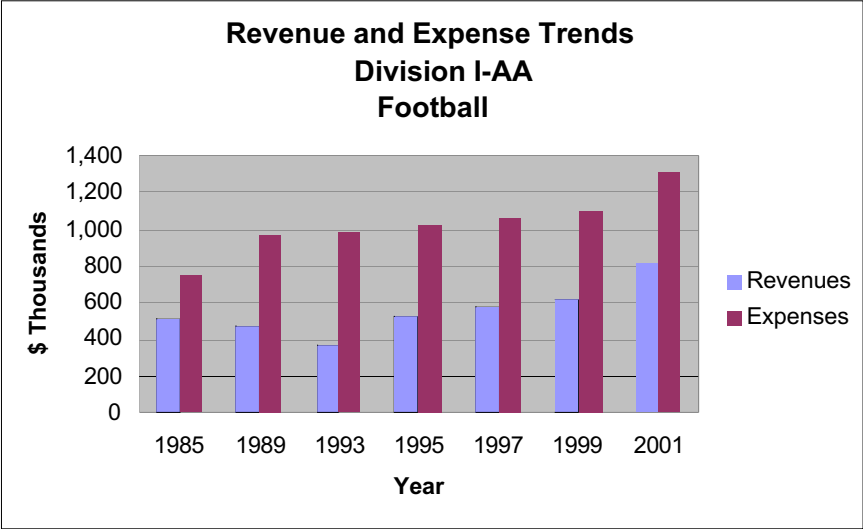


**TABLE 4.2**  
**REVENUES AND EXPENSES BY PROGRAM**  
**DIVISION I-AA**  
Fiscal Years 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Football	Basketball	Other Sports	Unrelated	Total
<b>Men's Programs Revenues</b>					
2001—Average	810	640	500	60	2,010
Percent of Total	40%	32%	25%	3%	100%
1999—Average	620	610	300	160	1,690
Percent of Total	37%	36%	18%	9%	100%
1997—Average	580	570	240	90	1,470
Percent of Total	39%	39%	16%	6%	100%
1995—Average	520	480	160	170	1,330
Percent of Total	39%	36%	12%	13%	100%
1993—Average	370	360	90	170	990
Percent of Total	37%	36%	9%	17%	100%
1989—Average	470	340	90	1,240	2,140
Percent of Total	22%	16%	4%	58%	100%
<b>Men's Programs Expenses</b>					
2001—Average	1,310	740	1,010	20	3,080
Percent of Total	43%	24%	33%	1%	100%
1999—Average	1,100	640	760	30	2,530
Percent of Total	43%	25%	30%	1%	100%
1997—Average	1,060	580	700	30	2,380
Percent of Total	44%	25%	30%	1%	100%
1995—Average	1,020	560	700	80	2,360
Percent of Total	43%	24%	30%	3%	100%
1993—Average	990	480	570	110	2,150
Percent of Total	46%	22%	27%	5%	100%
1989—Average	970	400	450	620	2,420
Percent of Total	40%	17%	19%	26%	100%
<b>Women's Programs Revenues</b>					
2001—Average		260	540	50	850
Percent of Total		31%	64%	6%	100%
1999—Average		210	350	100	660
Percent of Total		32%	53%	15%	100%
1997—Average		150	220	20	390
Percent of Total		38%	56%	6%	100%
1995—Average		90	100	50	240
Percent of Total		36%	41%	23%	100%
1993—Average		40	50	70	160
Percent of Total		25%	31%	44%	100%
1989—Average		20	40	220	280
Percent of Total		7%	14%	79%	100%
<b>Women's Programs Expenses</b>					
2001—Average		540	1,390	20	1,950
Percent of Total		28%	71%	1%	100%
1999—Average		460	1,050	20	1,530
Percent of Total		30%	69%	1%	100%
1997—Average		390	840	10	1,240
Percent of Total		31%	68%	1%	100%
1995—Average		320	650	30	1,000
Percent of Total		32%	65%	3%	100%
1993—Average		260	480	60	800
Percent of Total		33%	60%	8%	100%
1989—Average		180	370	240	790
Percent of Total		23%	47%	30%	100%

**NOTE:**

Revenue and expense items not specifically related to a particular sport are reported as Unrelated. Total Expenses do not include debt service or capital expenditures (see Glossary.)



**TABLE 4.3**  
**TRENDS IN PROGRAM REVENUES**  
**DIVISION I-AA**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	1,412	1,494	1,780	2,206	2,976	3,101	3,027
Average	510	470	370	520	580	620	810
Percentage of Men's Total	33%	22%	37%	39%	39%	37%	40%
<b>Men's Basketball</b>							
Largest Reported	1,088	2,262	2,421	3,482	5,489	5,803	6,020
Average	240	340	360	480	570	610	640
Percentage of Men's Total	16%	16%	37%	36%	39%	43%	32%
<b>Women's Basketball</b>							
Largest Reported	488	152	571	912	2,214	2,665	4,054
Average	40	20	40	90	150	210	260
Percentage of Women's Total	30%	7%	25%	36%	38%	32%	31%

**TABLE 4.4**  
**TOTAL REVENUES—PERCENTILES**  
**DIVISION I-AA**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	315,000	1,375,000
11-20	1,375,000	2,210,000
21-30	2,210,000	3,532,000
31-40	3,532,000	4,357,000
41-50	4,357,000	5,110,000
51-60	5,110,000	5,950,000
61-70	5,950,000	6,748,000
71-80	6,748,000	7,423,000
81-90	7,423,000	9,776,000
91-100	9,776,000	34,474,000

**TABLE 4.5**  
**MEN'S TOTAL REVENUES—PERCENTILES**  
**DIVISION I-AA**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	212,000	444,000
11-20	444,000	610,000
21-30	610,000	837,000
31-40	837,000	1,256,000
41-50	1,256,000	1,715,000
51-60	1,715,000	1,992,000
61-70	1,992,000	2,417,000
71-80	2,417,000	3,163,000
81-90	3,163,000	4,285,000
91-100	4,285,000	8,741,000

**TABLE 4.6**  
**WOMEN'S TOTAL**  
**REVENUES-PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	38,000
11-20	38,000	83,000
21-30	83,000	156,000
31-40	156,000	324,000
41-50	324,000	476,000
51-60	476,000	773,000
61-70	773,000	1,095,000
71-80	1,095,000	1,449,000
81-90	1,449,000	2,280,000
91-100	2,280,000	4,643,000

**TABLE 4.7**  
**FOOTBALL REVENUES-PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	30,000	99,000
11-20	99,000	189,000
21-30	189,000	302,000
31-40	302,000	390,000
41-50	390,000	526,000
51-60	526,000	793,000
61-70	793,000	1,007,000
71-80	1,007,000	1,342,000
81-90	1,342,000	1,996,000
91-100	1,996,000	3,027,000

**TABLE 4.8**  
**MEN'S BASKETBALL**  
**REVENUES-PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	47,000	119,000
11-20	119,000	165,000
21-30	165,000	246,000
31-40	246,000	289,000
41-50	289,000	405,000
51-60	405,000	537,000
61-70	537,000	658,000
71-80	658,000	804,000
81-90	804,000	1,278,000
91-100	1,278,000	6,020,000

**TABLE 4.9**  
**WOMEN'S BASKETBALL**  
**REVENUES-PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	9,000
11-20	9,000	16,000
21-30	16,000	34,000
31-40	34,000	65,000
41-50	65,000	126,000
51-60	126,000	213,000
61-70	213,000	308,000
71-80	308,000	495,000
81-90	495,000	647,000
91-100	647,000	4,055,000

TABLE 4.10  
**TRENDS IN PROGRAM EXPENSES**  
 DIVISION I-AA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	1,579	1,998	2,205	2,586	2,607	3,105	4,155
Average	750	970	990	1,020	1,060	1,100	1,310
Percentage of Men's Total	38%	39%	25%	43%	45%	43%	43%
<b>Men's Basketball</b>							
Largest Reported	444	1,000	1,222	2,129	2,793	2,824	3,166
Average	260	400	480	560	580	640	740
Percentage of Men's Total	13%	17%	22%	24%	25%	32%	24%
<b>Women's Basketball</b>							
Largest Reported	271	357	509	911	1,386	1,697	2,424
Average	110	180	260	320	390	450	540
Percentage of Women's Total	28%	22%	32%	32%	31%	30%	28%

TABLE 4.11  
**TOTAL EXPENSES—PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	1,760,000	3,568,000
11-20	3,568,000	4,351,000
21-30	4,351,000	4,968,000
31-40	4,968,000	5,382,000
41-50	5,382,000	5,764,000
51-60	5,764,000	6,428,000
61-70	6,428,000	7,206,000
71-80	7,206,000	8,935,000
81-90	8,935,000	10,777,000
91-100	10,777,000	31,834,000

TABLE 4.12  
**MEN'S TOTAL EXPENSES—PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	648,000	1,751,000
11-20	1,751,000	2,000,000
21-30	2,000,000	2,286,000
31-40	2,286,000	2,574,000
41-50	2,574,000	2,738,000
51-60	2,738,000	2,984,000
61-70	2,984,000	3,305,000
71-80	3,305,000	4,059,000
81-90	4,059,000	4,926,000
91-100	4,926,000	10,022,000

**TABLE 4.13  
WOMEN'S TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-AA  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	230,000	1,000,000
11-20	1,000,000	1,215,000
21-30	1,215,000	1,381,000
31-40	1,381,000	1,523,000
41-50	1,523,000	1,769,000
51-60	1,769,000	1,974,000
61-70	1,974,000	2,171,000
71-80	2,171,000	2,632,000
81-90	2,632,000	3,307,000
91-100	3,307,000	6,782,000

**TABLE 4.14  
FOOTBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-AA  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	187,000	372,000
11-20	372,000	534,000
21-30	534,000	908,000
31-40	908,000	1,115,000
41-50	1,115,000	1,341,000
51-60	1,341,000	1,425,000
61-70	1,425,000	1,596,000
71-80	1,596,000	1,899,000
81-90	1,899,000	2,304,000
91-100	2,304,000	4,155,000

**TABLE 4.15  
MEN'S BASKETBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-AA  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	86,000	384,000
11-20	384,000	448,000
21-30	448,000	510,000
31-40	510,000	563,000
41-50	563,000	623,000
51-60	623,000	693,000
61-70	693,000	809,000
71-80	809,000	879,000
81-90	879,000	1,030,000
91-100	1,030,000	3,166,000

**TABLE 4.16  
WOMEN'S BASKETBALL TOTAL  
EXPENSES—PERCENTILES  
DIVISION I-AA  
Fiscal Year 2001**

Percentile	More than	Less than
0-10	0	305,000
11-20	305,000	361,000
21-30	361,000	391,000
31-40	391,000	416,000
41-50	416,000	489,000
51-60	489,000	531,000
61-70	531,000	615,000
71-80	615,000	716,000
81-90	716,000	799,000
91-100	799,000	2,424,000

TABLE 4.17  
**REPORTED NET PROFITS AND DEFICITS**  
 DIVISION I-AA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
<b>Fiscal 2001</b>						
Men's Program	23	20%	580	87	77%	1,540
Women's Program	16	14%	62	93	82%	1,340
Total	46	41%	550	64	57%	2,490
Excluding Institutional Support	9	8%	520	104	92%	3,630
<b>Fiscal 1999</b>						
Men's Program	17	18%	790	74	78%	1,260
Women's Program	11	12%	330	82	86%	1,060
Total	49	52%	530	41	43%	2,030
Excluding Institutional Support	13	14%	590	82	86%	2,690
<b>Fiscal 1997</b>						
Men's Program	13	14%	870	77	82%	1,250
Women's Program	7	8%	170	82	87%	990
Total	28	30%	890	58	61%	1,630
Excluding Institutional Support	8	9%	540	85	90%	2,220
<b>Fiscal 1995</b>						
Men's Program	10	14%	510	57	79%	1,390
Women's Program	3	4%	70	64	89%	870
Total	31	43%	320	28	39%	1,560
Excluding Institutional Support	9	13%	440	61	85%	2,040
<b>Fiscal 1993</b>						
Men's Program	6	8%	390	68	92%	1,290
Women's Program	4	5%	150	68	92%	710
Total	30	41%	540	31	42%	1,960
Excluding Institutional Support	11	15%	730	59	81%	1,910
<b>Fiscal 1989</b>						
Men's Program	29	54%	580	24	44%	1,330
Women's Program	9	17%	110	43	81%	650
Total	18	33%	200	28	52%	1,640
<b>Fiscal 1985 Total</b>						
	5	10%	140	45	87%	830

**NOTES:**

Average profits - Those schools reporting a profit have been averaged.

Average deficit - Those schools reporting a deficit have been averaged

The remaining institutions reported break-even operations.

Total - The Total columns represent the net for a school (men and women, combined.) For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit.

1993, 1995, 1997, 1999 and 2001 totals are restated exclusive of institutional support. For example, in 1993, if institutions had not made contributions to the athletic programs, only 30 schools would have shown a profit.

TABLE 4.18  
**REPORTED NET PROFITS AND DEFICITS—FOOTBALL**  
 DIVISION I-AA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	12	3	4	7	15	12	22
Average Profit	260	170	80	350	300	290	280
Percentage Reporting Profits	24%	6%	5%	10%	16%	13%	19%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	38	51	70	61	76	77	81
Average Deficit	420	540	660	630	660	630	780
Percentage Reporting Deficits	76%	94%	95%	84%	81%	81%	72%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	0	4	3	6	10
Percentage Reporting Break-even	0%	0%	0%	6%	3%	6%	9%

**NOTE:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.

TABLE 4.19  
**REPORTED NET PROFITS AND DEFICITS—MEN'S BASKETBALL**  
 DIVISION I-AA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	16	14	14	14	25	26	29
Average Profit	210	320	450	560	590	510	430
Percentage Reporting Profits	32%	26%	19%	19%	27%	27%	25%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	34	40	60	54	65	65	77
Average Deficit	140	200	240	250	250	260	300
Percentage Reporting Deficits	68%	74%	81%	75%	69%	68%	68%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	0	4	4	4	7
Percentage Reporting Break-even	0%	0%	0%	6%	4%	4%	6%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.



TABLE 4.20  
**REPORTED NET PROFITS AND DEFICITS—WOMEN'S BASKETBALL**  
 DIVISION I-AA  
 Fiscal Years 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>					
Number of Respondents	2	2	10	8	15
Average Profit	90	150	190	220	180
Percentage Reporting Profits	3%	2%	11%	8%	13%
<b>Expenses Exceed Revenues</b>					
Number of Respondents	69	63	79	79	88
Average Deficit	230	270	310	320	370
Percentage Reporting Deficit	93%	88%	84%	83%	78%
<b>Revenues Equal Expenses</b>					
Number of Respondents	3	7	5	8	10
Percentage Reporting Break-even	4%	10%	5%	8%	9%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.  
 Data are not available for years prior to 1993.

TABLE 4.21  
**TOTAL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	1,000	0-10	2,000	60,000
11-20	1,000	19,000	11-20	60,000	172,000
21-30	19,000	44,000	21-30	172,000	271,000
31-40	44,000	74,000	31-40	271,000	545,000
41-50	74,000	137,000	41-50	545,000	1,979,000
51-60	137,000	267,000	51-60	1,979,000	2,874,000
61-70	267,000	727,000	61-70	2,874,000	3,643,000
71-80	727,000	1,024,000	71-80	3,643,000	4,438,000
81-90	1,024,000	1,772,000	81-90	4,438,000	7,019,000
91-100	1,772,000	2,961,000	91-100	7,019,000	8,765,000

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 4.22**  
**MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	105,000
11-20	0	2,000	11-20	105,000	602,000
21-30	2,000	68,000	21-30	602,000	882,000
31-40	68,000	108,000	31-40	882,000	1,184,000
41-50	108,000	237,000	41-50	1,184,000	1,439,000
51-60	237,000	436,000	51-60	1,439,000	1,752,000
61-70	436,000	932,000	61-70	1,752,000	2,146,000
71-80	932,000	1,196,000	71-80	2,146,000	2,331,000
81-90	1,196,000	2,307,000	81-90	2,331,000	2,969,000
91-100	2,307,000	3,392,000	91-100	2,969,000	4,614,000

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 4.23**  
**WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	9,900	270,600
11-20	0	0	11-20	270,600	644,100
21-30	0	900	21-30	644,100	816,500
31-40	900	9,400	31-40	816,500	1,026,700
41-50	9,400	21,700	41-50	1,026,700	1,178,900
51-60	21,700	53,500	51-60	1,178,900	1,360,300
61-70	53,500	81,500	61-70	1,360,300	1,664,800
71-80	81,500	110,200	71-80	1,664,800	2,035,300
81-90	110,200	204,700	81-90	2,035,300	2,574,100
91-100	204,700	869,600	91-100	2,574,100	3,868,900

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 4.24**  
**FOOTBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION I-AA**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	6,200	155,400
11-20	0	0	11-20	155,400	289,700
21-30	0	0	21-30	289,700	350,800
31-40	0	11,200	31-40	350,800	497,300
41-50	11,200	75,300	41-50	497,300	630,000
51-60	75,300	115,900	51-60	630,000	746,400
61-70	115,900	213,200	61-70	746,400	939,400
71-80	213,200	471,300	71-80	939,400	1,250,200
81-90	471,300	807,300	81-90	1,250,200	1,599,800
91-100	807,300	3,395,200	91-100	1,599,800	2,952,500

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 4.25**  
**MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION I-AA**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	39,600
11-20	0	5,700	11-20	39,600	120,600
21-30	5,700	18,800	21-30	120,600	189,400
31-40	18,800	42,300	31-40	189,400	262,200
41-50	42,300	79,800	41-50	262,200	280,700
51-60	79,800	102,600	51-60	280,700	319,600
61-70	102,600	187,300	61-70	319,600	385,700
71-80	187,300	540,600	71-80	385,700	486,900
81-90	540,600	739,700	81-90	486,900	555,100
91-100	739,700	3,282,700	91-100	555,100	678,400

**NOTE:** Profit institutions include those reporting break-even operations.

**TABLE 4.26**  
**WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION I-AA**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	125,200
11-20	0	0	11-20	125,200	196,700
21-30	0	0	21-30	196,700	223,700
31-40	0	2,200	31-40	223,700	301,500
41-50	2,200	6,700	41-50	301,500	356,600
51-60	6,700	10,600	51-60	356,600	380,900
61-70	10,600	26,900	61-70	380,900	435,200
71-80	26,900	52,900	71-80	435,200	494,800
81-90	52,900	287,600	81-90	494,800	685,800
91-100	287,600	1,630,500	91-100	685,800	1,189,400

**NOTE:** Profit institutions include those reporting break-even operations.

TABLE 4.27  
**SOURCES OF TOTAL REVENUES—PUBLIC, PRIVATE, TOTAL DIVISION**  
 DIVISION I-AA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Ticket Sales:</b>						
Public/faculty/staff	524	9	292	6	428	8
Students	2	0	8	0	5	0
Total Ticket Sales	526	9	300	6	433	8
<b>Postseason Compensation:</b>						
Bowl games	0	0	0	0	0	0
Tournaments	16	0	26	1	20	0
Total Postseason	16	0	26	1	20	0
<b>NCAA and conference distributions</b>						
Student activity fees	260	4	292	6	273	5
Guarantees and options	1,631	28	246	5	1,061	20
Cash contributions from alumni and others	209	4	152	3	185	3
Direct government support	445	8	570	12	497	9
Institutional support	379	6	3	0	224	4
Other:	1,937	33	2,592	56	2,206	41
Concessions	33	1	10	0	24	0
Radio/television	15	0	8	0	12	0
Program sales/advertising	29	0	21	0	26	0
Signage/sponsorship	140	2	146	3	142	3
Sports camps	68	1	80	2	73	1
Miscellaneous	184	3	183	4	184	3
Total Other	469	8	448	10	461	9
<b>Total</b>	<b>5,872</b>	<b>100</b>	<b>4,629</b>	<b>100</b>	<b>5,360</b>	<b>100</b>

**NOTES:**

Total public institutions reporting = 63

Total private institutions reporting = 44

TABLE 4.28  
**OPERATING EXPENSES BY OBJECT OF EXPENDITURE**  
 DIVISION I-AA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Grants-in-Aid</b>						
Men	1,006	15	1,409	20	1,170	17
Women	692	11	1,158	16	882	13
Administrative and Non-gender	40	1	14	0	30	0
Total	1,738	27	2,581	36	2,082	31
<b>Guarantees and Options</b>						
Men	56	1	39	1	49	1
Women	4	0	2	0	3	0
Administrative and Non-gender	10	0	0	0	6	0
Total	70	1	41	1	58	1
<b>Salaries and Benefits</b>						
Men	890	14	938	13	910	13
Women	521	8	536	8	527	8
Administrative and Non-gender	985	15	825	12	920	14
Total	2,396	37	2,299	32	2,357	35
<b>Team travel</b>						
Men	334	5	388	5	356	5
Women	236	4	273	4	251	4
Administrative and Non-gender	24	0	39	1	30	0
Total	594	9	700	10	637	9
<b>Recruiting</b>						
Men	91	1	134	2	108	2
Women	49	1	66	1	56	1
Administrative and Non-gender	3	0	3	0	3	0
Total	143	2	203	3	167	2
<b>Equipment/uniforms/supplies</b>						
Men	156	2	145	2	152	2
Women	68	1	77	1	71	1
Administrative and Non-gender	119	2	58	1	94	1
Total	343	5	280	4	317	5
<b>Fund-raising</b>						
Men	8	0	11	0	9	0
Women	4	0	7	0	5	0
Administrative and Non-gender	37	1	41	1	39	1
Total	49	1	59	1	53	1
<b>Game Officials</b>						
Men	56	1	50	1	54	1
Women	33	1	34	0	33	0
Administrative and Non-gender	2	0	7	0	4	0
Total	91	1	91	1	91	1
<b>Contract services</b>						
Men	52	1	21	0	40	1
Women	19	0	7	0	14	0
Administrative and Non-gender	139	2	39	1	99	1
Total	210	3	67	1	153	2

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Sports Camps</b>						
Men	27	0	13	0	21	0
Women	19	0	7	0	14	0
Administrative and Non-gender	5	0	45	1	21	0
Total	51	1	65	1	56	1
<b>Other</b>						
Men	191	3	196	3	193	3
Women	80	1	80	1	80	1
Administrative and Non-gender	494	8	396	6	454	7
Total	765	12	672	9	727	11
<b>Total Operating Expenses</b>						
Men	2,840	43	3,331	47	3,041	45
Women	1,706	26	2,240	32	1,922	28
Administrative and Non-gender	1,853	28	1,422	20	1,679	25
Total	6,399	98	6,993	99	6,642	98
<b>Debt Service</b>						
Men	42	1	0	0	25	0
Women	8	0	0	0	5	0
Administrative and Non-gender	32	0	18	0	26	0
Total	82	1	18	0	56	1
<b>Capital Expenditures</b>						
Men	25	0	16	0	21	0
Women	13	0	11	0	12	0
Administrative and Non-gender	13	0	38	1	23	0
Total	51	1	65	1	56	1
<b>Total Expenditures</b>						
Men	2,907	45	3,347	47	3,087	46
Women	1,727	26	2,251	32	1,939	29
Administrative and Non-gender	1,898	29	1,478	21	1,728	26
Total	6,532	100	7,076	100	6,754	100

**NOTES:**

Total public institutions reporting = 63

Total private institutions reporting = 44

TABLE 4.29  
**TOTAL REVENUES AND EXPENSES BY SPORT**  
 DIVISION I-AA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	129	274	91	0	0	0
Basketball	615	753	108	255	557	106
Fencing	8	61	4	12	63	6
Field Hockey	0	0	0	100	249	31
Football	818	1,332	108	0	0	0
Golf	39	75	92	33	79	63
Gymnastics	139	142	3	120	258	12
Ice Hockey	657	580	13	168	327	9
Lacrosse	135	264	23	83	216	33
Rifle	7	31	8	19	22	7
Rowing	113	174	14	99	161	28
Skiing	50	101	4	90	131	4
Soccer	113	240	63	104	244	91
Softball	0	0	0	98	230	88
Squash	34	75	3	40	82	3
Swimming	67	123	42	79	186	52
Synchronized Swimming	0	0	0	135	47	2
Tennis	36	85	95	66	99	104
Track & Field/X Country	91	196	108	123	242	108
Volleyball	44	99	3	133	253	104
Water Polo	54	48	4	64	66	5
Wrestling	57	175	21	0	0	0



# CHAPTER V

## DIVISION I-AAA TABLES

TABLE 5.1  
**TOTAL REVENUES, EXPENSES AND NET OPERATING RESULTS**  
 DIVISION I-AAA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

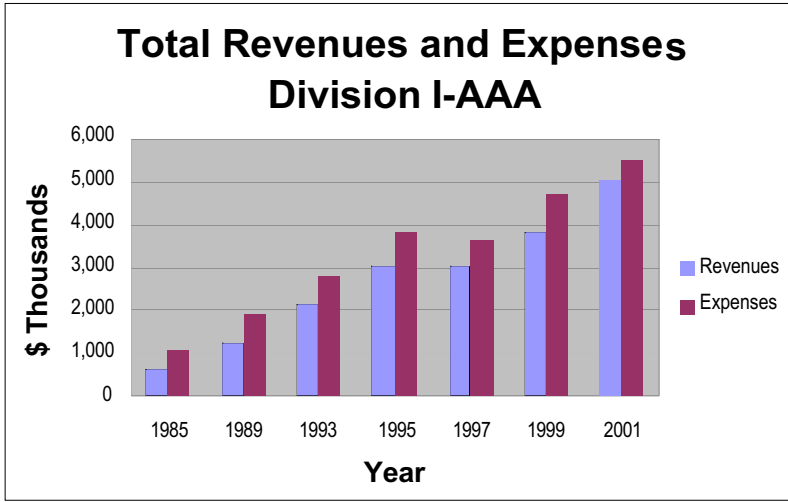
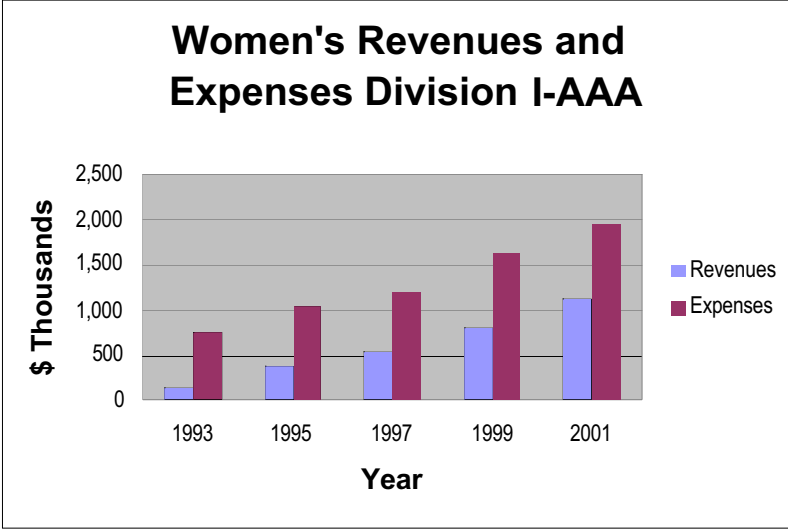
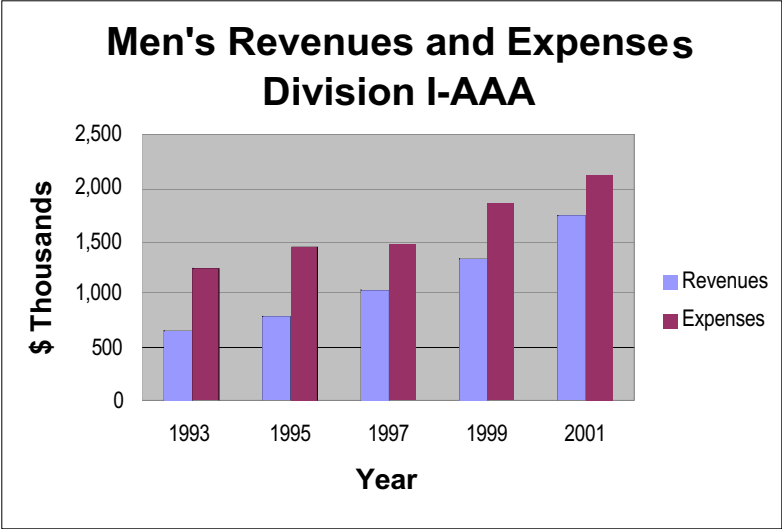
	1985	1989	1993	1995	1997	% of 1997 Total	1999	% of 1999 Total	2001	% of 2001 Total
<b>Total Revenues</b>										
Men's	600	990	680	810	1,050	35%	1,350	35%	1,730	34%
Women's	20	260	130	380	540	16%	800	21%	1,140	23%
Non-gender	N/A	N/A	1,370	1,860	1,450	49%	1,700	44%	2,190	43%
Total Revenues										
Average	610	1,240	2,180	3,040	3,040	100%	3,840	100%	5,060	100%
Largest reported	2,379	3,608	6,640	7,702	10,371		9,354		14,460	
<b>Total Expenses</b>										
Men's	880	1,300	1,250	1,450	1,460	40%	1,870	40%	2,130	39%
Women's	210	620	760	1,040	1,210	33%	1,630	35%	1,940	35%
Non-gender	N/A	N/A	820	1,340	980	27%	1,220	25%	1,420	26%
Total Expenses										
Average	1,070	1,910	2,830	3,830	3,650	100%	4,720	100%	5,490	100%
Largest reported	2,356	5,420	6,640	20,074	9,330		11,459		14,460	
<b>Average Profit (Deficit)</b>										
Men's	(280)	(310)	(570)	(640)	(410)		(520)		(400)	
Women's	(190)	(360)	(630)	(660)	(670)		(830)		(800)	
Non-gender	N/A	N/A	550	520	470		480		770	
Total Profit (Deficit)	(460)	(670)	(650)	(790)	(610)		(880)		(430)	
<b>Restated Without Institutional Support</b>										
Average deficit	N/A	N/A	(1,130)	(1,460)	(1,870)		(2,460)		(2,820)	

**NOTES:**

For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non gender-specific items are reported as Non-gender. In 1985 and 1989 reports, however, the nongender-specific items were allocated between men's and women's programs. Thus, comparisons may be misleading.

The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division are division averages.

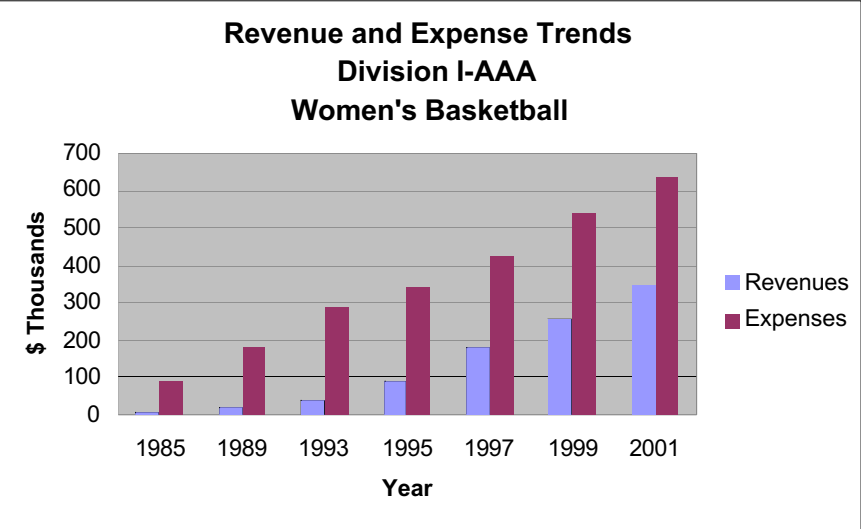
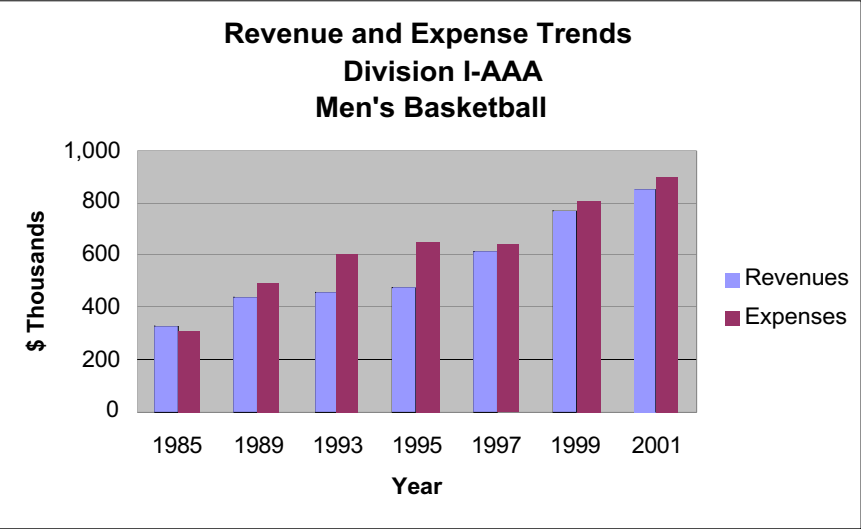
The average deficits for 1993 through 2001 have been restated to reflect the deficit which results from the removal of institutional support from total revenues.



**TABLE 5.2**  
**REVENUES AND EXPENSES BY PROGRAM**  
**DIVISION I-AAA**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Football	Basketball	Other Sports	Unrelated	Total
<b>Men's Programs Revenues</b>					
2001—Average	70	850	720	90	1,730
Percent of Total	4%	49%	42%	5%	100%
1999—Average	0	770	530	50	1,350
Percent of Total	0%	57%	39%	4%	100%
1997—Average	0	620	380	50	1,050
Percent of Total	0%	58%	37%	5%	100%
1995—Average	0	460	230	120	810
Percent of Total	0%	57%	28%	15%	100%
1993—Average	20	450	130	80	680
Percent of Total	3%	66%	19%	12%	100%
1989—Average	70	440	100	380	990
Percent of Total	7%	44%	10%	38%	100%
<b>Men's Programs Expenses</b>					
2001—Average	20	900	1180	30	2,130
Percent of Total	1%	42%	55%	1%	100%
1999—Average	0	810	1,030	30	1,870
Percent of Total	0%	43%	55%	2%	100%
1997—Average	0	640	810	10	1,460
Percent of Total	0%	44%	55%	1%	100%
1995—Average	0	650	690	110	1,450
Percent of Total	0%	44%	48%	8%	100%
1993—Average	30	590	550	60	1,250
Percent of Total	2%	47%	44%	5%	100%
1989—Average	240	490	380	190	1,300
Percent of Total	18%	38%	29%	15%	100%
<b>Women's Programs Revenues</b>					
2001—Average		350	650	140	1,140
Percent of Total		31%	57%	12%	100%
1999—Average		260	490	50	800
Percent of Total		33%	61%	6%	100%
1997—Average		180	310	50	540
Percent of Total		33%	58%	9%	100%
1995—Average		90	190	100	380
Percent of Total		24%	49%	27%	100%
1993—Average		40	60	30	130
Percent of Total		31%	46%	23%	100%
1989—Average		20	60	180	260
Percent of Total		8%	23%	69%	100%
<b>Women's Programs Expenses</b>					
2001—Average		640	1,270	30	1,940
Percent of Total		33%	65%	2%	100%
1999—Average		540	1,060	30	1,630
Percent of Total		33%	65%	2%	100%
1997—Average		420	780	10	1,210
Percent of Total		35%	64%	1%	100%
1995—Average		340	600	100	1,040
Percent of Total		32%	58%	10%	100%
1993—Average		290	420	50	760
Percent of Total		38%	55%	7%	100%
1989—Average		180	250	190	620
Percent of Total		29%	40%	31%	100%

**NOTE:** Revenue and expense items not specifically related to a particular sport are reported as Unrelated.



**TABLE 5.3**  
**TRENDS IN PROGRAM REVENUES**  
**DIVISION I-AAA**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Men's Basketball</b>							
Largest Reported	2,072	3,255	3,264	2,458	4,484	3,919	4,958
Average	330	440	450	470	610	770	850
Percentage of Men's Total	51%	45%	67%	57%	59%	57%	49%
<b>Women's Basketball</b>							
Largest Reported	43	158	385	546	1,210	1,265	1,453
Average	10	20	40	90	180	260	350
Percentage of Women's Total	35%	7%	28%	24%	32%	33%	31%

**TABLE 5.4**  
**TOTAL REVENUES—PERCENTILES**  
**DIVISION I-AAA**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	240,000	2,210,000
11-20	2,210,000	3,080,000
21-30	3,080,000	3,800,000
31-40	3,800,000	4,170,000
41-50	4,170,000	4,830,000
51-60	4,830,000	5,150,000
61-70	5,150,000	6,120,000
71-80	6,120,000	7,150,000
81-90	7,150,000	8,100,000
91-100	8,100,000	14,460,000

**TABLE 5.5**  
**MEN'S TOTAL REVENUES—PERCENTILES**  
**DIVISION I-AAA**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	58,000	230,000
11-20	230,000	390,000
21-30	390,000	830,000
31-40	830,000	1,190,000
41-50	1,190,000	1,620,000
51-60	1,620,000	1,830,000
61-70	1,830,000	2,300,000
71-80	2,300,000	2,670,000
81-90	2,670,000	3,500,000
91-100	3,500,000	6,060,000

**TABLE 5.6**  
**WOMEN'S TOTAL**  
**REVENUES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	30,000
11-20	30,000	55,000
21-30	55,000	165,000
31-40	165,000	485,000
41-50	485,000	1,145,000
51-60	1,145,000	1,400,000
61-70	1,400,000	1,640,000
71-80	1,640,000	2,055,000
81-90	2,055,000	2,515,000
91-100	2,515,000	6,055,000

**TABLE 5.8**  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	50,000	175,000
11-20	175,000	250,000
21-30	250,000	395,000
31-40	395,000	525,000
41-50	525,000	660,000
51-60	660,000	780,000
61-70	780,000	930,000
71-80	930,000	1,140,000
81-90	1,140,000	1,575,000
91-100	1,575,000	4,960,000

**TABLE 5.9**  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	10,000
11-20	10,000	20,000
21-30	20,000	65,000
31-40	65,000	155,000
41-50	155,000	325,000
51-60	325,000	435,000
61-70	435,000	525,000
71-80	525,000	640,000
81-90	640,000	750,000
91-100	750,000	1,450,000

TABLE 5.10  
**TRENDS IN PROGRAM EXPENSES**  
 DIVISION I-AAA  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Men's Basketball</b>							
Largest Reported	744	1,480	1,702	1,631	2,411	2,547	2,775
Average	310	490	600	650	640	810	900
Percentage of Men's Total	36%	38%	48%	44%	44%	43%	42%
<b>Women's Basketball</b>							
Largest Reported	276	490	723	559	1,083	1,265	1,579
Average	90	180	290	340	420	540	640
Percentage of Women's Total	38%	28%	38%	33%	35%	33%	33%

TABLE 5.11  
**TOTAL EXPENSES PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	880,000	2,860,000
11-20	2,860,000	3,580,000
21-30	3,580,000	4,220,000
31-40	4,220,000	4,770,000
41-50	4,770,000	5,120,000
51-60	5,120,000	5,700,000
61-70	5,700,000	6,320,000
71-80	6,320,000	7,030,000
81-90	7,030,000	8,300,000
91-100	8,300,000	14,460,000

TABLE 5.12  
**MEN'S TOTAL EXPENSES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	415,000	1,130,000
11-20	1,130,000	1,385,000
21-30	1,385,000	1,725,000
31-40	1,725,000	1,900,000
41-50	1,900,000	2,015,000
51-60	2,015,000	2,115,000
61-70	2,115,000	2,410,000
71-80	2,410,000	2,700,000
81-90	2,700,000	3,005,000
91-100	3,005,000	5,760,000

**TABLE 5.13**  
**WOMEN'S TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	460,000	1,055,000
11-20	1,055,000	1,295,000
21-30	1,295,000	1,455,000
31-40	1,455,000	1,680,000
41-50	1,680,000	1,800,000
51-60	1,800,000	1,975,000
61-70	1,975,000	2,195,000
71-80	2,195,000	2,390,000
81-90	2,390,000	3,000,000
91-100	3,000,000	6,055,000

**TABLE 5.15**  
**MEN'S BASKETBALL TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	265,000	485,000
11-20	485,000	540,000
21-30	540,000	625,000
31-40	625,000	725,000
41-50	725,000	800,000
51-60	800,000	875,000
61-70	875,000	980,000
71-80	980,000	1,110,000
81-90	1,110,000	1,465,000
91-100	1,465,000	2,775,000

**TABLE 5.16**  
**WOMEN'S BASKETBALL TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	245,000	395,000
11-20	395,000	460,000
21-30	460,000	500,000
31-40	500,000	545,000
41-50	545,000	600,000
51-60	600,000	655,000
61-70	655,000	705,000
71-80	705,000	795,000
81-90	795,000	930,000
91-100	930,000	1,580,000



**TABLE 5.17**  
**REPORTED NET PROFITS AND DEFICITS**  
**DIVISION I-AAA**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
<b>Fiscal 2001</b>						
Men's Program	24	28%	480	53	62%	870
Women's Program	18	21%	120	59	69%	1,210
Total	35	41%	480	41	48%	1,310
Excluding Institutional Support	6	7%	1,080	80	93%	3,080
<b>Fiscal 1999</b>						
Men's Program	20	26%	240	55	72%	800
Women's Program	17	22%	40	58	76%	1,110
Total	26	34%	280	49	64%	1,510
Excluding Institutional Support	4	5%	230	72	95%	2,610
<b>Fiscal 1997</b>						
Men's Program	20	29%	420	50	71%	750
Women's Program	12	17%	130	58	83%	830
Total	27	39%	490	42	60%	1,330
Excluding Institutional Support	7	10%	270	62	89%	2,150
<b>Fiscal 1995</b>						
Men's Program	6	13%	200	39	87%	770
Women's Program	4	9%	150	41	91%	740
Total	22	49%	270	19	42%	1,230
Excluding Institutional Support	8	18%	450	37	82%	1,880
<b>Fiscal 1993</b>						
Men's Program	7	15%	520	41	85%	750
Women's Program	3	6%	30	45	94%	680
Total	16	33%	130	28	58%	1,240
Excluding Institutional Support	8	17%	140	39	81%	1,440
<b>Fiscal 1989</b>						
Men's Program	22	40%	360	33	60%	730
Women's Program	7	13%	80	48	87%	480
Total	15	27%	170	40	71%	1,060
<b>Fiscal 1985 Total</b>						
	5	15%	120	29	85%	570

**NOTES:**

Average profits - Those schools reporting a profit have been averaged.

Average deficit - Those schools reporting a deficit have been averaged.

The remaining institutions reported break-even operations.

Total - The Total columns represent the net for a school (men and women, combined.) For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit.

1993, 1995, 1997, 1999 and 2001 totals are restated exclusive of institutional support. For example, in 1999, if institutions had not made contributions to the athletic programs, only 4 schools would have shown a profit.

TABLE 5.19  
**REPORTED NET PROFITS AND DEFICITS—MEN'S BASKETBALL**  
**DIVISION I-AAA**

Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	9	14	9	11	26	25	30
Average Profit	350	510	500	240	390	430	390
Percentage Reporting Profits	29%	25%	19%	24%	37%	33%	35%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	22	41	38	34	42	48	48
Average Deficit	150	220	300	320	280	290	340
Percentage Reporting Deficits	71%	75%	79%	76%	61%	63%	56%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	1	0	2	3	8
Percentage Reporting Break-even	0%	0%	2%	0%	2%	4%	9%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
The average deficit is for those reporting deficits.

TABLE 5.20  
**REPORTED NET PROFITS AND DEFICITS—WOMEN'S BASKETBALL**  
 DIVISION I-AAA  
 Fiscal Years 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>					
Number of Respondents	2	4	8	14	11
Average Profit	30	40	60	20	40
Percentage Reporting Profits	4%	9%	11%	18%	13%
<b>Expenses Exceed Revenues</b>					
Number of Respondents	44	39	57	60	66
Average Deficit	290	290	310	360	390
Percentage Reporting Deficit	92%	87%	82%	79%	77%
<b>Revenues Equal Expenses</b>					
Number of Respondents	2	2	5	2	9
Percentage Reporting Break-even	4%	4%	7%	3%	10%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.  
 Data for 1985 and 1989 are not available.

TABLE 5.21  
**TOTAL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	5,000	29,000
11-20	0	0	11-20	29,000	88,000
21-30	0	16,000	21-30	88,000	118,000
31-40	16,000	72,000	31-40	118,000	264,000
41-50	72,000	185,000	41-50	264,000	343,000
51-60	185,000	262,000	51-60	343,000	1,068,000
61-70	262,000	391,000	61-70	1,068,000	1,825,000
71-80	391,000	546,000	71-80	1,825,000	2,946,000
81-90	546,000	969,000	81-90	2,946,000	3,864,000
91-100	969,000	4,347,000	91-100	3,864,000	5,392,000

**TABLE 5.22**  
**MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	7,000	75,000
11-20	0	0	11-20	75,000	253,000
21-30	0	12,000	21-30	253,000	580,000
31-40	12,000	51,000	31-40	580,000	690,000
41-50	51,000	97,000	41-50	690,000	858,000
51-60	97,000	135,000	51-60	858,000	958,000
61-70	135,000	261,000	61-70	958,000	1,188,000
71-80	261,000	296,000	71-80	1,188,000	1,353,000
81-90	296,000	624,000	81-90	1,353,000	1,701,000
91-100	624,000	1,779,000	91-100	1,701,000	2,256,000

**TABLE 5.23**  
**WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	43,000	108,000
11-20	0	0	11-20	108,000	374,000
21-30	0	0	21-30	374,000	766,000
31-40	0	2,000	31-40	766,000	976,000
41-50	2,000	23,000	41-50	976,000	1,180,000
51-60	23,000	59,000	51-60	1,180,000	136,000
61-70	59,000	88,000	61-70	136,000	1,568,000
71-80	88,000	102,000	71-80	1,568,000	1,824,000
81-90	102,000	143,000	81-90	1,824,000	2,253,000
91-100	143,000	295,000	91-100	2,253,000	3,508,000

**TABLE 5.25**  
**MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	6,000	62,000
11-20	0	0	11-20	62,000	129,000
21-30	0	22,000	21-30	129,000	172,000
31-40	22,000	44,000	31-40	172,000	240,000
41-50	44,000	101,000	41-50	240,000	316,000
51-60	101,000	135,000	51-60	316,000	380,000
61-70	135,000	242,000	61-70	380,000	460,000
71-80	242,000	341,000	71-80	460,000	528,000
81-90	341,000	1,202,000	81-90	528,000	725,000
91-100	1,202,000	2,961,000	91-100	725,000	908,000

**TABLE 5.26**  
**WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION I-AAA  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	7,000	30,000
11-20	0	0	11-20	30,000	90,000
21-30	0	0	21-30	90,000	233,000
31-40	0	0	31-40	233,000	313,000
41-50	0	2,000	41-50	313,000	382,000
51-60	2,000	8,000	51-60	382,000	442,000
61-70	8,000	37,000	61-70	442,000	497,000
71-80	37,000	44,000	71-80	497,000	657,000
81-90	44,000	65,000	81-90	657,000	808,000
91-100	65,000	138,000	91-100	808,000	1,025,000

TABLE 5.27  
**SOURCES OF TOTAL REVENUES—PUBLIC, PRIVATE, TOTAL DIVISION**  
 DIVISION I-AAA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Ticket Sales:</b>						
Public/faculty/staff	206	4	440	8	325	6
Students	3	0	27	1	15	0
Total Ticket Sales	209	4	467	9	340	7
<b>Postseason Compensation:</b>						
Bowl games	0	0	0	0	0	0
Tournaments	8	0	14	0	11	0
Total Postseason	8	0	14	0	11	0
<b>NCAA and conference distributions</b>						
Student activity fees	159	3	232	4	196	4
Guarantees and options	2,129	43	93	2	1,099	21
Cash contributions from alumni and others	91	2	62	1	76	1
Direct government support	410	8	457	9	434	8
Institutional support	256	5	3	0	128	3
<b>Other:</b>	1,281	26	3,473	66	2,390	47
Concessions	20	0	21	0	21	0
Radio/television	22	0	42	1	32	1
Program sales/advertising	37	1	46	1	42	1
Signage/sponsorship	83	2	123	2	103	2
Sports camps	112	2	68	1	90	2
Miscellaneous	166	3	142	3	154	3
Total Other	440	9	442	8	442	9
<b>Total</b>	<b>4,983</b>	<b>100</b>	<b>5,243</b>	<b>100</b>	<b>5,116</b>	<b>100</b>

NOTES:

Total public institutions reporting = 42

Total private institutions reporting = 43

TABLE 5.28  
**OPERATING EXPENSES BY OBJECT OF EXPENDITURE**  
 DIVISION I-AAA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Grants-in-Aid</b>						
Men	551	11	1,070	17	814	14
Women	650	13	1,242	19	950	16
Administrative and Non-gender	20	0	43	1	32	1
Total	1,221	24	2,355	37	1,796	31
<b>Guarantees and Options</b>						
Men	31	1	42	1	36	1
Women	4	0	5	0	5	0
Administrative and Non-gender	2	0	2	0	2	0
Total	37	1	49	1	43	1
<b>Salaries and Benefits</b>						
Men	609	12	611	9	610	11
Women	506	10	503	8	505	9
Administrative and Non-gender	820	16	764	12	791	14
Total	1,935	38	1,878	29	1,906	33
<b>Team travel</b>						
Men	234	5	285	4	260	5
Women	205	4	241	4	224	4
Administrative and Non-gender	17	0	26	0	22	0
Total	456	9	552	9	506	9
<b>Recruiting</b>						
Men	61	1	79	1	70	1
Women	48	1	57	1	53	1
Administrative and Non-gender	0	0	11	0	5	0
Total	109	2	147	2	128	2
<b>Equipment/uniforms/supplies</b>						
Men	95	2	93	1	94	2
Women	74	1	71	1	73	1
Administrative and Non-gender	112	2	86	1	99	2
Total	281	6	250	4	266	5
<b>Fund-raising</b>						
Men	14	0	6	0	10	0
Women	8	0	1	0	5	0
Administrative and Non-gender	33	1	34	1	33	1
Total	55	1	41	1	48	1
<b>Game Officials</b>						
Men	46	1	45	1	45	1
Women	35	1	36	1	36	1
Administrative and Non-gender	1	0	1	0	1	0
Total	82	2	82	1	82	1
<b>Contract services</b>						
Men	31	1	74	1	53	1
Women	11	0	19	0	15	0
Administrative and Non-gender	60	1	59	1	59	1
Total	102	2	152	2	127	2
<b>Sports Camps</b>						
Men	32	1	35	1	33	1
Women	20	0	19	0	20	0
Administrative and Non-gender	35	1	1	0	18	0
Total	87	2	55	1	71	1

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Other</b>						
Men	88	2	168	3	129	2
Women	52	1	95	1	74	1
Administrative and Non-gender	358	7	387	6	372	6
Total	498	10	650	10	575	10
<b>Total Operating Expenses</b>						
Men	1,792	35	2,508	39	2,154	37
Women	1,613	32	2,289	36	1,960	34
Administrative and Non-gender	1,458	29	1,414	22	1,434	25
Total	4,863	96	6,211	97	5,548	96
<b>Debt Service</b>						
Men	6	0	0	0	0	0
Women	6	0	0	0	3	0
Administrative and Non-gender	23	0	13	0	18	0
Total	35	1	13	0	21	0
<b>Capital Expenditures</b>						
Men	87	2	75	1	81	1
Women	81	2	69	1	75	1
Administrative and Non-gender	26	1	66	1	46	1
Total	194	4	210	3	202	4
<b>Total Expenditures</b>						
Men	1,885	37	2,583	40	2,235	39
Women	1,700	33	2,358	37	2,038	35
Administrative and Non-gender	1,507	30	1,493	23	1,498	26
Total	5,092	100	6,434	100	5,771	100

NOTES:

Total public institutions reporting = 42

Total private institutions reporting = 43



TABLE 5.29  
**TOTAL REVENUES AND EXPENSES BY SPORT**  
 DIVISION I-AAA  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	260	371	77	0	0	0
Basketball	858	910	85	352	642	85
Fencing	31	36	3	49	55	4
Field Hockey	0	0	0	92	240	14
Golf	63	100	78	59	102	48
Gymnastics	19	100	3	140	253	8
Ice Hockey	972	1,054	6	201	269	4
Lacrosse	203	264	12	121	224	16
Rifle	16	22	6	14	21	6
Rowing	121	144	10	108	184	12
Skiing	112	198	3	157	230	3
Soccer	175	298	70	181	292	70
Softball	0	0	0	141	240	62
Swimming	100	163	34	104	176	38
Synchronized Swimming	0	0	0	0	0	0
Tennis	63	101	77	77	123	84
Track & Field/X Country	91	152	82	91	166	85
Volleyball	144	229	7	165	295	79
Water Polo	111	129	9	80	114	9
Wrestling	127	227	14	0	0	0

# CHAPTER VI

## DIVISION II (WITH FOOTBALL)

### TABLES

TABLE 6.1  
**TOTAL REVENUES, EXPENSES AND OPERATING RESULTS**  
 DIVISION II WITH FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	% of 1997 Total	1999	% of 1999 Total	2001	% of 2001 Total
<b>Total Revenues</b>										
Men's	420	550	330	480	520	45%	630	44%	800	43%
Women's	80	180	110	190	220	19%	320	22%	430	23%
Non-gender	N/A	N/A	550	680	420	36%	500	34%	630	34%
Total Revenues										
Average	490	710	990	1,350	1,170	100%	1,450	100%	1,860	100%
Largest reported	1,382	2,562	3,458	3,496	5,339		5,252		6,519	
<b>Total Expenses</b>										
Men's	720	850	790	850	910	56%	1,040	53%	1,190	52%
Women's	160	330	310	380	430	27%	560	29%	680	30%
Non-gender	N/A	N/A	320	350	290	17%	350	18%	430	19%
Total Expenses										
Average	880	1,180	1,420	1,570	1,640	100%	1,950	100%	2,300	100%
Largest reported	2,025	2,562	3,458	3,070	4,875		5,037		6,223	
<b>Average Profit (Deficit)</b>										
Men's	(300)	(300)	(460)	(370)	(390)		(410)		(390)	
Women's	(80)	(150)	(200)	(190)	(210)		(240)		(250)	
Non-gender	N/A	N/A	230	330	130		150		200	
Total Profit (Deficit)	(390)	(470)	(430)	(220)	(470)		(500)		(440)	
<b>Restated Without Institutional Support</b>										
Average deficit	N/A	N/A	(810)	(840)	(950)		(1,150)		(1,300)	

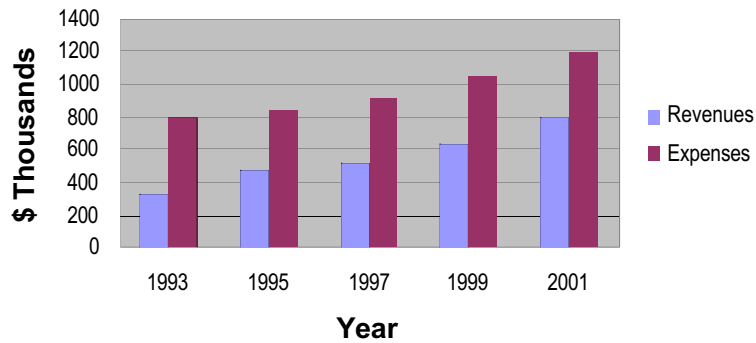
**NOTES:**

For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non gender-specific items are reported as nongender. In 1985 and 1989 reports, however, the nongender-specific items were allocated between men's and women's programs. Thus, comparisons may be misleading.

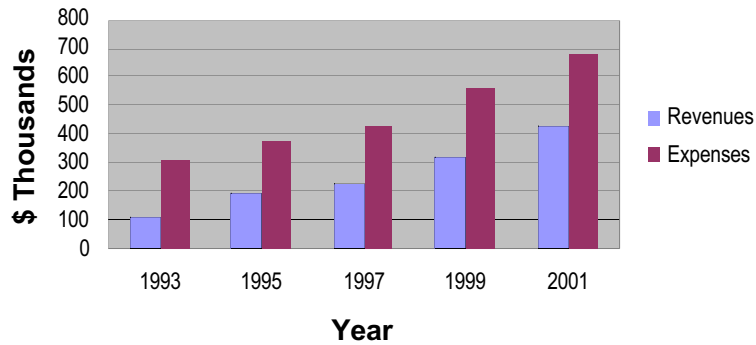
The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages.

The average deficits for years after 1989 have been restated to reflect the deficit which results from the removal of institutional support from total revenues.

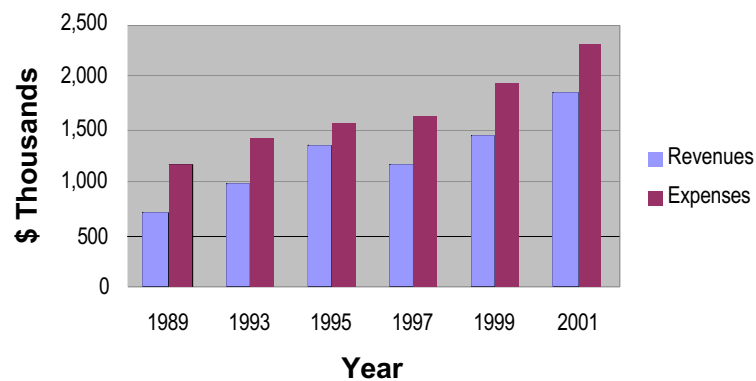
### Men's Revenues and Expenses Division II with Football



### Women's Revenues and Expenses Division II with Football



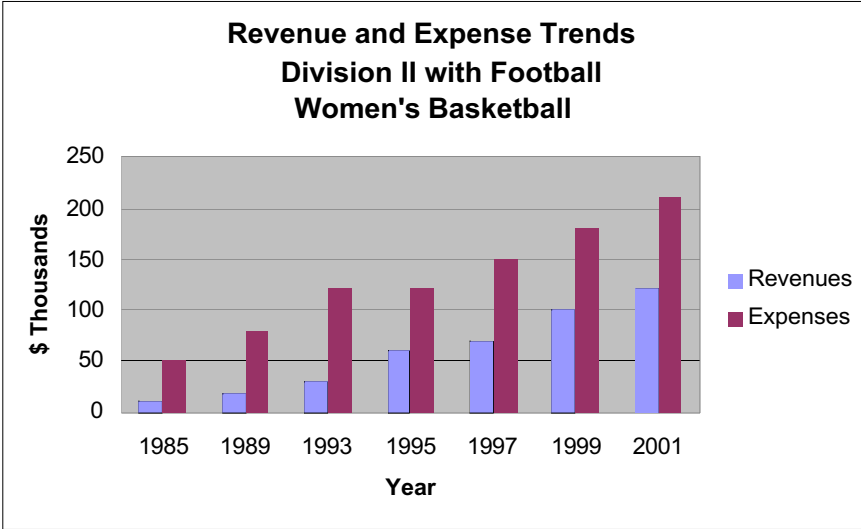
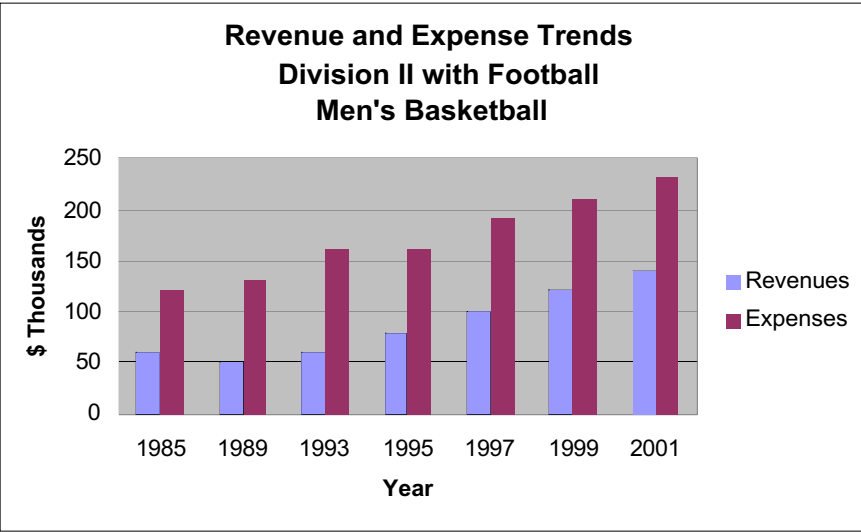
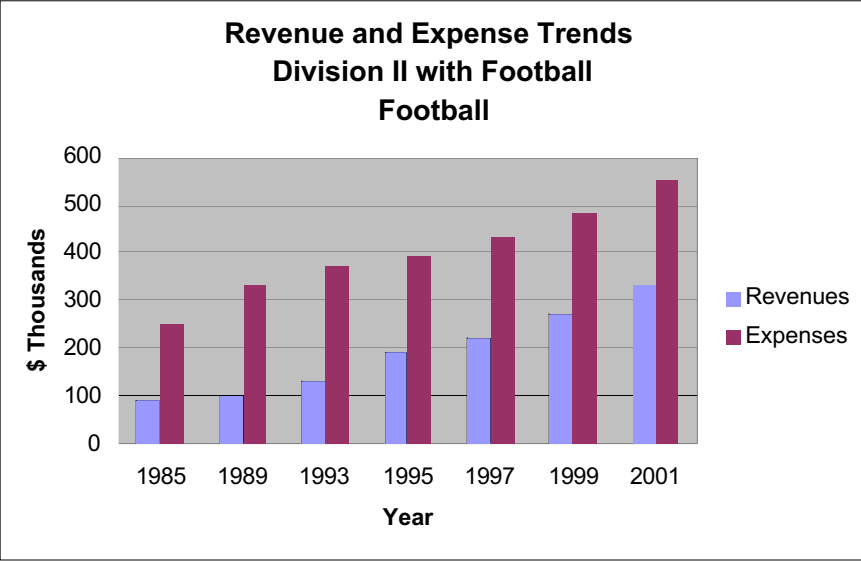
### Total Revenues and Expenses Division II with Football



**TABLE 6.2**  
**REVENUES AND EXPENSES BY PROGRAM**  
**DIVISION II WITH FOOTBALL**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Football	Basketball	Other Sports	Unrelated	Total
<b>Men's Programs Revenues</b>					
2001—Average	330	140	270	60	800
Percent of Total	41%	18%	34%	8%	100%
1999—Average	270	120	200	40	630
Percent of Total	43%	19%	32%	6%	100%
1997—Average	220	100	130	70	520
Percent of Total	43%	19%	25%	13%	100%
1995—Average	190	80	130	80	480
Percent of Total	38%	18%	27%	17%	100%
1993—Average	130	60	100	40	330
Percent of Total	39%	18%	30%	12%	100%
1989—Average	100	50	90	310	550
Percent of Total	18%	9%	16%	56%	100%
<b>Men's Programs Expenses</b>					
2001—Average	550	230	390	20	1,190
Percent of Total	46%	19%	33%	2%	100%
1999—Average	480	210	340	10	1,040
Percent of Total	46%	20%	33%	1%	99%
1997—Average	430	190	270	20	910
Percent of Total	47%	21%	30%	2%	100%
1995—Average	390	160	270	30	850
Percent of Total	46%	19%	31%	4%	100%
1993—Average	370	160	220	40	790
Percent of Total	47%	20%	28%	5%	100%
1989—Average	330	130	200	190	850
Percent of Total	39%	15%	24%	22%	100%
<b>Women's Programs Revenues</b>					
2001—Average		120	260	50	430
Percent of Total		28%	60%	12%	100%
1999—Average		100	190	30	320
Percent of Total		30%	59%	10%	100%
1997—Average		70	110	40	220
Percent of Total		32%	49%	19%	100%
1995—Average		60	90	40	190
Percent of Total		32%	46%	22%	100%
1993—Average		30	50	30	110
Percent of Total		27%	45%	27%	100%
1989—Average		20	50	110	180
Percent of Total		11%	28%	61%	100%
<b>Women's Programs Expenses</b>					
2001—Average		210	450	20	680
Percent of Total		31%	66%	3%	100%
1999—Average		180	370	10	560
Percent of Total		32%	66%	2%	100%
1997—Average		150	270	10	430
Percent of Total		35%	62%	3%	100%
1995—Average		130	220	30	380
Percent of Total		34%	58%	8%	100%
1993—Average		120	170	20	310
Percent of Total		39%	55%	6%	100%
1989—Average		80	140	110	330
Percent of Total		24%	42%	33%	100%

**NOTE:** Revenue and expense items not specifically related to a particular sport are reported as Unrelated.



**TABLE 6.3**  
**TRENDS IN PROGRAM REVENUES**  
**DIVISION II WITH FOOTBALL**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	402	835	1,446	985	1,248	1,108	1,186
Average	90	100	130	190	220	270	330
Percentage of Men's Total	22%	18%	13%	39%	43%	43%	41%
<b>Men's Basketball</b>							
Largest Reported	516	303	540	366	410	504	519
Average	60	50	60	80	100	120	140
Percentage of Men's Total	15%	9%	19%	18%	19%	19%	18%
<b>Women's Basketball</b>							
Largest Reported	73	163	251	282	333	403	510
Average	10	20	30	60	70	100	120
Percentage of Women's Total	13%	11%	27%	31%	32%	30%	28%

**TABLE 6.4**  
**TOTAL REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	200,000
11-20	200,000	440,000
21-30	440,000	900,000
31-40	900,000	1,340,000
41-50	1,340,000	1,745,000
51-60	1,745,000	1,995,000
61-70	1,995,000	2,450,000
71-80	2,450,000	2,880,000
81-90	2,880,000	3,635,000
91-100	3,635,000	6,520,000

**TABLE 6.5**  
**MEN'S TOTAL REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	0	70,000
11-20	70,000	140,000
21-30	140,000	270,000
31-40	270,000	475,000
41-50	475,000	645,000
51-60	645,000	845,000
61-70	845,000	1,015,000
71-80	1,015,000	1,325,000
81-90	1,325,000	1,735,000
91-100	1,735,000	2,980,000

**TABLE 6.6**  
**WOMEN'S TOTAL**  
**REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
0-10	0	9,000
11-20	9,000	35,000
21-30	35,000	135,000
31-40	135,000	250,000
41-50	250,000	365,000
51-60	365,000	465,000
61-70	465,000	575,000
71-80	575,000	730,000
81-90	730,000	940,000
91-100	940,000	2,435,000

**TABLE 6.7**  
**FOOTBALL REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
0-10	0	20,000
11-20	20,000	50,000
21-30	50,000	105,000
31-40	105,000	170,000
41-50	170,000	230,000
51-60	230,000	335,000
61-70	335,000	465,000
71-80	465,000	605,000
81-90	605,000	800,000
91-100	800,000	1,185,000

**TABLE 6.8**  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
0-10	0	10,000
11-20	10,000	30,000
21-30	30,000	55,000
31-40	55,000	85,000
41-50	85,000	120,000
51-60	120,000	150,000
61-70	150,000	190,000
71-80	190,000	245,000
81-90	245,000	310,000
91-100	310,000	520,000

**TABLE 6.9**  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
0-10	0	2,000
11-20	2,000	10,000
21-30	10,000	35,000
31-40	35,000	65,000
41-50	65,000	100,000
51-60	100,000	135,000
61-70	135,000	175,000
71-80	175,000	220,000
81-90	220,000	275,000
91-100	275,000	510,000

TABLE 6.10  
**TRENDS IN PROGRAM EXPENSES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Football</b>							
Largest Reported	558	993	1,009	838	1,412	989	1,112
Average	250	330	370	390	430	480	550
Percentage of Men's Total	34%	39%	47%	46%	47%	46%	46%
<b>Men's Basketball</b>							
Largest Reported	562	243	373	394	643	408	478
Average	120	130	160	160	190	210	230
Percentage of Men's Total	16%	14%	20%	19%	21%	20%	19%
<b>Women's Basketball</b>							
Largest Reported	120	188	355	296	405	485	503
Average	50	80	120	120	150	180	210
Percentage of Women's Total	30%	26%	37%	33%	35%	30%	31%

TABLE 6.11  
**TOTAL EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	530,000	1,080,000
11-20	1,080,000	1,415,000
21-30	1,415,000	1,640,000
31-40	1,640,000	1,815,000
41-50	1,815,000	2,195,000
51-60	2,195,000	2,475,000
61-70	2,475,000	2,675,000
71-80	2,675,000	3,105,000
81-90	3,105,000	3,655,000
91-100	3,655,000	6,225,000

TABLE 6.12  
**MEN'S TOTAL EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	350,000	625,000
11-20	625,000	755,000
21-30	755,000	860,000
31-40	860,000	945,000
41-50	945,000	1,105,000
51-60	1,105,000	1,260,000
61-70	1,260,000	1,390,000
71-80	1,390,000	1,580,000
81-90	1,580,000	1,920,000
91-100	1,920,000	2,815,000



**TABLE 6.13**  
**WOMEN'S TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	90,000	290,000
11-20	290,000	390,000
21-30	390,000	465,000
31-40	465,000	515,000
41-50	515,000	615,000
51-60	615,000	710,000
61-70	710,000	820,000
71-80	820,000	940,000
81-90	940,000	1,165,000
91-100	1,165,000	1,910,000

**TABLE 6.14**  
**FOOTBALL TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	110,000	280,000
11-20	280,000	330,000
21-30	330,000	395,000
31-40	395,000	470,000
41-50	470,000	530,000
51-60	530,000	570,000
61-70	570,000	665,000
71-80	665,000	755,000
81-90	755,000	885,000
91-100	885,000	1,110,000

**TABLE 6.15**  
**MEN'S BASKETBALL**  
**TOTAL EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	55,000	130,000
11-20	130,000	160,000
21-30	160,000	180,000
31-40	180,000	200,000
41-50	200,000	225,000
51-60	225,000	240,000
61-70	240,000	275,000
71-80	275,000	305,000
81-90	305,000	342,000
91-100	342,000	475,000

**TABLE 6.16**  
**WOMEN'S BASKETBALL TOTAL**  
**EXPENSES—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

Percentile	More than	Less than
0-10	40,000	105,000
11-20	105,000	140,000
21-30	140,000	165,000
31-40	165,000	175,000
41-50	175,000	195,000
51-60	195,000	225,000
61-70	225,000	240,000
71-80	240,000	270,000
81-90	270,000	325,000
91-100	325,000	500,000

**TABLE 6.17**  
**REPORTED NET PROFITS AND DEFICITS**  
**DIVISION II WITH FOOTBALL**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001

	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
<b>Fiscal 2001</b>						
Men's Program	36	26%	120	100	74%	586
Women's Program	39	29%	70	97	71%	370
Total	58	43%	180	78	57%	900
Excluding Institutional Support	7	5%	280	129	95%	1,400
<b>Fiscal 1999</b>						
Men's Program	30	24%	110	94	74%	590
Women's Program	28	22%	60	95	75%	350
Total	43	34%	170	80	63%	890
Excluding Institutional Support	8	6%	130	119	94%	1,240
<b>Fiscal 1997</b>						
Men's Program	26	21%	170	95	77%	550
Women's Program	23	18%	80	98	80%	290
Total	39	32%	260	79	64%	860
Excluding Institutional Support	9	7%	200	114	93%	1,040
<b>Fiscal 1995</b>						
Men's Program	17	25%	130	48	71%	570
Women's Program	15	22%	60	50	74%	270
Total	33	49%	130	26	38%	740
Excluding Institutional Support						
<b>Fiscal 1993</b>						
Men's Program	7	10%	220	63	86%	570
Women's Program	6	8%	40	64	88%	240
Total	22	30%	140	44	60%	810
Excluding Institutional Support	6	9%	50	66	90%	910
<b>Fiscal 1989</b>						
Men's Program	17	29%	110	38	66%	540
Women's Program	5	9%	30	48	83%	210
Total	9	15%	40	39	66%	690
<b>Fiscal 1985 Total</b>						
	2	6%	50	32	89%	460

**NOTES:**

Average profits - Those schools reporting a profit have been averaged.

Average deficit - Those schools reporting a deficit have been averaged

All other institutions reported break-even operations.

Total - The Total columns represent the net for a school (men and women, combined.) For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit.

1993, 1995, 1997, 1999 and 2001 totals are restated exclusive of institutional support. For example, in 1997, if institutions had not made contributions to the athletic programs, only 9 schools would have shown a profit.

TABLE 6.18  
**REPORTED NET PROFITS AND DEFICITS—FOOTBALL**  
 DIVISION II WITH FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1983	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	3	2	8	12	21	29	29
Average Profit	49	37	144	64	92	52	63
Percentage Reporting Profits	9%	3%	11%	17%	17%	23%	21%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	3	56	62	49	100	94	100
Average Deficit	176	247	289	302	274	300	314
Percentage Reporting Deficits	91%	97%	85%	72%	82%	74%	74%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	3	7	1	4	7
Percentage Reporting Break-even	0%	0%	4%	1%	1%	3%	5%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.

TABLE 6.19  
**REPORTED NET PROFITS AND DEFICITS—MEN'S BASKETBALL**  
 DIVISION II WITH FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	5	6	8	13	23	29	23
Average Profit	19	39	65	28	52	30	34
Percentage Reporting Profits	15%	11%	11%	19%	19%	23%	17%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	29	50	61	50	98	94	106
Average Deficit	67	93	134	114	125	130	123
Percentage Reporting Deficits	85%	89%	84%	74%	80%	74%	78%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	4	5	2	4	7
Percentage Reporting Break-even	0%	0%	5%	7%	1%	3%	5%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.

TABLE 6.20  
**REPORTED NET PROFITS AND DEFICITS—WOMEN'S BASKETBALL**  
**DIVISION II WITH FOOTBALL**  
 Fiscal Years 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>					
Number of Respondents	4	9	18	22	26
Average Profit	16	33	32	21	22
Percentage Reporting Profits	5%	13%	15%	17%	19%
<b>Expenses Exceed Revenues</b>					
Number of Respondents	65	53	102	98	103
Average Deficit	94	92	106	120	121
Percentage Reporting Deficit	90%	78%	83%	77%	76%
<b>Revenues Equal Expenses</b>					
Number of Respondents	4	6	3	7	7
Percentage Reporting Break-even	5%	9%	2%	6%	5%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.  
 Data for 1985 and 1989 are not available.

TABLE 6.21  
**TOTAL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	14,000
11-20	0	6,000	11-20	14,000	103,000
21-30	6,000	23,000	21-30	103,000	226,000
31-40	23,000	34,000	31-40	226,000	359,000
41-50	34,000	57,000	41-50	359,000	576,000
51-60	57,000	152,000	51-60	576,000	857,000
61-70	152,000	239,000	61-70	857,000	1,217,000
71-80	239,000	337,000	71-80	1,217,000	1,675,000
81-90	337,000	599,000	81-90	1,675,000	2,402,000
91-100	599,000	800,000	91-100	2,402,000	3,707,000

**TABLE 6.22**  
**MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	21,000
11-20	0	3,000	11-20	21,000	83,000
21-30	3,000	9,000	21-30	83,000	249,000
31-40	9,000	31,000	31-40	249,000	336,000
41-50	31,000	54,000	41-50	336,000	458,000
51-60	54,000	80,000	51-60	458,000	568,000
61-70	80,000	169,000	61-70	568,000	744,000
71-80	169,000	208,000	71-80	744,000	1,116,000
81-90	208,000	364,000	81-90	1,116,000	1,369,000
91-100	364,000	635,000	91-100	1,369,000	2,266,000

**TABLE 6.23**  
**WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	15,000
11-20	0	3,000	11-20	15,000	70,000
21-30	3,000	11,000	21-30	70,000	148,000
31-40	11,000	19,000	31-40	148,000	217,000
41-50	19,000	25,000	41-50	217,000	295,000
51-60	25,000	44,000	51-60	295,000	388,000
61-70	44,000	85,000	61-70	388,000	485,000
71-80	85,000	112,000	71-80	485,000	689,000
81-90	112,000	164,000	81-90	689,000	869,000
91-100	164,000	583,000	91-100	869,000	1,488,000

**TABLE 6.24**  
**FOOTBALL OPERATING PROFITS AND DEFICITS—PERCENTILE**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	16,000
11-20	0	1,000	11-20	16,000	60,000
21-30	1,000	4,000	21-30	60,000	134,000
31-40	4,000	10,000	31-40	134,000	209,000
41-50	10,000	23,000	41-50	209,000	272,000
51-60	23,000	45,000	51-60	272,000	307,000
61-70	45,000	61,000	61-70	307,000	443,000
71-80	61,000	98,000	71-80	443,000	543,000
81-90	98,000	176,000	81-90	543,000	729,000
91-100	176,000	208,000	91-100	729,000	996,000

**TABLE 6.25**  
**MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
**DIVISION II WITH FOOTBALL**  
**Fiscal Year 2001**

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1	16,000
11-20	0	0	11-20	16,000	29,000
21-30	0	2,000	21-30	29,000	50,000
31-40	2,000	4,000	31-40	50,000	82,000
41-50	4,000	6,000	41-50	82,000	108,000
51-60	6,000	20,000	51-60	108,000	130,000
61-70	20,000	29,000	61-70	130,000	170,000
71-80	29,000	35,000	71-80	170,000	207,000
81-90	35,000	72,000	81-90	207,000	271,000
91-100	72,000	177,000	91-100	271,000	376,000

TABLE 6.26  
**WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS—PERCENTILES**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	13,000
11-20	0	0	11-20	13,000	32,000
21-30	0	1,000	21-30	32,000	53,000
31-40	1,000	7,000	31-40	53,000	78,000
41-50	7,000	11,000	41-50	78,000	98,000
51-60	11,000	16,000	51-60	98,000	129,000
61-70	16,000	20,000	61-70	129,000	160,000
71-80	20,000	29,000	71-80	160,000	184,000
81-90	29,000	58,000	81-90	184,000	267,000
91-100	58,000	72,000	91-100	267,000	370,000

TABLE 6.27  
**SOURCES OF TOTAL REVENUES—PUBLIC, PRIVATE, TOTAL DIVISION**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Ticket Sales:</b>						
Public/faculty/staff	118	6	34	2	92	5
Students	9	0	0	0	6	0
Total Ticket Sales	127	6	34	2	98	5
<b>Postseason Compensation:</b>						
Bowl games	0	0	0	0	0	0
Tournaments	6	0	2	0	5	0
Total Postseason	6	0	2	0	5	0
<b>NCAA and conference distributions</b>						
Student activity fees	10	0	8	1	10	1
Guarantees and options	466	23	7	0	324	17
Cash contributions from alumni and others	16	1	14	1	15	1
Direct government support	194	9	85	6	161	9
Institutional support	198	10	0	0	137	7
Other:	797	39	1,190	85	918	49
Concessions	20	1	5	0	15	1
Radio/television	4	0	0	0	3	0
Program sales/advertising	13	1	6	0	11	1
Signage/sponsorship	36	2	4	0	26	1
Sports camps	79	4	18	1	60	3
Miscellaneous	94	5	35	2	76	4
Total Other	246	12	68	5	191	10
<b>Total</b>	<b>2,060</b>	<b>100</b>	<b>1,408</b>	<b>100</b>	<b>1,859</b>	<b>100</b>

**NOTES:**

Total public institutions reporting = 93

Total private institutions reporting = 42



TABLE 6.28  
**OPERATING EXPENSES BY OBJECT OF EXPENDITURE**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Grants-in-Aid</b>						
Men	350	15	744	31	472	20
Women	197	8	427	18	268	11
Administrative and Non-gender	10	0	6	0	9	0
Total	557	24	1,177	48	749	32
<b>Guarantees and Options</b>						
Men	6	0	3	0	5	0
Women	1	0	0	0	1	0
Administrative	2	0	1	0	2	0
Total	9	0	4	0	8	0
<b>Salaries and Benefits</b>						
Men	395	17	362	15	384	16
Women	240	10	188	8	223	9
Administrative	299	13	127	5	245	10
Total	934	40	677	28	852	36
<b>Team travel</b>						
Men	122	5	113	5	119	5
Women	92	4	74	3	86	4
Administrative	7	0	3	0		0
Total	221	10	190	8	205	9
<b>Scouting and Recruiting</b>						
Men	27	1	25	1	26	1
Women	13	1	10	0	12	1
Administrative	1	0	2	0	1	0
Total	41	2	37	2	39	2
<b>Equipment/uniforms/supplies</b>						
Men	73	3	69	3	72	3
Women	33	1	33	1	33	1
Administrative	29	1	11	0	24	1
Total	135	6	113	5	129	5
<b>Fund-raising</b>						
Men	7	0	4	0	6	0
Women	5	0	3	0	4	0
Administrative	9	0	4	0	8	0
Total	21	1	11	0	18	1
<b>Game Officials</b>						
Men	18	1	19	1	18	1
Women	13	1	12	0	13	1
Administrative	1	0	0	0	1	0
Total	32	1	31	1	32	1
<b>Contract services</b>						
Men	13	1	7	0	12	1
Women	4	0	2	0	4	0
Administrative	27	1	7	0	20	1
Total	44	2	16	1	36	2

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Sports Camps</b>						
Men	25	1	3	0	18	1
Women	13	1	3	0	10	0
Administrative	1	0	5	0	2	0
Total	39	2	11	0	30	1
<b>Other</b>						
Men	62	3	28	1	51	2
Women	25	1	12	0	21	1
Administrative	133	6	49	2	106	5
Total	220	9	89	4	178	8
<b>Total Operating Expenses</b>						
Men	1,098	47	1,377	57	1,183	50
Women	636	27	764	31	675	29
Administrative	519	22	215	9	418	18
Total	2,253	97	2,356	97	2,276	97
<b>Debt Service</b>						
Men	3	0	0	0	2	0
Women	0	0	0	0	0	0
Administrative	5	0	2	0	4	0
Total	8	0	2	0	6	0
<b>Capital Expenditures</b>						
Men	14	1	59	2	28	1
Women	25	1	10	0	21	1
Administrative	23	1	5	0	17	1
Total	62	3	74	3	66	3
<b>Total Expenditures</b>						
Men	1,115	48	1,436	59	1,213	52
Women	661	28	774	32	696	30
Administrative	547	24	222	9	439	19
Total	2,323	100	2,432	100	2,348	100

**NOTES:**

Total public institutions reporting = 93

Total private institutions reporting = 42

TABLE 6.29  
**TOTAL REVENUES AND EXPENSES BY SPORT**  
 DIVISION II WITH FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	81	118	115	0	0	0
Basketball	146	233	135	127	209	135
Fencing	65	10	1	0	0	0
Field Hockey	0	0	0	80	104	0
Football	338	547	135	0	0	0
Golf	28	35	91	20	31	53
Gymnastics	0	100	1	58	86	4
Ice Hockey	587	543	18	268	416	5
Lacrosse	65	85	13	51	65	17
Rifle	0	0	0	0	0	0
Rowing	107	95	2	85	102	6
Skiing	40	34	3	49	50	5
Soccer	68	110	55	62	101	91
Softball	0	0	0	68	100	122
Swimming	45	66	29	52	81	40
Tennis	23	34	82	29	39	104
Track & Field/X Country	51	72	117	53	75	126
Volleyball	75	79	5	74	114	127
Water Polo	28	47	2	44	59	3
Wrestling	86	124	38	9	16	1

# CHAPTER VII

## DIVISION II (WITHOUT FOOTBALL)

### TABLES

TABLE 7.1  
**TOTAL REVENUES, EXPENSES AND OPERATING RESULTS**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

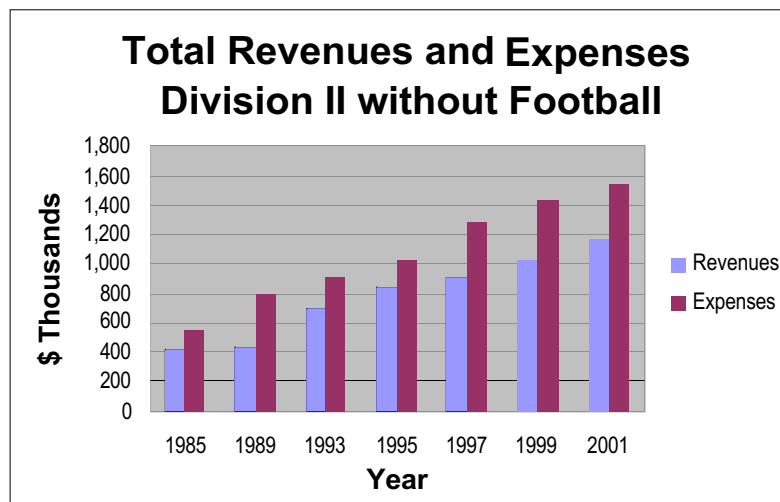
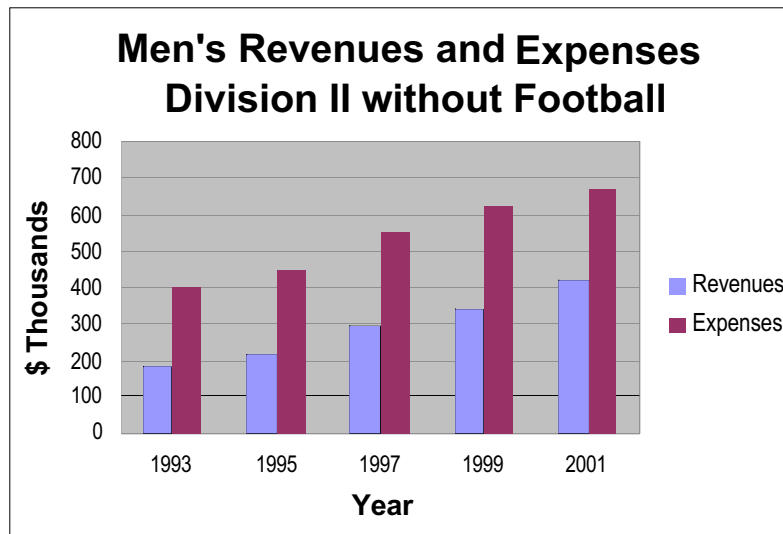
	1985	1989	1993	1995	1997	% of 1997 Total	1999	% of 1999 Total	2001	% of 2001 Total
<b>Total Revenues</b>										
Men's	280	350	180	220	300	33%	340	33%	420	36%
Women's	130	120	80	170	220	24%	300	30%	380	33%
Non-gender	N/A	N/A	440	460	390	43%	380	37%	360	31%
Total Revenues										
Average	410	430	700	840	910	100%	1,020	100%	1,160	100%
Largest reported	1,248	2,500	2,255	2,380	4,349		3,574		3,479	
<b>Total Expenses</b>										
Men's	410	500	400	440	560	43%	620	43%	670	43%
Women's	140	300	260	350	450	35%	530	37%	620	40%
Non-gender	N/A	N/A	250	220	270	22%	280	20%	260	17%
Total Expenses										
Average	550	800	910	1,020	1,280	100%	1,430	100%	1,550	100%
Largest reported	1,326	2,473	28,000	2,363	6,190		4,020		4,495	
<b>Average Profit (Deficit)</b>										
Men's	(130)	(150)	(220)	(220)	(260)		(280)		(250)	
Women's	(10)	(180)	(180)	(180)	(230)		(230)		(240)	
Non-gender	N/A	N/A	190	240	120		100		100	
Total Profit (Deficit)	(140)	(370)	(210)	(180)	(370)		(410)		(390)	
<b>Restated Without Institutional Support</b>										
Average deficit	N/A	N/A	(500)	(580)	(770)		(900)		(1,100)	

**NOTES:**

For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Nongender-specific items are reported as non-gender. In 1985 and 1989 reports, however, the nongender-specific items were allocated between men's and women's programs. Thus, comparisons can be misleading.

The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages.

The average deficits for years after 1989 have been restated to reflect the deficit which results from the removal of institutional support from total revenues.

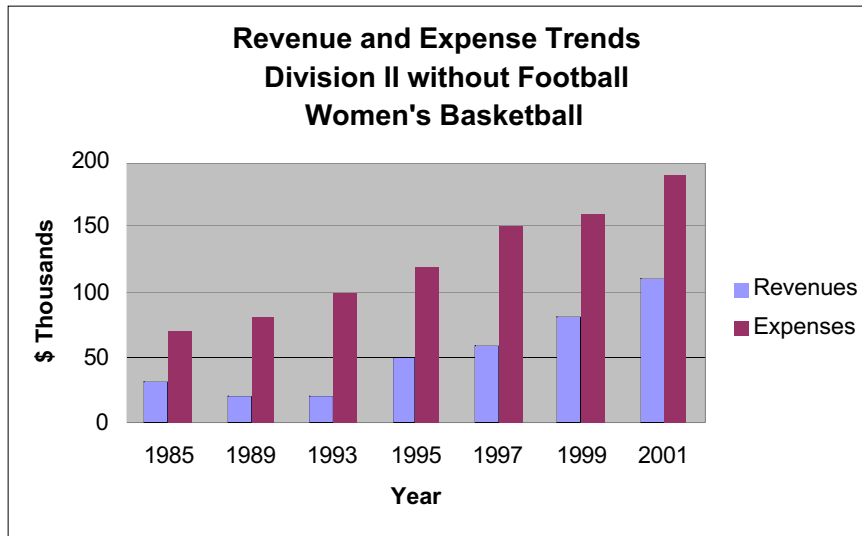
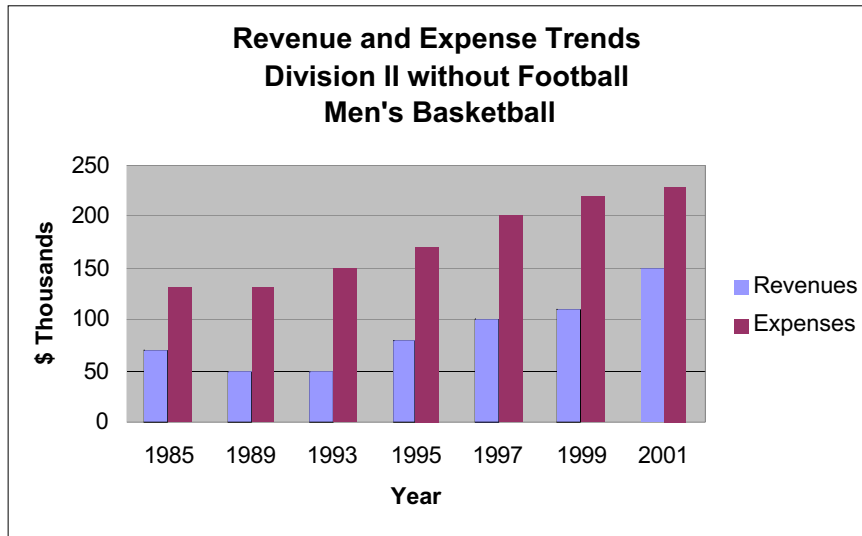


**TABLE 7.2**  
**REVENUES AND EXPENSES BY PROGRAM**  
**DIVISION II WITHOUT FOOTBALL**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
(Dollar Amounts in Thousands)

	Basketball	Other Sports	Unrelated	Total
<b>Men's Programs Revenues</b>				
2001—Average	150	260	10	420
Percent of Total	36%	62%	2%	100%
1999—Average	110	180	50	340
Percent of Total	32%	52%	15%	99%
1997—Average	100	160	40	300
Percent of Total	35%	52%	13%	100%
1995—Average	80	100	30	220
Percent of Total	38%	48%	14%	100%
1993—Average	50	90	40	180
Percent of Total	27%	49%	24%	100%
1989—Average	50	100	270	350
Percent of Total	14%	24%	62%	100%
<b>Men's Programs Expenses</b>				
2001—Average	230	430	10	670
Percent of Total	34%	64%	2%	100%
1999—Average	220	390	10	620
Percent of Total	35%	63%	2%	100%
1997—Average	200	340	10	560
Percent of Total	37%	60%	3%	100%
1995—Average	170	240	30	440
Percent of Total	38%	55%	7%	100%
1993—Average	150	210	40	400
Percent of Total	37%	53%	10%	100%
1989—Average	130	220	150	500
Percent of Total	27%	43%	30%	100%
<b>Women's Programs Revenues</b>				
2001—Average	110	250	20	380
Percent of Total	29%	66%	5%	100%
1999—Average	80	170	50	300
Percent of Total	27%	56%	17%	100%
1997—Average	70	110	40	220
Percent of Total	30%	52%	18%	100%
1995—Average	50	80	40	170
Percent of Total	31%	49%	20%	100%
1993—Average	20	30	30	80
Percent of Total	24%	39%	37%	100%
1989—Average	20	50	50	120
Percent of Total	15%	24%	61%	100%
<b>Women's Programs Expenses</b>				
2001—Average	190	420	10	620
Percent of Total	30%	68%	2%	100%
1999—Average	160	350	20	530
Percent of Total	30%	66%	4%	100%
1997—Average	150	280	20	450
Percent of Total	34%	63%	3%	100%
1995—Average	120	200	30	350
Percent of Total	36%	57%	7%	100%
1993—Average	100	130	30	260
Percent of Total	37%	51%	12%	100%
1989—Average	80	130	90	300
Percent of Total	28%	42%	30%	100%

**NOTE:**

Revenue and expense items not specifically related to a particular sport are reported as Unrelated.



**TABLE 7.3**  
**TRENDS IN PROGRAM REVENUES**  
**DIVISION II WITHOUT FOOTBALL**  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Men's Basketball</b>							
Largest Reported	249	214	423	410	674	831	599
Average	70	50	50	80	100	110	150
Percentage of Men's Total	22%	14%	27%	38%	35%	32%	36%
<b>Women's Basketball</b>							
Largest Reported	122	125	154	253	297	323	444
Average	30	20	20	50	60	80	110
Percentage of Women's Total	21%	15%	24%	31%	29%	27%	29%

**TABLE 7.4**  
**TOTAL REVENUES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	35,000
11-20	35,000	140,000
21-30	140,000	255,000
31-40	255,000	700,000
41-50	700,000	1,070,000
51-60	1,070,000	1,410,000
61-70	1,410,000	1,775,000
71-80	1,775,000	2,035,000
81-90	2,035,000	2,515,000
91-100	2,515,000	2,530,000

**TABLE 7.5**  
**MEN'S TOTAL REVENUES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	3,000
11-20	3,000	30,000
21-30	30,000	85,000
31-40	85,000	145,000
41-50	145,000	350,000
51-60	350,000	485,000
61-70	485,000	620,000
71-80	620,000	825,000
81-90	825,000	975,000
91-100	975,000	1,885,000



**TABLE 7.6**  
**WOMEN'S TOTAL**  
**REVENUES—PERCENTILES**  
Fiscal Year 2001

Percentile	More than	Less than
1-10	0	3,000
11-20	3,000	15,000
21-30	15,000	65,000
31-40	65,000	130,000
41-50	130,000	285,000
51-60	285,000	440,000
61-70	440,000	575,000
71-80	575,000	730,000
81-90	730,000	895,000
91-100	895,000	1,560,000

**TABLE 7.8**  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
Fiscal Year 2001

Percentile	More than	Less than
1-10	0	2,000
11-20	2,000	10,000
21-30	10,000	25,000
31-40	25,000	45,000
41-50	45,000	105,000
51-60	105,000	165,000
61-70	165,000	215,000
71-80	215,000	270,000
81-90	270,000	380,000
91-100	380,000	600,000

**TABLE 7.9**  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
Fiscal Year 2001

Percentile	More than	Less than
1-10	0	1,000
11-20	1,000	4,000
21-30	4,000	15,000
31-40	15,000	30,000
41-50	30,000	65,000
51-60	65,000	125,000
61-70	125,000	175,000
71-80	175,000	220,000
81-90	220,000	280,000
91-100	280,000	445,000

TABLE 7.10  
**TRENDS IN PROGRAM EXPENSES**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Men's Basketball</b>							
Largest Reported	287	222	344	351	596	649	542
Average	130	130	150	170	200	220	230
Percentage of Men's Total	32%	26%	37%	38%	37%	35%	34%
<b>Women's Basketball</b>							
Largest Reported	336	201	242	300	465	391	439
Average	70	80	100	120	150	160	190
Percentage of Women's Total	39%	28%	37%	36%	34%	30%	30%

TABLE 7.11  
**TOTAL EXPENSES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	55,000	735,000
11-20	735,000	930,000
21-30	930,000	1,140,000
31-40	1,140,000	1,255,000
41-50	1,255,000	1,445,000
51-60	1,445,000	1,690,000
61-70	1,690,000	1,975,000
71-80	1,975,000	2,200,000
81-90	2,200,000	2,475,000
91-100	2,475,000	24,710,000

TABLE 7.12  
**MEN'S TOTAL EXPENSES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	280,000
11-20	280,000	420,000
21-30	420,000	505,000
31-40	505,000	570,000
41-50	570,000	620,000
51-60	620,000	730,000
61-70	730,000	835,000
71-80	835,000	920,000
81-90	920,000	1,040,000
91-100	1,040,000	1,850,000

**TABLE 7.13**  
**WOMEN'S TOTAL**  
**EXPENSES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	55,000	275,000
11-20	275,000	375,000
21-30	375,000	450,000
31-40	450,000	545,000
41-50	545,000	610,000
51-60	610,000	680,000
61-70	680,000	755,000
71-80	755,000	840,000
81-90	840,000	1,055,000
91-100	1,055,000	1,535,000

**TABLE 7.15**  
**MEN'S BASKETBALL TOTAL EXPENSES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	100,000
11-20	100,000	140,000
21-30	140,000	175,000
31-40	175,000	200,000
41-50	200,000	215,000
51-60	215,000	240,000
61-70	240,000	270,000
71-80	270,000	300,000
81-90	300,000	390,000
91-100	390,000	540,000

**TABLE 7.16**  
**WOMEN'S BASKETBALL TOTAL**  
**EXPENSES—PERCENTILES**  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	50,000
11-20	50,000	115,000
21-30	115,000	145,000
31-40	145,000	165,000
41-50	165,000	185,000
51-60	185,000	215,000
61-70	215,000	230,000
71-80	230,000	240,000
81-90	240,000	315,000
91-100	315,000	440,000

TABLE 7.17  
**REPORTED NET PROFITS AND DEFICITS**  
**DIVISION II WITHOUT FOOTBALL**  
Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001

	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
<b>Fiscal 2001</b>						
Men's Program	42	36%	27	73	64%	412
Women's Program	37	32%	25	78	68%	374
Total	50	43%	219	65	57%	771
Excluding Institutional Support	7	6%	961	108	94%	1,155
<b>Fiscal 1999</b>						
Men's Program	15	16%	83	74	78%	380
Women's Program	17	18%	85	73	77%	330
Total	33	35%	160	61	64%	730
Excluding Institutional Support	4	4%	250	91	96%	980
<b>Fiscal 1997</b>						
Men's Program	17	19%	65	68	75%	359
Women's Program	17	19%	67	69	76%	319
Total	30	33%	141	54	59%	702
Excluding Institutional Support	10	11%	229	81	89%	897
<b>Fiscal 1995</b>						
Men's Program	7	13%	44	40	76%	307
Women's Program	7	13%	12	41	77%	237
Total	17	32%	121	24	45%	477
Excluding Institutional Support	6	11%	460	46	87%	690
<b>Fiscal 1993</b>						
Men's Program	4	8%	37	40	82%	278
Women's Program	3	6%	12	43	88%	215
Total	13	27%	60	25	51%	444
Excluding Institutional Support	3	7%	49	45	92%	552
<b>Fiscal 1989</b>						
Men's Program	9	29%	145	21	68%	361
Women's Program	2	6%	10	28	88%	219
Total	6	18%	29	22	67%	560
<b>Fiscal 1985 Total</b>						
	4	16%	25	21	84%	256

**NOTES:**

Average profits - Those schools reporting a profit have been averaged.

Average deficit - Those schools reporting a deficit have been averaged

All other institutions reported break-even operations.

Total - The Total columns represent the net for a school (men and women, combined.) For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit.

1993, 1995, 1997, 1999 and 2001 totals are restated exclusive of institutional support. For example, in 1997, if institutions had not made contributions to the athletic programs, only 10 schools would have shown a profit.

TABLE 7.19  
**REPORTED NET PROFITS AND DEFICITS—MEN'S BASKETBALL**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Years 1985, 1989, 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1985	1989	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>							
Number of Respondents	2	3	5	7	16	14	29
Average Profit	14	23	33	39	21	40	22
Percentage Reporting Profits	9%	10%	10%	13%	18%	15%	25%
<b>Expenses Exceed Revenues</b>							
Number of Respondents	21	27	40	38	70	73	70
Average Deficit	81	105	129	127	135	144	136
Percentage Reporting Deficits	91%	90%	82%	72%	77%	77%	61%
<b>Revenues Equal Expenses</b>							
Number of Respondents	0	0	4	8	5	8	16
Percentage Reporting Break-even	0%	0%	8%	15%	5%	8%	14%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.

TABLE 7.20  
**REPORTED NET PROFITS AND DEFICITS—WOMEN'S BASKETBALL**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Years 1993, 1995, 1997, 1999 and 2001  
 (Dollar Amounts in Thousands)

	1993	1995	1997	1999	2001
<b>Revenues Exceed Expenses</b>					
Number of Respondents	1	4	14	14	22
Average Profit	6	6	17	20	13
Percentage Reporting Profits	2%	7%	16%	15%	19%
<b>Expenses Exceed Revenues</b>					
Number of Respondents	43	38	72	73	76
Average Deficit	89	101	114	120	115
Percentage Reporting Deficit	88%	72%	79%	77%	66%
<b>Revenues Equal Expenses</b>					
Number of Respondents	5	11	5	8	17
Percentage Reporting Break-even	10%	21%	5%	8%	15%

**NOTES:**

The average profits shown reflect the average only for those institutions reporting profits.  
 The average deficit is for those reporting deficits.  
 Data for years prior to 1993 are not available.

**TABLE 7.21**  
**TOTAL OPERATING PROFITS AND DEFICITS—FREQUENCY DISTRIBUTIONS**  
**DIVISION II WITHOUT FOOTBALL**  
**Fiscal Year 2001**

<b>For those Institutions Reporting Profits</b>			<b>For those Institutions Reporting Deficits</b>		
<b>Percentile</b>	<b>More than</b>	<b>Less than</b>	<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
1-10	0	0	1-10	1,000	27,000
11-20	0	0	11-20	27,000	90,000
21-30	0	2,000	21-30	90,000	282,000
31-40	2,000	13,000	31-40	282,000	549,000
41-50	13,000	28,000	41-50	549,000	685,000
51-60	28,000	50,000	51-60	685,000	847,000
61-70	50,000	68,000	61-70	847,000	1,047,000
71-80	68,000	165,000	71-80	1,047,000	1,328,000
81-90	165,000	413,000	81-90	1,328,000	1,910,000
91-100	413,000	6,174,000	91-100	1,910,000	2,359,000

**TABLE 7.22**  
**MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—FREQUENCY DISTRIBUTIONS**  
**DIVISION II WITHOUT FOOTBALL**  
**Fiscal Year 2001**

<b>For those Institutions Reporting Profits</b>			<b>For those Institutions Reporting Deficits</b>		
<b>Percentile</b>	<b>More than</b>	<b>Less than</b>	<b>Percentile</b>	<b>More than</b>	<b>Less than</b>
1-10	0	0	1-10	0	35,000
11-20	0	0	11-20	35,000	101,000
21-30	0	0	21-30	101,000	231,000
31-40	0	1,000	31-40	231,000	321,000
41-50	1,000	10,000	41-50	321,000	395,000
51-60	10,000	23,000	51-60	395,000	457,000
61-70	23,000	26,000	61-70	457,000	549,000
71-80	26,000	42,000	71-80	549,000	684,000
81-90	42,000	104,000	81-90	684,000	826,000
91-100	104,000	158,000	91-100	826,000	1,220,000

TABLE 7.23  
**WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS—FREQUENCY DISTRIBUTIONS**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	0	12,000
11-20	0	0	11-20	12,000	77,000
21-30	0	1,000	21-30	77,000	210,000
31-40	1,000	4,000	31-40	210,000	273,000
41-50	4,000	8,000	41-50	273,000	332,000
51-60	8,000	12,000	51-60	332,000	378,000
61-70	12,000	15,000	61-70	378,000	529,000
71-80	15,000	37,000	71-80	529,000	630,000
81-90	37,000	96,000	81-90	630,000	839,000
91-100	96,000	210,000	91-100	839,000	1,277,000

TABLE 7.25  
**MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS FREQUENCY DISTRIBUTIONS**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	0	16,000
11-20	0	0	11-20	16,000	67,000
21-30	0	0	21-30	67,000	88,000
31-40	0	1,000	31-40	88,000	116,000
41-50	1,000	3,000	41-50	116,000	150,000
51-60	3,000	5,000	51-60	150,000	162,000
61-70	5,000	10,000	61-70	162,000	182,000
71-80	10,000	20,000	71-80	182,000	208,000
81-90	20,000	48,000	81-90	208,000	236,000
91-100	48,000	138,000	91-100	236,000	301,000

TABLE 7.26  
**WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS**  
 FREQUENCY DISTRIBUTIONS  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001

For those Institutions Reporting Profits			For those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
1-10	0	0	1-10	0	7,000
11-20	0	0	11-20	7,000	23,000
21-30	0	0	21-30	23,000	61,000
31-40	0	0	31-40	61,000	96,000
41-50	0	1,000	41-50	96,000	112,000
51-60	1,000	2,000	51-60	112,000	145,000
61-70	2,000	5,000	61-70	145,000	165,000
71-80	5,000	11,000	71-80	165,000	192,000
81-90	11,000	37,000	81-90	192,000	223,000
91-100	37,000	54,000	91-100	223,000	282,000



TABLE 7.27  
**SOURCES OF TOTAL REVENUES—PUBLIC, PRIVATE, TOTAL DIVISION**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Ticket Sales:</b>						
<b>Ticket Sales:</b>						
Public/faculty/staff	49	3	9	1	25	2
Students	2	0	0	0	1	0
Total Ticket Sales	51	3	9	1	26	2
<b>Postseason Compensation:</b>						
Bowl games	0	0	0	0	0	0
Tournaments	13	1	4	0	8	1
Total Postseason	13	1	4	0	8	1
<b>NCAA and conference distributions</b>						
Student activity fees	458	29	6	1	186	16
Guarantees and options	6	0	3	0	4	0
<b>Cash contributions from alumni and others</b>						
Direct government support	131	8	3	0	54	5
Institutional support	617	39	752	84	698	60
<b>Other:</b>						
Concessions	7	0	3	0	5	0
Radio/television	3	0	0	0	1	0
Program sales/advertising	9	1	3	0	6	1
Signage/sponsorship	38	2	8	1	20	2
Sports camps	48	3	20	2	31	3
Miscellaneous	86	5	28	3	51	4
Total Other	191	12	62	7	114	10
<b>Total</b>	<b>1,593</b>	<b>100</b>	<b>892</b>	<b>100</b>	<b>1,172</b>	<b>100</b>

**NOTES:**

Total public institutions reporting = 45  
 Total private institutions reporting = 68

TABLE 7.28  
**OPERATING EXPENSES BY OBJECT OF EXPENDITURE**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Grants-in-Aid</b>						
Men	222	13	398	26	326	20
Women	216	13	380	25	315	20
Administrative	11	1	5	0	8	1
Total	449	27	783	51	649	41
<b>Guarantees and Options</b>						
Men	10	1	2	0	5	0
Women	3	0	1	0	2	0
Administrative	1	0	0	0	0	0
Total	14	1	3	0	7	0
<b>Salaries and benefits</b>						
Men	218	13	130	8	165	10
Women	216	13	124	8	161	10
Administrative	223	13	111	7	156	10
Total	657	39	365	24	482	30
<b>Team travel</b>						
Men	94	6	66	4	77	5
Women	82	5	61	4	70	4
Administrative	6	0	5	0	5	0
Total	182	11	132	9	152	10
<b>Scouting and recruiting</b>						
Men	12	1	8	1	9	1
Women	9	1	6	0	7	0
Administrative	0	0	1	0	0	0
Total	21	1	15	1	16	1
<b>Equipment/uniforms/supplies</b>						
Men	42	2	37	2	39	2
Women	33	2	29	2	31	2
Administrative	28	2	8	1	16	1
Total	103	6	74	5	86	5
<b>Fund-raising</b>						
Men	3	0	6	0	5	0
Women	2	0	2	0	2	0
Administrative	14	1	4	0	8	1
Total	19	1	12	1	15	1
<b>Game officials</b>						
Men	13	1	13	1	13	1
Women	12	1	13	1	13	1
Administrative	1	0	0	0	1	0
Total	26	2	26	2	27	2
<b>Contract services</b>						
Men	15	1	4	0	8	1
Women	8	0	2	0	4	0
Administrative	28	2	12	1	18	1
Total	51	3	18	1	30	2

	Public	% of Total	Private	% of Total	Total Division	% of Total
<b>Sports Camps</b>						
Men	10	1	5	0	7	0
Women	8	0	3	0	5	0
Administrative	12	1	2	0	6	0
Total	30	2	10	1	18	1
<b>Other</b>						
Men	42	2	13	1	25	2
Women	29	2	10	1	18	1
Administrative	67	4	29	2	45	3
Total	138	8	52	3	88	6
<b>Total Operating Expenses</b>						
Men	681	40	677	44	672	42
Women	618	37	631	41	628	39
Administrative	391	23	177	12	263	17
Total	1,690	100	1,490	97	1,570	99
<b>Debt Service</b>						
Men	0	0	0	0	0	0
Women	1	0	0	0	0	0
Administrative	0	0	0	0	0	0
Total	1	0	0	0	0	0
<b>Capital Expenditures</b>						
Men	1	0	3	0	2	0
Women	0	0	1	0	1	0
Administrative	1	0	43	3	26	2
Total	2	0	0	0	29	2
<b>Total Expenditures</b>						
Men	682	40	680	44	674	42
Women	619	37	632	41	629	40
Administrative	392	23	220	14	289	18
Total	1,693	100	1,532	100	1,592	100

**NOTES:**

Total public institutions reporting = 45

Total private institutions reporting = 68

TABLE 7.29  
**TOTAL REVENUES AND EXPENSES BY SPORT**  
 DIVISION II WITHOUT FOOTBALL  
 Fiscal Year 2001  
 (Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	122	175	90	0	0	0
Basketball	160	236	109	123	198	107
Fencing	12	9	2	21	9	2
Field Hockey	0	0	0	67	70	4
Golf	38	56	76	41	53	25
Gymnastics	0	0	0	118	164	4
Ice Hockey	422	544	6	32	31	1
Lacrosse	68	119	12	93	55	8
Rifle	42	45	2	43	62	1
Rowing	64	53	8	68	64	10
Skiing	36	68	5	29	61	5
Soccer	87	135	95	75	123	84
Softball	0	0	0	74	111	95
Swimming	32	68	17	41	72	21
Tennis	34	55	75	33	54	83
Track & Field/X Country	38	53	81	40	53	88
Volleyball	36	61	10	74	119	102
Water Polo	65	53	3	63	55	4
Wrestling	73	79	10	0	0	0

# CHAPTER VIII COMBINED DIVISION I

## BASKETBALL TABLES

TABLE 8.1

### MEN'S BASKETBALL REVENUES—PERCENTILES

ALL DIVISION I  
Fiscal Year 2001

Percentile	More than	Less than
1-10	46,000	168,000
11-20	168,000	265,000
21-30	265,000	423,000
31-40	423,000	575,000
41-50	575,000	738,000

TABLE 8.3

### WOMEN'S BASKETBALL REVENUES—PERCENTILES

ALL DIVISION I  
Fiscal Year 2001

Percentile	More than	Less than
1-10	1,000	14,000
11-20	14,000	25,000
21-30	25,000	53,000
31-40	53,000	96,000
41-50	96,000	196,000
51-60	196,000	290,000
61-70	290,000	432,000
71-80	432,000	575,000
81-90	575,000	753,000
91-100	753,000	4,392,000

TABLE 8.2

### MEN'S BASKETBALL EXPENSES—PERCENTILES

ALL DIVISION I  
Fiscal Year 2001

Percentile	More than	Less than
1-10	226,000	475,000
11-20	475,000	564,000
21-30	564,000	659,000
31-40	659,000	778,000
41-50	778,000	872,000
51-60	872,000	980,000
61-70	980,000	1,388,000
71-80	1,388,000	1,999,000
81-90	1,999,000	2,532,000
91-100	2,532,000	4,741,000

TABLE 8.4

### WOMEN'S BASKETBALL EXPENSES—PERCENTILES

ALL DIVISION I  
Fiscal Year 2001

Percentile	More than	Less than
1-10	0	370,000
11-20	370,000	443,000
21-30	443,000	510,000
31-40	510,000	586,000
41-50	586,000	651,000
51-60	651,000	736,000
61-70	736,000	865,000
71-80	865,000	1,079,000
81-90	1,079,000	1,414,000
91-100	1,414,000	3,051,000

**TABLE 8.5**  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 ALL DIVISION I PRIVATE  
 INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	46,000	175,000
11-20	175,000	254,000
21-30	254,000	509,000
31-40	509,000	668,000
41-50	668,000	798,000
51-60	798,000	951,000
61-70	951,000	1,250,000
71-80	1,250,000	1,920,000
81-90	1,920,000	3,577,000
91-100	3,577,000	9,904,000

**TABLE 8.6**  
**MEN'S BASKETBALL**  
**EXPENSES—PERCENTILES**  
 ALL DIVISION I PRIVATE  
 INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	344,000	506,000
11-20	506,000	624,000
21-30	624,000	728,000
31-40	728,000	812,000
41-50	812,000	879,000
51-60	879,000	1,023,000
61-70	1,023,000	1,301,000
71-80	1,301,000	1,598,000
81-90	1,598,000	2,409,000
91-100	2,409,000	4,517,000

**TABLE 8.7**  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 ALL DIVISION I PRIVATE  
 INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	1,000	13,000
11-20	13,000	21,000
21-30	21,000	46,000
31-40	46,000	98,000
41-50	98,000	294,000
51-60	294,000	484,000
61-70	484,000	594,000
71-80	594,000	693,000
81-90	693,000	787,000
91-100	787,000	4,392,000

**TABLE 8.8**  
**WOMEN'S BASKETBALL**  
**EXPENSES—PERCENTILES**  
 ALL DIVISION I PRIVATE  
 INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	324,000	404,000
11-20	404,000	526,000
21-30	526,000	597,000
31-40	597,000	650,000
41-50	650,000	706,000
51-60	706,000	789,000
61-70	789,000	856,000
71-80	856,000	1,068,000
81-90	1,068,000	1,276,000
91-100	1,276,000	1,858,000

TABLE 8.9  
**MEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 ALL DIVISION I PUBLIC INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	52,000	156,000
11-20	156,000	266,000
21-30	266,000	406,000
31-40	406,000	540,000
41-50	540,000	687,000
51-60	687,000	1,002,000
61-70	1,002,000	1,818,000
71-80	1,818,000	3,710,000
81-90	3,710,000	6,088,000
91-100	6,088,000	14,715,000

TABLE 8.10  
**MEN'S BASKETBALL**  
**EXPENSES—PERCENTILES**  
 ALL DIVISION I PUBLIC INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	227,000	444,000
11-20	444,000	543,000
21-30	543,000	643,000
31-40	643,000	746,000
41-50	746,000	867,000
51-60	867,000	965,000
61-70	965,000	1,509,000
71-80	1,509,000	2,069,000
81-90	2,069,000	2,670,000
91-100	2,670,000	4,741,000

TABLE 8.11  
**WOMEN'S BASKETBALL**  
**REVENUES—PERCENTILES**  
 ALL DIVISION I PUBLIC INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	3,000	15,000
11-20	15,000	27,000
21-30	27,000	56,000
31-40	56,000	96,000
41-50	96,000	153,000
51-60	153,000	250,000
61-70	250,000	337,000
71-80	337,000	501,000
81-90	501,000	659,000
91-100	659,000	4,055,000

TABLE 8.12  
**WOMEN'S BASKETBALL**  
**EXPENSES—PERCENTILES**  
 ALL DIVISION I PUBLIC INSTITUTIONS  
 Fiscal Year 2001

Percentile	More than	Less than
1-10	0	352,000
11-20	352,000	407,000
21-30	407,000	486,000
31-40	486,000	532,000
41-50	532,000	612,000
51-60	612,000	713,000
61-70	713,000	891,000
71-80	891,000	1,117,000
81-90	1,117,000	1,420,000
91-100	1,420,000	3,051,000

## APPENDIX

# GLOSSARY

<b>Athletics aid equivalencies:</b>	Full-time grants-in-aid awarded regardless of their being split among multiple athletes. Thus, four athletes each being awarded one-fourth of a grant would be considered one equivalency.
<b>Capital Expenditures:</b>	Also called Balance Sheet Expenditures, these are the additional costs of physical plant assets that provide material benefits extending beyond the current period. Examples would be stadium or arena expansions or training room construction.
<b>Division I-A:</b>	In accordance with NCAA bylaws, the group includes those institutions that play at least 60 percent of their regular-season football games against other Division I-A institutions. All but four basketball games (both men's and women's programs) must be against other Division I teams. Seven men's and seven women's, or alternatively six men's and eight women's sports, must be sponsored. There are also requirements for attendance, scheduling and financial aid.
<b>Division I-AA:</b>	These institutions must play more than 50 percent of their regular-season football games against Division I-A or I-AA institutions. All but four basketball games (both men's and women's programs) must be against other Division I teams. Seven men's and seven's women's, or alternatively six men's and eight women's sports, must be sponsored. There are also requirements for scheduling and financial aid.
<b>Division I-AAA:</b>	This group of institutions does not sponsor football. Other requirements are identical to those of Divisions I-A and I-AA
<b>Division II:</b>	For Division II institutions, at least 50 percent of all football games must be played against Division I-A, I-AA or II teams. At least 50 percent of all basketball games (both men's and women's programs) must be played against Division I or II members. At least four men's and four women's sports must be sponsored. There are no attendance, scheduling, or financial-aid requirements.
<b>Division III:</b>	For these institutions, more than 50 percent of all football games must be played against Division III teams or nonmembers who grant financial aid on need only. More than 50 percent of all men's basketball games must be against Division III teams or nonmembers who grant financial aid on need only. At least four men's and four women's sports must be sponsored. There are no attendance, scheduling or financial aid requirements.
<b>Institutional support:</b>	This item includes direct transfers of administrative funds by the institution to the athletics programs. Indirect support, such as housing and food services provided by the institution, are not necessarily included.
<b>Net operating results:</b>	Total revenues less total operating expenses.
<b>Non-gender revenues and expenses:</b>	Revenues and expenses which are not specifically related to men's or women's programs. Please see Suggestions for the Reader in the Introduction.
<b>Object of expenditure:</b>	Respondents were provided 12 itemized classifications of expenditures, such as grants-in-aid, salaries, travel, etc. These include tables ending with .28.



- Operating expenses:** Operating expenses include the use of cash or other assets in generating revenues. Debt service and replacement of facilities should not be included.
- Private institutions:** Respondents were asked to designate their institutions as either public or private institutions. This term generally implies that a significant portion of an institution's financial support is from the private sector.
- Public institutions:** Respondents were asked to designate their institutions as either public or private institutions. This term generally implies that a significant portion of an institution's financial support is from the public sector.
- Revenues:** Revenues as used in this report include more than the traditional receipt of funds from the sale of goods or services. Included are virtually all sources of cash, such as alumni contributions and governmental and institutional support.